Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	Nandita	Last Name	Sharma	Photograph
Designation		**Assistant Professor (Contractual)**				
Department		**Department of Business Administration, MJPRU**				
Address (Campus)		**Department of Business Administration, M.J.P Rohilkhand University Campus, Bareilly**				
(Residence)		**58-B, Amod, Super City, Bareilly 243006**				
Phone No (Campus)						
(Residence)						
Mobile		**9690528667, 7017220019**				
Fax						
Email		nandita.sharma2009@gmail.com				
Web-Page						

Educational Qualifications (Graduation Onwards)

Course/Degree	Institution	Year	Details/Thesis Topic/Subjects
Ph.D.	M.J.P Rohilkhand University, Bareilly	2022	The Role and Impact of Top Management on Faculty Engagement with Reference to Select Private Universities
M.Com	Hindu College, Moradabad	2016	Corporate Accounting, Financial Management, Income Tax, Advertising, Consumer Behaviour, Marketing Research
MBA	UPTU,Lucknow	2009	Human Resource Management and Finance
B.Com	Hindu College, Moradabad	2007	Group A, B and C

Career Profile

Organization / Institution	Designation	Duration	Role
Department of Business Administration, M.J.P Rohilkhand University, Bareilly	Assistant Professor (Contractual)	October 2022	Teaching and Research
Regional College of Professional Studies and Research, Bareilly	Assistant Professor	July 2016 to December 2019	Teaching
Teerthanker Mahaveer University	Assistant Professor	August 2009 to December 2015	Teaching & Research

Research Interests / Specialization

Human Resource Management, Industrial and Labour Laws, Organizational Behaviour, Finance

Teaching Experience (Subjects/Courses Taught)

Organizational Behavior, Human Resource Management, International Business, Business Ethics, Cost Accounting, International Financial Management, Security Analysis and Portfolio Management

Honors & Awards

Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	-	**Research Papers Published in International Journals**	**5**	**Papers Presented in Seminars/ Conferences**	**7**	**Seminars/ Conferences Organized**	**2**	**Research Projects (Completed)**	-
Books (Co-authored)		**Research Papers Published in Other Journals**	**5**	**Seminar/ Conferences Attended**	**5**	**Workshops Organized**	-	**Research Projects (Ongoing)**	-
Books (Edited)		**Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.**	-	**Sessions Chaired in Seminars/ Conferences**	-	**Membership of Academic/ Professional Bodies**	-	**Foreign Countries Visited for Academic Assignments**	-
Chapters in Edited Books	4			**Resource Lectures Delivered**	-				

Details of Publications /Academic Activities (2010 Onwards)

(a) Books / Monographs

Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)
2010	Analysis of McDonalds with Respect to Supply Chain and Value Chain (Conference Proceedings)	G.L. Bajaj Institute of Management and Research	978-81-89547-83-7	Mitali Agarwal
2019	The Comparative Analysis of effect of Superior's Behaviour on Employee Engagement With Special Reference to Private and Public Sector Banks	Amity University, Madhya Pradesh	9789-3892-98178	Prof. Raj Kamal
2023	Role of Government to Promote Women Entrepreneurs in India	Mahatma Jyotiba Phule Rohilkhand University, Bareilly	978-81-949722-0-4	Rahul Kumar

(b) Papers Published in Indexed/ Peer Reviewed Journals

Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s) (if any)
2011	Small Scale Industries Accelerate Economic Development	Journal- Master Stroke- The Journal of Master School of Management	0972-9895	
2012	Behaviour Finance: Common and Costly Mental Blunder By Investors	IMR- Management Speak	2231-1467	
2012	Case Study on Strike and Its Impact with Special Reference to Maruti Suzuki India Ltd	Drishtikon A Management Journal	0975-7422	
2012	Comparative Study of ITC and HUL with reference to working capital and Inventory Management	Apeejay Journal of Management and Technology	0974-3294	Dr. Yuvika Gupta
2013	An Empirical Analysis of Work Life Balance in Corporate Employees With special Reference to Marital Status in Moradabad Region,	Asia Pacific Journal of Marketing and Management Research,	2319-3836.	Dr. Yuvika Gupta
2014	An Empirical Analysis of Factors Affecting Gender Differences on Work Life Balance among University Teachers in Moradabad Region	International Journal of Social Science & Management	2319-300X	Dr. Yuvika Gupta
2020	Teachers' Engagement: Comparative Study on Private and Government Schools	International Journal of Multidisciplinary Educational Research	2277-7881	Prof. Raj Kamal
2020	An Affect of Work Life Balance on Employee Engagement: The Study of Private Institutions in Bareilly	International Journal of Humanities and Social Science (IJHSS)	2319-393X	Prof. Raj Kamal

2024	Toadying in the Workplace: An In-depth Exploration of Employee Sycophantic Behaviour and its Organizational Ramifications. Conceptual Study on Education Sector	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	Dr. Priyanka Rastogi
2024	An Exploratory Study on The Impact of Artificial Intelligence on Student's Learning	International Journal of Innovations in Science Engineering and Management	2583-7117	

(c) Articles

(d) Seminar/Conference Presentations

Paper Presentation

Paper presented in National and International Conference

- Presented research paper titled **"Role of Government to Promote Women Entrepreneurs in India"** in a One-Day National Seminar on Entrepreneurship Development: The Road to Five Trillion Economy organised by the Department of Business Administration in collaboration with Rohilkhand Incubation Foundation, MJP Rohilkhand University, Bareilly.
- Presented a research paper on **"An Exploratory Study on the Impact of Artificial Intelligence on Students' Learning"** in the International Conference on "Embracing Artificial Intelligence for Sustainability and Life Skills, from 23 August 2024 to 27 August 2024.
- Presented a paper titled **"The Comparative Analysis of the Affect of Superior's Behaviour on Employee Engagement With Special Reference to Private and Public Sector Banks"**, at Amity Business School, Gwalior, Madhya Pradesh in 2019. ISBN No.: 9789-3892-98178.
- Presented a paper **titled "Globalisation on Different Sectors of Indian Economy"** at Swami Shukhdevanand PG College, Shahjahanpur on dated 26-27 Feb, 2011.
- Presented a paper titled "**The Changing Role of Small Scale Industries in Economic Enlargement in India"** at Department of Management Studies, Teerthanker Mahaveer University, Moradabad on dated 29-30 April, 2011.
- Presented a paper titled **"Ethics in Accounting Practices: A Burning Issue"** at Amrapali Institute, Haldwani in the year 2010.
- Presented a paper titled **"Challenges for Women Empowerment in Developing Countries"** at Department of Management Studies, Teerthanker Mahaveer University, Moradabad on dated 19-20 Mar, 2010.
- Presented a paper titled **"Open and Distance Learning System in India"** at Govt. Raza P.G. College, Rampur on dated 28-29th Mar, 2010.

Workshop Attended:

- One day workshop on **"Learning Outcome-based Curriculum Framework in Higher Education" on the topic Bloom's Taxonomy"** in the Department of Business Administration, Mahatma Jyotiba Phule Rohilkhand University, Bareilly, on 5th November, 2022.
- Two-day Round Table National Conference on **"The Indian Renaissance: Aatm Nirbhar Bharat Transforming India's Management Landscape"** jointly organised by the Department of Business Administration and Rohilkhand Incubation Foundation sponsored by the Department of Higher Education (under the Centre of Excellence Scheme), held on 26 and 27 March 2023.

- Attended a one-day workshop on **"Shasan Sutra- Minor Hints"** in Mahatma Jyotiba Phule Rohilkhand University on 10 June, 2023.
- Attended e-workshop on **"Effective Soft Skills to Fast Track Your Career in Corporate & Business Fit"** in the Department of Business Administration, Mahatma Jyotiba Phule Rohilkhand University, dated 22 July, 2023.
- Actively participated as Faculty member at the Rohilkhand Youth Parliament 2026, themed '**VIKSIT BHARAT 2024: EMPOWERING YOUTH FOR A DEVELOPED INDIA'** organized by the Faculty of Management, MJPRU, Bareilly on dated: 5th May, 2026.

Workshops organized

- Organised a one-day national seminar on "**Entrepreneurship Development: The Road to Five Trillion Economy"** in the Department of Business Administration, MJPRU on dated: 24th March 2023.
- Organized e-workshop on **"Effective Soft Skills to Fast Track Your Career in Corporate & Business Fit"** jointly organised by the Department of Business Administration and the Institution Innovation Council (IIC, Ministry of Education), MJP Rohilkhand University, Bareilly on 22 July, 2023.
- Organised FDP on **"Emerging Perspective of Multidisciplinary Research: Methods and Analysis"** in the Department of Business Administration, MJP Rohilkhand University, Bareilly from 1st to 7th August, 2023.
- Organised **Event Management Leadership Seminar** on dated 17th December, 2024, jointly conducted by the Department of Hotel Management and Catering Technology, Faculty of Management in collaboration with the Institute of Event Management.
- Completed the **Global Business Culture and Entrepreneurship program** from November 20th- 27th 2025.organized by GBCEP, John Carroll University Cleveland, USA.

FDP Attended:

- Attended a one-week International Faculty Development Programme on **"Using Digital Tools for Interactive and Experiential Learning Under the Aegis of PM-USHA"** jointly organised by the Faculty of Management, MJP Rohilkhand University, Bareilly, UP and INDO-GULF MANAGEMENT ASSOCIATION (IGMA), DUBAI, UAE from 30th November, 2025 to 6th December 2025.
- Investor Awareness Programme on **Commodity Derivatives Market conducted by National Commodity & Derivative Exchange Limited (NCDEX)** on dated 18th November, 2023 in the Department of Business Administration, Mahatma Jyotiba Phule Rohilkhand University, Bareilly.
- FDP on **"Emerging Perspective of Multidisciplinary Research: Methods and Analysis"** jointly organised by the Department of Business Administration and Department of Regional Economics in the Department of Business Administration, MJP Rohilkhand University, Bareilly from 1st to 7th August, 2023.
- Attended a one-day workshop on **"Shasan Sutra- Minor Hints"** in MJPRU on dated 10 June, 2023.
- E-workshop on **"Effective Soft Skills to Fast Track Your Career in Corporate & Business Fit"** in the Department of Business Administration, MJPRU on dated 22 July, 2023.
- Attended one day workshop on **"Learning Outcome-based Curriculum Framework in Higher Education" on the topic Bloom's Taxonomy"** in the Department of Business Administration, MJPRU on dated 5th November, 2022.

- Attended two days FDP on **"Relevance of Business Research in Teaching"** by IBS Gurgaon in Teerthanker Mahaveer Institute and Management & Technology, TMIMT on dated 30th and 31st July, 2014.
- Attended one day FDP on **"Success that Succeed"** by Dr. Vijay Chopra in Teerthanker Mahaveer Institute and Management & Technology, TMIMT on dated 27th July, 2013.