




Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	Manjula	Last Name	Singh	Photograph
Designation	Guest Faculty					
Department	Business Administration					
Address		MJP Rohilkhand University				
(Campus)						
(Residence)	193/32-B Civil Lines Salvation Army Road, Bareilly					
Phone No	9458614366					
(Campus)						
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Email	Manjulasingh2111@gmail.com					
Web-Page						
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
Ph.D. Awarded	MJP Rohilkhand University, Bareilly	2010	Thesis topic: Role of children in family Purchasing Decisions- A Study of the Nuclear and Joint Family System of Bareilly City.			
MBA	MJP Rohilkhand University, Bareilly	2012	Subjects: HRM & Finance(1st division) 69.8% Topper-Gold Medalist			
M.Phil	MJP Rohilkhand University, Bareilly	1994	Subjects: Economics(1st division) 71.0%			
M.A.	MJP Rohilkhand University Bareilly	1993	Subjects: Economics (1st division) 66.4%			
Career Profile						
Organization / Institution	Designation	Duration	Role			
Deptt. Of Economics, SRS Mahila Maha Mahavidyalaya, Bareilly,U.P.,India	Guest Faculty	1994-1995	Teaching and Mentoring			
Department of Applied and Regional Economics, MJP Rohilkhand University	Guest Faculty	2007-2008	Teaching and Mentoring			
Department of Business Administration, MJP Rohilkhand University	Guest Faculty	2012– Till date	Teaching ,Mentoring and guiding in projects			
Research Interests / Specialization						

Human Research Management									
Teaching Experience (Subjects/Courses Taught)									
Honors & Awards									
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)		Research Papers Published in International Journals	01	Papers Presented in Seminars/ Conferences	12	Seminars/ Conferences Organized	05	Research Projects (Completed)	
Books (Co-authored)		Research Papers Published in Other Journals	08	Seminar/ Conferences Attended		Workshops Organized		Research Projects (Ongoing)	
Books (Edited)		Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.		Sessions Chaired in Seminars/ Conferences	02	Membership of Academic/ Professional Bodies		Foreign Countries Visited for Academic Assignments	
Chapters in Edited Books	02			Resource Lectures Delivered					

Details of Publications /Academic Activities (2010 Onwards)				
(a) Books / Monographs				
Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)
(b) Papers Published in Indexed/ Peer Reviewed Journals				
Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s) (if any)
June 2017	“Digital India: A SWOT Analysis”, published in June 2017 [Mumukshu Journal of Humanities, Reviewed/refer red Research Journal, Vol. 9, no.1,	ISSN: 0976-5085]	
July-December, 2016 [Impact of Mother’s Education and Employment Status on Children Purchasing Independence”	Lohia Shodh Manch Vol.5, no.10,	ISSN: 2278-4519]	
June 2016	Entrepreneurial Development through Government Schemes- A study on the General Awareness among College Students”	Mumukshu Journal of Humanities (Reviewed/refer red research journal), Vol. 8, No.1-	ISSN: 0976-5085	
June 2015	Changing Business World and Need for Values in Management”, published in,	Mumukshu Journal of Humanities (Reviewed/ referred research journal), Vol. 7, No.1-(I)	ISSN: 0976-5085]	
July-December, 2014	“Workforce Diversity: Challenges and Strategies.” [Published in Lohia Shodh Manch, Vol.3, no.6,	ISSN: 2278-4519	
January 2014	Role of Children in family purchasing decisions-A case study of Bareilly”	In IBM, International Journal of Business Management,V ol. 1, no.1,	ISSN: 2348-0629	
December, 2014 [“An empirical Study of Work Life Balance with special reference to Banking Sector” published in July-	View Point, Vol. 5, no.2,	ISSN: 2229-3925	
June 2012	Employees Attitude Towards Training Methods: A Case of IndusInd Bank”,	Mumukshu Journal of Humanities (Reviewed/ referred research journal), Vol. 4, No.1-(I),	[ISSN: 0976-5085]	
June 2012	Investment Opportunities for Indian Entrepreneurs in African Farmlands: A case of Ethiopia”	Mumukshu Journal of Humanities (Reviewed/ referred research journal), Vol. 4, No.1,	ISSN: 0976-5085	
2018	Developing ‘SMART’ Entrepreneur in the Facet of SKILL INDIA” (An approach in the Light of GST), ,	Published in edited book on GST A Road Map of	[ISBN: 978-93-82972-25-9]	

		Economic Development for New India		
2019	Social Entrepreneurship: A Roadmap for Economic Development”, , (Best Paper Awarded)	Published in Indian Economy- Policy Interventions for Sustainable Growth, India (Sponsored by ICSSR	[ISBN: 978-93-86608-88-8]	

(c) Articles

(d) Seminar/Conference Presentations

1. *International Conference “Emerging Issues on Contemporary Business Practices in the Era of Intelligence” (EICBI -19) ,Nov. 8-9, 2019, Organized by Shri Ram Murti Smarak College of Engineering, **PAPER PRESENTED** “ Leadership in Transitions: The Challenges and Strategies”*
2. *National Conference on “Indian Economy: Policy Interventions for Sustainable Growth” (IEPISG-2019), March, 11-12, 2019, Organized by School of Management, Gautam Buddha University, Greater Noida, in Sponsored by ICSSR under impress Scheme. **PAPER PRESENTED AND AWARDED BEST PAPER** “ Social Entrepreneurship: A Roadmap for Economic Development”.*
3. *National Seminar on “Digital India: Digital Empowerment to Citizens” Jan, 14-15, 2017, Organized by Ram Lubhai Sahani Govt. Mahila PG College, Pilibhit, U.P. , India, Sponsored by Department of Higher Education, Government of Uttar Pradesh, India, **PAPER PRESENTED** and “Digital India: A SWOT Analysis”*
4. *National Seminar on “Developing Skill to Cope with the Technological Advancement and Employment Generation in Chhattisgarh” Feb, 20-21, 2016, Organized by Mahalakshmi Das College, Raipur, Sponsored by The Chhattisgarh Council of Science and Technology (CGCOST), **PAPER PRESENTED**, Linking Techno-Skills With Employability for Sustainable Development”*
5. *DEPT. of Business Administration, MJP Rohilkhand University, Bareilly U.P., India.*
6. *Swami Sukhdevanand 7th International Seminar on Human Development in Developing Nations” Feb, 26-27,2015, Organized by Faculty of Commerce & Research Studies, Swam Sukhdevanand PG College, Shahjahanpur , (U.P.) India, In Collaboration U.P. Chapter, Indian Commerce Conference Association , **PAPER PRESENTED** Role of Skill Development Centers in Strengthening India”*
7. *“All India Commerce Conference” December 27-29, 2014, Organised by KIIT University, Bhubneshwar in association with DEPT. of Commerce, Utkal University, Bhubneshwar, **PAPER PRESENTED** “Managing Cross Cultural and Educational Diversity in Workforce”*
8. *National Conference on “Global Advancements and Futuristic Trends in Management” Organized by Faculty of Management- SRIJAN’14, Chandigarh Group of Colleges, Jhanjeri Mohali, Sponsored by Panjab Technical University, Kapurthala, India, **PAPER PRESENTED** “Changing Life Style, Behaviour & Pattern of Indian Consumers”*

9. *Swami Sukhdevanand 6th International Seminar on Economic Development with Devaluation of Non-Economic Values: Problems and Remedies* March, 2-3, 2014, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College Shahjahanpur , (U.P.) India, Sponsored by UGC, India, **PAPER PRESENTED** “*Vedic Values and Corporate Excellence- A road Ahead*”.
10. “*National Seminar on Emerging Innovations & Practices in Indian Business*”, Sep. 6-8, 2013, Organized by Institute of Management, Pt. Ravishankar Shukla University, Raipur (C.G.) **PAPER PRESENTED** “*Changing Facets of H.R. Practices in Indian Business Scenario*”
11. *Swami Sukhdevanand 5th International Seminar on Employment generation in Developing Countries: Challenges & Opportunities* Feb, 23-24, 2013, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur , (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences NAAC, **PAPER PRESENTED** “*Unemployment Affliction – A Knurl to Unfasten*”.
12. *Swami Sukhdevanand International Seminar on Consumer Protection and Behaviour in Present Privatized Era* Feb, 25-26, 2012, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur , (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences, **PAPER PRESENTED** “*Public Policy and Consumer Protection in Present Scenario*”.
13. *Swami Sukhdevanand International Seminar on “Impact of Globalization on Management Skill*” Feb. 26-27, 2011, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur, (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences, **PAPER PRESENTED** “*Changing Pattern of Managerial Skills and Roles in Dynamic Business Scenario*”.

(e) Resource Lectures Delivered

1. Invited as Resource Person to deliver lecture in Workshop on the focal theme “Sales and Soft Skills” organized by Head Post Office, Bareilly, Jan 31 – Feb 06, 2018
2. Invited as Resource Person to deliver special lecture on the topic “Personality Development – Empower Yourself” to the students of BBA, Bareilly College, Bareilly, March 03, 2018
3. Invited as Resource person to deliver lecture on “Personality, Employability & Skill Development” in three Days Student Development Program by SSPG College Shahjahanpur, UP.
4. Invited to Chair the session in the two days International Conference (EICBI-19), on “Emerging Issues on Contemporary Business Practices in the Era of Intelligence”, organized by Faculty of Management Science, SRMS College of Engineering and Technology, Bareilly, Nov 8-9, 2019.
5. Invited to teach the full course of Research Methodology to the PhD Scholars of Home Science in MJP Rohilkhand University Campus, Bareilly, U.P. in May 2019, by Department of Ancient History.

(f) Seminars/Conferences/Workshops Organized

1. Organized E- FDP on The Art and Science of Excellence in Management Teaching, Jan 27-Feb. 02, 2021, Department of Business Administration, MJPRU, Bareilly.

2. Organized E- Refresher Program on Innovations in Management, Feb 16-22, 2021, Department of Business Administration, MJPRU, Bareilly, UP.

3. E- Refresher Program on Innovations in Management, March 16-22, 2021, Department of Business Administration, MJPRU, Bareilly, UP.

4. the One-day seminar for the women to aware them about Women Empowerment and skill development

5. four-week Women Entrepreneurship Development Program, June 24 - July 22, 2019, Sponsored by Ministry of Science and Technology, Govt. of India, Organized by ABES Engineering College, Ghaziabad, UP

(g) Public Service / University Service / Consulting Activity

(h) Memberships of Academic/Professional Bodies

Projects (With Title, Year, Grants, Funding Agency and Collaborations)

Administrative Positions/Assignments Held

Academic Foreign Visits

Any Other Details

- Coordinated four-week Women Entrepreneurship Development Program, June 24 - July 22, 2019, Sponsored by Ministry of Science and Technology, Govt. of India, Organized by ABES Engineering College, Ghaziabad, UP
- Conducted NEET 2017, Exam at Vishwnathan Academy, Sector- M-1 , Lucknow.
- Running an active NGO (as President) for the purpose of employment generation and education.
- Worked as Observer of the University for Conduct of University Entrance Examinations.
- Co guided 20 students of MBA in their final year projects
- Certificate of Achievement vILT-Facilitator-TTT Program-Level 3
- Mentor the students by guiding through pre-placement lectures and activities.

- Organized the One-day seminar for the women to aware them about Women Empowerment and skill development.

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.