Faculty Profile on University Website

www.mjpru.ac.in

महात्मा ज्योतिबा फुले रूहेलखण्ड विश्वविद्यालय, बरेली

Title	DR..	First Name	SUNIL	Last Name	KUMAR	Photograph
Designation		**Assistant Professor (on Contract)**				
Department		**Business Administration**				
Address (Campus)		Swatantrata Sangram Senani Colony Near Nanhe dairy, Jogi Nawada Road Bareilly (U.P.)				
(Residence)						
Phone No (Campus)		8006975191				
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Web-Page						

Educational Qualifications (Graduation Onwards)

Course/Degree	Institution	Year	Details/Thesis Topic/Subjects
B.Sc. Bio	Rani Durgavati Vishwavidyalaya, Jabalpur	1997	Physics, Chemistry, Bio
M.A. (Rural Development)	Rani Durgavati Vishwavidyalaya, Jabalpur	2001	Rural Development, Economics, Agri.
M.A.(Economics)	M.J.P.Rohilkhand Vishwavidyalaya, Bareilly	2012	Economics
Ph.D.(Rural Development)	Rani Durgavati Vishwavidyalaya, Jabalpur	2013	Socio- Economic Study in Rural Development
MBA(Part time) Three years course	M.J.P.Rohilkhand Vishwavidyalaya, Bareilly	2020	Marketing & HR

Career Profile

Organization / Institution	Designation	Duration	Role
Deptt. of Adult Continuing Education & Extension, MJPRU, Bareilly	Guest Faculty	10 Years	Teaching & Research
Shri Satyapal Singh Memo. Degree Collage Katra SPN.	Assistant Pro.	5 Years	Teaching
Applied and regional Economics MJPRU, Bareilly	Project Assistant	5 Years	Research & Data Collection

Research Interests / Specialization

Economics & Rural Devopents, Marketing & HR

Teaching Experience (Subjects/Courses Taught)									
10 Years, Master of Rural Development & Management (MRDM), 5 Years, Bachelor of Arts (Economics)									
Honors & Awards									
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)		**Research Papers Published in International Journals**	**01**	**Papers Presented in Seminars/ Conferences**	**05**	**Seminars/ Conferences Organized**	**09**	**Research Projects (Completed)**	
Books (Co-authored)		**Research Papers Published in Other Journals**	**01**	**Seminar/ Conferences Attended**	**10**	**Workshops Organized**		**Research Projects (Ongoing)**	
Books (Edited)		**Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.**		**Sessions Chaired in Seminars/ Conferences**		**Membership of Academic/ Professional Bodies**		**Foreign Countries Visited for Academic Assignments**	
Chapters in Edited Books	**02**			**Resource Lectures Delivered**					

Details of Publications /Academic Activities (2010 Onwards)

(a) Books / Monographs

Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)

(b) Papers Published in Indexed/ Peer Reviewed Journals

Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s) (if any)

(c) Articles

" Sustinable Food Systems Through Advances in Agricultural Science and Technology"

" From Clicks to Connections: The Mediating Role of Emotional Engagement on the Relationship between Behavioural ' Engagement and Customer Relationship Equity"

(d) Seminar/Conference Presentations

1. INTERNATIONAL CONFRENSE on "Artificial Inteligence: Challenges, Opportunities and its impact on society" (ICAI-2024) Organised By Rajshree Institute of Management and Technology, Bareilly
2. INTERNATIONAL CONFRENSE on "Embracing Artificial Intelligence for Sustainability and life Skills" Organised By Faculty of Management MJP rohilkhand University, Bareilly

(e) Resource Lectures Delivered

(f) Seminars/Conferences/Workshops Organized

(g) Public Service / University Service / Consulting Activity

(h) Memberships of Academic/Professional Bodies

Projects (With Title, Year, Grants, Funding Agency and Collaborations)

Administrative Positions/Assignments Held

Academic Foreign Visits

Any Other Details

Signature of Faculty Member
(in Hard Copy Only)

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