Faculty Profile on University Website

www.mjpru.ac.in

Title	Ms.	First Name	Neha	Last Name	Katheriya	Photograph
Designation		Assistant Professor (cont.)				
Department		Department of Business Administration				
Address (Campus)		M.J.P Rohilkhand University, Bareilly				
(Residence)		66/67 Maa Vaishnav Puram Colony, Bareilly				
Phone No (Campus)						
(Residence)						
Mobile		9149213242				
Fax						
Email		nehakatheriya9760@gmail.com				
Web-Page						

Educational Qualifications (Graduation Onwards)

Course/Degree	Institution	Year	Details/Thesis Topic/Subjects
B. Com (Hons.)	Khandelwal Institute of Management Science and Technology	2019	Commerce
M.B.A	M.J.P Rohilkhand University, Bareilly	2021	Human Resource Management and Marketing

Career Profile

Organization / Institution	Designation	Duration	Role
Camphor & Allied Products Ltd	Intern	3 months	Worked on relevant projects and prepared reports based on findings
Youth Empowerment and Social Service Trust	Intern	3 months	Participated in "Entrepreneur Development Program" under "Youth Empowerment and Social skill program"
Pie Infocom Ltd	Intern	45 days	Prepared a training report on "The role of Human Resource Management in an Organization"
Sardar Ballabh Bhai Patel Degree College, Bareilly	lecturer	2 years	Academics and Teaching
M.J.P Rohilkhand University, Bareilly	Assistant Professor(cont.)	Oct 2024 – Till date	Academics, Teaching and Research

Research Interests / Specialization

HRM, Organizational Behaviour, Labour laws, Industrial Relation and Marketing

Teaching Experience (Subjects/Courses Taught)

Company Law, HRM, MIS, Book keeping and Accountancy, Market Research, Entrepreneurship, CIM, IMM

Honors & Awards									
Academic Topper UGC NET 2024,									
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)		**Research Papers Published in International Journals**	02	**Papers Presented in Seminars/ Conferences**	03	**Seminars/ Conferences Organized**	02	**Research Projects (Completed)**	
Books (Co-authored)		**Research Papers Published in Other Journals**	02	**Seminar/ Conferences Attended**	05	**Workshops Organized**	01	**Research Projects (Ongoing)**	
Books (Edited)		**Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.**		**Sessions Chaired in Seminars/ Conferences**		**Membership of Academic/ Professional Bodies**		**Foreign Countries Visited for Academic Assignments**	
Chapters in Edited Books	02			**Resource Lectures Delivered**					

Details of Publications /Academic Activities (2010 Onwards)

(a) Books / Monographs

Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)
2026	Workforce Management in the digital Era: A descriptive study of Indian Organization	Eagle leap Publication	978-81-996327-07	01

(b) Papers Published in Indexed/ Peer Reviewed Journals

Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s) (if any)
2025	The role of AI in transforming Rural Marketing: Opportunities, Challenges, and Future prospects	IJISEM	ISSN 2583-7117	02
2026	Behavioural determinants of plastic waste management: a topic modelling analysis	IJEWM	ISSN 1478-9868	04

(c) Articles

- Voices of New India 2026 A Multidisciplinary Compendium od Research & Innovation

(d) Seminar/Conference Presentations

- Presented a Paper entitled as "Bridging the gaps: Women empowerment, education and social inclusion as pillars of an inclusive India" on an international conference on Viksit Bharat 2047: A Roadmap Ahead
- "Impact of influencer Marketing on Consumer Adaption of Sustainable Consumption" on an International conference on Sustainable Development Goals-Challenges, Issues & Practices (SDG-CIP 2026)
- National Seminar on India 2047: Major driving forces and sectoral accelerators towards attaining developed status on the title "Smart Cities and the future of urban Planning- A review"

(e) Resource Lectures Delivered

(f) Seminars/Conferences/Workshops Organized

- National conference on "Socio Economic Implications of Cashless Society" organized by Department of Commerce, Khandelwal College of Management Science and Technology on Feb 28,2017
- National conference on "Role of Educated Youths Towards Sustainable Economical Development" organized by Department of Commerce, Khandelwal College of Management Science and Technology on Feb 26,2018
- Two days workshop on "Research Methodology" and "SPSS"

(g) Public Service / University Service / Consulting Activity

(h) Memberships of Academic/Professional Bodies

Projects (With Title, Year, Grants, Funding Agency and Collaborations)

Administrative Positions/Assignments Held

- **Student Welfare & DSW Responsibilities**
  M.J.P. Rohilkhand University, Bareilly Oct 2024–Present
- **Rohilkhand Youth Parliament – Organizing Committee**
  M.J.P. Rohilkhand University, Bareilly on 5th may 2026

Academic Foreign Visits

Any Other Details
• "Faculty Development Programme" Nov 30 – Dec 06, 2025, on "Using digital tools for interactive and Experiential learning "Organized by DEPT. Of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly • Certificate of GBCEP (Global Business Culture and entrepreneurship program) by John Carrol University Cleveland, USA. • Certificate of participation on Teacher's conference on "Empowering Educators" organized by ICSI. • Certificate of participation on the lecture title "The Bhagavad Gita as a therapeutic guide for stress management" Organized by Dept. of English, MJP Rohilkhand University, Bareilly on 20th Aug 2025 • Diploma in Computer Application.

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.