

Faculty Profile on University Website www.mjpru.ac.in

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richa485@gmail.com						
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Research Interests / Specialization HR,MARKETING						
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Publications /Academic Activities (Numbers Only)Books &Research PapersPapers Presented03Seminars/01Research						
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Year of	<u>Monographs</u>	Publisher		ISBN	Co-Author (s)	
Publication					(if any)	
(b) Papers Published in Indexed/ Peer Reviewed Journals						
<u>Year of</u>	Title	Journal	<u>irnal</u> <u>ISSN/ In</u>		<u>Co-Author (s)</u>	
Publication					(if any)	
(c) Articles						
	/Conference Presentations					
1.)National Sen	ninar on Creating a Unified for the sustainable	e development: edu	ication an	d empowern	nent January 2018	
Organized by Government Raza P.G. College, Rampur(U.P.) (Topic: Role of Education in Empowerment of Women 2). National Conference on Indian Economy; Policy Interventions for Sustainable Growth March 2019 Organized by						
School of Management ,Gautam Buddha University, Greater Noida(U.P.) (Topic: Globalization and its Impact on Indian						
Economy 3).International Conference Emerging issues on Contemporary Business Practices in the era of Intelligence November						
2020 Organized by SRMS,Bareilly(U.P.)(Topic: Recent trends in Retail Marketing in Context to India						
(e) Resource Lectures Delivered						
(f) Seminars/Conferences/Workshops Organized 1. Virtual Conference on Innovation& Intellectual Property Rights with special focus on						
Entrepreneurship on 22^{nd} December 2020 in Department of Business Administration MJP						
Rohilkhand University in Association with PHD Intellectual Property Facilitation Centre, Delhi.						
(g) Public Service / University Service / Consulting Activity						
(h) Memberships of Academic/Professional Bodies						
Projects (With Title, Year, Grants, Funding Agency and Collaborations)						
Administrative Positions/Assignments Held						
Academic Foreign Visits						
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Signature of Faculty Member (in Hard Copy Only)

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