



Faculty Profile on University Website

www.mjpru.ac.in

Title	Prof./Dr./Mr./Ms.	First Name	Navnit Kumar	Last Name	Shukla	Photograph
Designation	Guest Faculty					
Department	Department Of Business Administration					
Address	Department Of Business Administration,					
(Campus)	M J P Rohilkhand University, Bareilly, 243006					
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Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
MBA	M J P Rohilkhand University Bareilly Campus.	2015	Marketing & H.R			
BA	D D U Gorakhpur University Gorakhpur	2013	Hindi & Political Science			
Intermediate	U P Board Allahabad	2007	Physics, Chemistry & Mathematics			
High School	U P Board Allahabad	2005	Science Group			
Career Profile						
Organization / Institution	Designation	Duration	Role			
Department Of Business Administration, M J P Rohilkhand University, Bareilly	Research Assistant	01 April 2016 to 31 March 2018	Designing research questionnaire, data Collection, Evidence collection.			
Department Of Humanities, FET, M J P Rohilkhand University, Bareilly	Assistant Professor (Contract)	Aug 2018– May 2019	Teaching, Member of various committees like Examination, Internal expert in Viva-Voce, Conference, External Copies Evaluator, Workshops, FDP, Cultural and Sports, Done Invigilation.			
Department Of Humanities, FET, M J P Rohilkhand University, Bareilly	Assistant Professor (Contract)	Aug 2019 – May 2020	Teaching, Member of various committees like Examination, Internal expert in Viva-Voce, Conference, External Copies Evaluator, Workshops, FDP, Cultural and Sports, Done Invigilation.			
Department Of Business Administration, M J P Rohilkhand University Bareilly	Assistant Professor (Contract)	Dec 2020 – Till date	Teaching, Member of various committees like Examination, Internal expert in Viva-Voce, Conference, External Copies Evaluator, Workshops, FDP, Cultural and Sports, Done Invigilation.			
Research Interests / Specialization						

Marketing Management, HR and Rural Entrepreneurship.

Teaching Experience (Subjects/Courses Taught)

- 1- Principles of Management (open elective paper in B. Tech IV Year Student in Department of CS&IT, Department of Electronics and Communication, Department of Electrical engineering, Department of Mechanical Engineering, Department of Chemical Engineering and Department of Electronics and Instrumentation.
- 2- Computer Accounting in Strategic Management in MCA I Sem
- 3- Professional Communication & Writing Skills-I in B. Pharm I Sem
- 4- Professional communication & Writing skills -II in B. Pharm II Sem
- 5- Industrial Management in B.Tech IV Sem (EE&EC)
- 6- Foreign Trade in B.Tech VIII Sem, Department of Electrical Engineering.
- 7- Engineering Economics in B.Tech VIII Sem, Department of Electrical Engineering.
- 8- Marketing Management MBA Part Time.
- 9- Business Ethics MBA (General and Part Time)
- 10- Business Environment MBA General
- 11- Agriculture and Rural Marketing in MBA Marketing.

Honors & Awards

Non Academic(Social Service) - City ka Yaar of Bareilly Award on 04-08-2018 by Jagran Group's Radio City.

Publications /Academic Activities (Numbers Only)

Books & Monographs (Single Author)	0	Research Papers Published in International Journals	0	Papers Presented in Seminars/ Conferences	4	Seminars/ Conferences Organized		Research Projects (Completed)	0
Books (Co-authored)	0	Research Papers Published in Other Journals	2	Seminar/ Conferences Attended	0	Workshops Organized	1	Research Projects (Ongoing)	0
Books (Edited)	0	Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.	5	Sessions Chaired in Seminars/ Conferences	0	Membership of Academic/ Professional Bodies	0	Foreign Countries Visited for Academic Assignments	0
Chapters in Edited Books	1			Resource Lectures Delivered	6				

Details of Publications /Academic Activities (2010 Onwards)				
(a) Books / Monographs				
<u>Year of Publication</u>	<u>Title</u>	<u>Publisher</u>	<u>ISBN</u>	<u>Co-Author (s) (if any)</u>
(b) Papers Published in Indexed/ Peer Reviewed Journals				
<u>Year of Publication</u>	<u>Title</u>	<u>Journal</u>	<u>ISSN/ Indexing</u>	<u>Co-Author (s) (if any)</u>
(c) Articles				
<ol style="list-style-type: none"> 1- Aadhunik Krishi takneekiyon se anjaan dheron kisan in Gaon connection News Paper published from Lucknow 2- Sookna ka adhikar bana janta ka hathiyar Gaon connection News Paper published from Lucknow 3- Rashtriy dhvaj sambandhi kanoon ke baare me Janiya inGaon connection News Paper published from Lucknow 4- Sahab samsya nahin sunte? Online karen shikayat in Gaon connection News Paper published from Lucknow 5- Khud ke liye bhi kare raktdaan in magazine Vimarsh ka Sarthak madhyam sanvad. 				
(d) Seminar / Conference Presentations				
<ul style="list-style-type: none"> • International Conference on “PLURALISM, TOURISM DEVELOPMENT & SOCIETY” at INSTITUTE OF Tourism and Hotel Management, Dr.B.R.Ambedkar University, Agra, from 17th to 18th December. Paper presented on “Over use of urea- Are the Fertilser Companies Acting in Socially Responsible Manner” • National conference on “DIGITAL INDIA: DIGITAL EMPOWERMENT TO CITIZENS” organized by RLS Government Mahila PG College, Pilibhit, on 14th to 15th January 2017. Paper presented on “Securing Digital Data of Customers: An Important Responsibility of Business Organization” • National conference on “DIGITAL INDIA: DIGITAL EMPOWERMENT TO CITIZENS” organized by RLS Government Mahila PG College, Pilibhit, on 14th to 15th January 2017. Paper presented on “Application of the Information Technology for Modernization of Indian Agri Business” • International Symposium on “INTERNET OF THINGS: SMART INNOVATION & USAGES” organized by Faculty of Engineering and Technology, M.J.P.R.U Bareilly, on 28 feb-01 March 2017. Paper presented on “A Study of Digital Awareness of Farmers in Nearby Bareilly Region” 				
(e) Resource Lectures Delivered				
<ol style="list-style-type: none"> 1- Recorded a talk at Doordarshan as an expert on’ Gandhi Ka Hindi sahitya Par Prabhav” on 10 January 2020. 				

<p>2- Recorded a talk at Doordarshan as an expert on ' Yuva aur Samaj Hit chintan" on 04 February 2021.</p> <p>3- Delivered a lecture on "Rashtriya Seva Yojna Me Social Media Ka Upyog" in seven days training program for Empaneled Training Institute (E.T. I) conducted by N.S.S, M.J.P.R.U Bareilly on 27-Feb-21.</p> <p>4- Delivered a lecture on "Decision making" seven days training program for Empaneled Training Institute (E.T. I) conducted by N.S.S, M.J.P.R.U Bareilly on 11-March-21.</p> <p>5- Delivered a lecture on "Team Building and Motivation" in seven days training program for Empaneled Training Institute (E.T. I) conducted by N.S.S, M.J.P.R.U Bareilly on 20-March-21.</p> <p>6- Delivered a lecture on "Samajik Visangati Evm Unka Niwaran" in seven days training program for Empaneled Training Institute (E.T. I) conducted by N.S.S, M.J.P.R.U Bareilly on 21-March-21.</p>
<p><u>(f) Seminars/Conferences/Workshops Organized</u></p>
<p><u>(g) Public Service / University Service / Consulting Activity</u></p> <p>1- Senior Vice President in Shri Anandam Seva Trust Bareilly (Reg.)</p>
<p><u>(h) Memberships of Academic/Professional Bodies</u></p>
<p>Projects (With Title, Year, Grants, Funding Agency and Collaborations)</p> <p>0</p>
<p>Administrative Positions/Assignments Held</p> <p>0</p>
<p>Academic Foreign Visits</p> <p>0</p>
<p>Any Other Details</p> <p>1- Attended three days workshop on "Industry Institute Partnership Program" organized by F.E.T, M.J.P.U Bareilly, From 16th to 18th April 2018.</p> <p>2- Attended one day workshop on "Intellectual Property Rights Issues in Science and Technology" organized by I.P.R Cell, M.J.P.U Bareilly, on 14th May 2018.</p> <p>3- Attended three days workshop on "Research Methodology and Data Analytical Tools" organized by F.E.T, M.J.P.U Bareilly, From 23th to 25th January 2019.</p> <p>4- Attended one day FDP on "Demonetization - Impact on Indian Economy" organized by Faculty of Management, M.J.P.U Bareilly, on 1st December 2016.</p> <p>5- Attended one day FDP on "Demonetization - Impact on Indian Economy" organized by Faculty of Management, M.J.P.U Bareilly, on 1st December 2016.</p> <p>6- Attended two-week FDP on "Entrepreneurship" organized by Faculty of Management, M.J.P.U Bareilly, from 26 Dec 2017 to 8th Jan 2018.</p> <p>7- Attended five days FDP on "Green Chemistry" organized by FET, M.J.P.U Bareilly, from 25 Feb to 29 Feb 2019.</p>

- 8- Successfully completed certificate course on The Fundamentals of Digital Marketing offered by Google.
- 9- Successfully completed certificate courses on Communication Skills, Group Discussion, Email Etiquette, Presentation Skills and Introduction to Soft Skills offered by TCS.

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.