



Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	Priyanka	Last Name	Rastogi	Photograph
Designation	Guest Faculty					
Department	Business Administration					
Address	Department of Business Administration, M.J.P Rohilkhand University Campus, Bareilly					
(Campus)						
(Residence)	H.No. 2 Pratap Nagar Colony, Near Mega Dream Homes, Karamchari Nagar, Bareilly Pin 243122					
Phone No						
(Campus)						
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Mobile	9012451111					
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Email	dr.priyanka831@gmail.com					
Web-Page						
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
Ph.D.	M.J.P Rohilkhand University, Bareilly	2015	Ph.D. Degree In the field of Consumer Behavior			
MA	M.J.P Rohilkhand University, Bareilly	2011	Economics (Gold Medalist)			
MBA	M.J.P Rohilkhand University, Bareilly	2009	Specialization in Marketing & Human Resource			
M.Sc	M.J.P Rohilkhand University, Bareilly	2007	Mathematics			
Career Profile						
Organization / Institution	Designation	Duration	Role			
Department of Business Administration, M.J.P Rohilkhand University, Bareilly	Guest Faculty	August 2015 to till Now	Teaching & Research			
Rajshree Institute of Management and Technology, Bareilly	Assistant Professor	July 2013 to July 2015	Teaching & Research			
ANA Group of Institutions, Bareilly	Assistant Professor	July 2011 to June 2013	Teaching & Research			
BIMT Badaun	Assistant Professor	July 2009 to June 2011	Teaching & Research			
Research Interests / Specialization						
Consumer Behavior, Marketing						
Teaching Experience (Subjects/Courses Taught)						
Organizational Behavior, General Management, Research Methodology, Consumer Behavior						
Honors & Awards						
UGC NET 2012						

Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	-	Research Papers Published in International Journals	2	Papers Presented in Seminars/ Conferences	5	Seminars/ Conference s Organized	7	Research Projects (Completed)	-
Books (Co-authored)	-	Research Papers Published in Other Journals	3	Seminar/ Conferences Attended	5	Workshops Organized	1	Research Projects (Ongoing)	-
Books (Edited)	-	Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.	-	Sessions Chaired in Seminars/ Conferences	-	Membershi p of Academic/ Professiona l Bodies	-	Foreign Countries Visited for Academic Assignment s	-
Chapters in Edited Books				Resource Lectures Delivered	1				

<u>Seminar/Conference Presentations- 5</u>
<u>Resource Lectures Delivered - 1</u>
<u>Seminars/Conferences/Workshops Organized - 7</u>

Signature of Faculty Member
(in Hard Copy Only)

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