

# Faculty Profile on University Website www.mjpru.ac.in

Title Prof.	First Name	Atul Kumar	Last Name	Sarkar	Photograph			
Designation	Professor of I	Eminence	•					
Department	Business Adr	ninistration						
Address	MJP Rohilkhand University, Bareilly							
(Campus)								
(Residence)	1/50 Suresh Sharma Nagar, Bareilly, 243006							
Phone No								
(Campus)								
(Residence)								
Mobile	9412302748							
Fax					Market and the second			
Email	aksarkar1957@gmail.com							
Web-Page	anoama 1001							
Educational Qualificati	ons (Graduatio	on Onwards)						
Course/Degree	Institution Year Details/Thesis Topic/Subjects							
Commerce	HNB Garhwal	I Iniversity	1986		sis topic: The Synthetic Rubber			
- Commerce	Srinagar, Garhwal		1300		ustry in India			
Associate Company	Institute of (		1986	nia	actly III IIIaia			
Secretary (ACS)		of India (ICSI),						
	New Delhi	•						
Chartered Financial	Institute of Chartered Financial		1991					
Analyst (CFA)	Analysts of Inc	dia, Hyderabad.						
M Com	MJP Rohilkha				mmerce			
B.com.	MJP Rohilkha	nd University	1976	Con	nmerce			
Career Profile			1-					
Organization / Institution		Designation	Duration		Role			
Department of Business		Professor of	2020- Till		Teaching			
Administration, MJPRoh	ilkhand	Eminence						
University								
Department of Business		Professor	2018 – 2020		Teaching			
Administration, MJPRoh	ilkhand							
University		5 /	0044 004		<del>-</del>			
Faculty of Management	, MJP	Professor,	2014 – 2017		Teaching & Administration			
Rohilkhand University		Head & Dean Dean						
	ulty of Management, MJP		2008 – 2011		Teaching & Administration			
Rohilkhand University			2000 0040		<del> </del>			
Central Library, MJPRohilkhand		Librarian	2008-2013		Library			
University		222 2242		<u> </u>				
Department of Business		Professor	2007- 2013		Teaching			
Administration, MJPRoh	iliknand							
University		5 /	2000 2000		<b>—</b> 0.41			
Faculty of Management	, MJP	Professor, Head & Dean	2003 – 2006	i	Teaching & Administration			
Rohilkhand University			2000 2000					
Department of Business		Professor	2002 – 2003	i	Teaching			
Administration, MJP Rol	iliknand							
University		Reader	1996 – 2001		Toohing Administration			
Department of Business		Reader	1990 - 2001		Teaching Administration Research			
Administration, MJP Rohilkhand					1/636alCli			
University	nagament UND	Lecturer	1986 -1996		Teaching & Administration			
Deptt. Commerce & Management, HNB		Reader &	1900 - 1990		reacting & Authinistration			
Garhwal University,		Head						
Srinagar, Garhwal	nagament UND	Lecturer	1980 -1985		Teaching			
Deptt. Commerce & Ma	nagement, HNB	Reader	1900 -1900		1 cacinity			
Srinagar, Garhwal Research Interests / S	posiolization							
Research interests / 5	pecialization							

**Finance and Accounting**; Financial and Management Accounting, Security Analysis and Portfolio Management, Project Management, International Financial Management, Financial Services.

# Teaching Experience (Subjects/Courses Taught): More than 40 years

Management Accounting, Financial Management, Security Analysis & Portfolio Management, Management Of Financial Services, Corporate Restructuring, Financial Derivatives, Project Management.

# **Honors & Awards**

Best paper award in Finance & Accounts segment, Chartered Secretary 1997, Guru Dronacharya Award carrying a Cash Prize of Rs. 5000/-., KCMT Bareilly. & Best Teacher Award of 2009 by Lotus Institute of Management & Sahara.

Publications /	Aca	demic Activities (N	lumb	ers Only)					
Books &	0	Research	40	Papers	95	Seminars/	09	Research	01
Monographs		Papers		Presented in		Conferenc		Projects	
(Single		Published in		Seminars/		es		(Completed	
Author)		International		Conferences		Organized		)	
		Journals							
Books (Co-	0	Research	33	Seminar/	72	Workshop	07	Research	
authored)		Papers		Conferences		s		Projects	
		Published in		Attended		Organized		(Ongoing)	
		Other Journals							
Books	0	Articles		Sessions	15	Members		Foreign	
(Edited)		Published in		Chaired in		hip of		Countries	
Chapters in	21	Popular Fora,		Seminars/		Academic		Visited for	
<b>Edited Books</b>		e.g., Websites,		Conferences		1		Academic	
		Blogs,		Resource	72	Professio		Assignmen	
		Newspapers,		Lectures		nal		ts	
		Magazines etc.		Delivered		Bodies			

Details of Pul	olications /Academic Activities (2010 Onwards	)		
(a) Books / M	lonographs			
Year of	<u>Title</u>	<u>Publisher</u>	<u>ISBN</u>	Co-Author (s)
<u>Publicati</u>				(if any)
on				
<u> </u>				

#### (b) Papers Published in Indexed/ Peer Reviewed Journals

- **1.** "Financial Forecasting"- Management Accountant- The Institute of Coast and Works Accountants of India, Calcutta, May 1989.
- "Contribution of UPFC in the Revival of small Sick Units" Agrani Kurukshetra University 1989.
- "Labour Dispute and their Settlement in Tehri Dam Construction Units" Indian Institute of Public Enterprises-Allahabad University. 1990
- "Mutual Funds in India-Emerging Trends"- Management Account Institute of Cost and Works Accountants Of India, Calcutta-May 1991
- 5. "Performance Evaluation of Mutual Funds"- Management Account Sept. 1991
- 6. "Foreign Currency Financing in India-Source, Procedure, Risk and Remedies"- Charted Secretary- The Institute of Company Secretaries of India, New Delhi, May 1992.
- 7. "International Projects- Risk and Remedies"- Management Accountant, June 1992
- "Financial Swaps- An attractive Financing Technique"- Chartered Accountant of India, New Delhi July 1992.
- 9. "OTC Exchange of India- Towards Floorless Exchange"- Chartered Accountant Sept. 1992.
- 10. "Should we Invest in Mutual Funds"- Management Accountant- Oct 1992
- 11. "International Financing Market Anomalies"- Chartered Secretary, Oct 1992.
- 12. "How to Evaluate International Projects"- Management Accountant, Nov. 1992
- **13.** "Indian Shipping Industry- Problem and Prospects"- Transport & Economics Development, BHU, 1992
- **14.** "Forfaiting- An Attractive Financing Technique" Management Account, Jan 1993
- 15. "OTC Exchange of India Mechanies of operations"- Chartered Secretary Feb. 1993.
- **16.** "Individual Investment portfolio Management"- Yojana, March 1993
- 17. "Globlisation of India Capital Market"- Indian Journal of Commerce.
- 18. "Role of Capital Market Participants under Free Pricing Era"- Chartered Secretary, Jan. 1994.
- **19.** "Cost Control of Construction Project"- Finance India, Indian Institute of Finance, New Delhi Dec 1993.
- "Cross Currency Interest Rate Swap"- A Winning Formula for Indian Companies- Management Accountant March 1994
- 21. "Implications of New Industrial Policy"- Monograph Indian Industries- BHU, 1993
- 22. "Role of Capital market participants Under Free Pricing Era" Chartered Secretary-1994
- 23. "An Innovative Way of Curbing Recession" Chartered Accountant 1994
- 24. "Credit Rating in India: A new Feather in the Capital Market's cap" Management Accountant-July 1994
- 25. "Indian Capital Market: New Dimensions"- Chartered Accountant Sept. 1994
- "Portfolio Management of life Insurance Corporation of India"- The Indian Journal of Commerce- Sept. 1994
- 27. "Attraction Foreign-Institutional Investors"- Yojna Sept. 1994
- 28. "National Stock Exchange of India "Future role" Yojna Nov. 1994
- 29. "Indian Accounting Standards: Should it be Mandatory"- Management Accountant, Feb 1995.
- 30. "Investors Protection: Implication of Scraping the badla system" Chartered Accountant
  March 1995
- 31. "Modus Operandi of Stock Invest Scheme"- Chartered Secretary- March 1995
- 32. "Portfolio Management of Life Insurance Corporation of India" Finance India- March 1995
- **33.** "Human Resource Development:- Key to Organisation Success"- MD University, Rewari, Accepted for monograph
- **34.** "Preferential Allotments: Threat to Corporate Democracy"- Indian Association of Accounting and Finance Jaipur, Presented in **Sept. 1995.**

- 35. "Private Sector Banks- Banking Strategies"- Chartered accountant Nov. 1995
- 36. "Application & Implications of banking Sector Reforms" Management Accountant June 1995
- 37. "New Dimensions foreign Currency Financing"- Management Accountant June 1995
- 38. "Capital adequacy Norms for NBFCS: In search of a Sound Base" Chartered Secretary, Sept. 1995
- **39.** "Transparency in Public Issue Documents"- Paper Presented In Commerce Conference Held on Oct.1995 and accepted for publication in Monograph.
- 40. "What Ails the Indian Capital Market"- Chartered Secretary, Feb. 1996
- 41. "Application & Implication of New Prudential Norms for banks"- Chartered Secretary, March 1996
- 42. "Implication of Depositories Ordinance, 1995"- Management accountant July 1996.
- **43.** "India Capital Market- Recent Development and their Implications" Management Accountant, March 1997.
- 44. "Convertibility- A Stock or Stock Absorber to Indian Capital Market- A Twenty First Century Vision"- National Seminar at MJP Rohilkhand University, Bareilly 20-21 Sept. 1997
- **45.** "Prospects of Euro in the Third Millennium"- National Seminar on "India & World Trade in the Third Millennium" RBM Institute, Bareilly 18 Jan. 2000.
- 46. "Marketing of Banking Services- A Challenge to Public Sector Banks"- International Seminar on Finance Management of Banking Industry in a Global Perspective, 30-31 Jan, 1 Feb 2001.
- **47.** "Indian Banking Industry- Challenge Ahead" International Seminar on Finance Management of Banking Industry in a Global Perspective, Bareilly College, Bareilly **30-31 Jan, 1 Feb. 2001**
- **48.** "Outsourcing vis-à-vis Financial Sector Reforms in India" in the Refereed Journal CHARTERED SECRETARY (ISSN: 0972-1983) Vol. No. XXXIII in September 2003 issue.
- **49.** "Changing Environment of Indian Capital Market"- National Conference of Indian Accounting Association December 22-24, 2001 Aligarh Muslim University, Aligarh
- 50. "Outsourcing: The Strategic Tool to Counter Business Uncertainties"- Seminar on "Economic Development in the Era of Uncertainty". Jan 20-21 2002 Rakshpal Bahadur Management Institute, Bareilly
- 51. "Accounting & Management of Intellectual Capital in the New Economy Seminar"-Accounting & Management of Intellectual Capital, March 07-08-2003 Goa Institute of Management, Goa, Monograph Published in Feb 2004.
- **52.** "CRM- The key to Success"- Seminar "Vedic Values & Corporate Excellence" Feb 22-22, 2002 Gurukul Kangri University & Shantikunj Haridwar
- 53. "Financial Sector Reforms vis-à-vis outsourcing" Seminar-Indian Commerce Association October 2002 ML Sukharia University, Udaipur, Chartered Secretary, Sept. 2013
- 54. "Credit Derivatives- An Effective tool to hedge Credit Risk"- Seminar on Changing Dimension in Accounting & Finance" Feb 22-23, 2003 Research Development Association, Jaipur Paper Presented.
- **55.** "ABC of Corporate Governance"- National Seminar March 1-2, 2003 Aligarh Muslim University, Aligarh, Published in Souvenir only.
- **56.** "Hotel Industry and Delhi's Excise Policy"- National Seminar on Tourism & Development (3-4 Feb 2002) J.S. Hindu PG College, Amroha Published in Souvenir Only.
- 57. "How to Create an effective team" 20-21 feb 2004 Gurukul Kangri University, Haridwar, Souvenir Publication in Souvenir only.'Kn
- 58. CRM- A big Challenge In Management Education"- KN PG College, Sultanpur, 28-29 Feb 2004. Published in Souvenir Only.
- "Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:" Indian journal of Public Enterprises, Allahabad, Dec 2007.
- 60. "Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:" Indian journal of Public Enterprises, Allahabad, Dec 2007.
- **61.** "Commodity Market Efficiency In India"- Journal of Business Solutions, RBMI, Bareilly, June 2008
- **62.** "RTGS Mechanism: Key to Effective Cash Management Awareness (ISBN:09730001) Vol. 1, No. 2, in July-December, 2004
- 63. "Consolidation in Indian Banking: Strategies and Challenges", in "The Vision" Journal of

- Management & Allied Sciences, July-September, 2005
- 64. "Indian Capital Market vis-à-vis Global Capital Markets A Critical Analysis", in "The Manager Today" Journal of Management Science, January-March, 2006
- 65. Globalization- A Source and Cource of Culture Influx", in the AIM EXPLORE A Peer reviewed Journal of Management Awareness (ISSN: 0973-0001) Vol. 1, No. 2, in Jan-June & July-December, 2005
- **66.** "Future Trends & Strategies of M&A Deal in India Inc." in Lingaya's Journal of Profe3ssional Studies, July-December 2007
- **67.** "Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, **Sept. 2009**
- **68.** "Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, **Sept. 2009**
- **69. Micro financing : A Bridge For Economics Development of India**", AIM EXPLORE July-Dec 2010
- 70. "Impact of Gold and Silver Futures on the Spot Rate Volatility- An Indian Perspective"-NICE Journal of Business Vol.6 No.1 Jan-June 2011.
- 71. Market Driven Innovation For Rural Penetration"- The I UP Journal of Business Strategy The ICFAI University Press Hyderabad. Sep. 2011
- 72. "Third Party Administrator (TPA) and Health Insurance in India"- Paper Accepted for publication of IFTM Moradabad.
- 73. "Long Term Association of Stock Markets of Selected Nations: An Empirical Study"- Paper Presented at RDA International Conference, Jaipur Jan 2012.
- 74. "A study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of Humanities, June 2012, published by S.S College Shahjahanpur.
- 75. "Venture Capital Funding in India: Perspective of "Beneficiery Firms" Review of Management June 2012, published by Spartacus India for Management Development Research Foundation, New Delhi.
- 76. "Funding Mechanism of venture capital Firms in India with special reference of Investment Capital Partners" International Journal of Applied Financial Management Perspectives, Oct 2012, published by Pezzottaite Journals, Jammu.
- 77. "Brand Positioning of Fast Moving Consumer Goods In India"
- 78. "Impact of Preceived Brand Origin (India Vs Foreign) on Consumers' Brand Preference" The International Journal's, Research of social Science & Management, *July 2012.*
- 79. "Use of Host Country Culture Element in Brand Positioning of Multinational Brands" PEZZOTTAITE JOURNALS *July-Sept 2012*
- 80. "A Study of The Influence of Company Specific Attributes on Consumer's Preference of FMCG Brands" SAJMMR South Asian Journal of Marketing & Management Research, *Aug. 2012*
- 81. "A Study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of humanities June 2012.
- 82. "Paradigms of Activity Based Costing System" Mumukshu Journal of Humanities, June 2012.
- 83. "Impact of information Technology on Indian Banking Industry" Vimarsh- A Jounal of IFTM University, Moradabad July-Dec 2012
- 84. "Contribution of Regional Rural Bank in the Development of Himachal Pradesh" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
- 85. "A Critical Evaluation of FMCG Market Environment in United Arab Emirates" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
- 86. "Investment process of venture capital: A descriptive study of CX Parrtners" published in JIM Quest: Journal of Management and Technology, Jan.-July 2014, published by Japuria Institute of Managemnt, Vasundhara, Ghaziabad
- 87. "A Study of Regulatory Framework for Venture Capital Industry in India" published in Mumukshu: Journal of Humanities, June 2012, published by S.S. (P.G.) College, Shahjahanpur, U.P. India
- 88. "Venture Capital Funding in India: Perspectives of Beneficiary Firms", published in Review of Management, June 2012, Published by Spartacus India for Management Developmet Research Foundation, New Delhi (India)
- 89. "Funding Mechanism of Venture Capital Firms in India with Special Reference to Inventus Capital Partners" published in International Journal of applied financial management perspectives, Oct.-

- Dec.'2012, published by Pezzottaite Journals, Jammu
- 90. "Pre Investment Decision Making Process of Venture Capital" published in International Research Journal of Science & Humanities, volume 6 Issue 8 Year 2015 (Online)
- 91. "A study of Institutionalizing Impact Investing in venture capitall" published in International Research Journal of Science & Humanities , volume 6 Issue 9 Year 2015 (Online)
- 92. "Corporate Social Responsibility- A Brand Building Tool. (An Empirical Study of Indian IT Industry.)
  ", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | UGC and ISSN Approved), ISSN:2349-5162, Vol.6, Issue 5, page no. pp124-134, May-2019, Available at :http://www.jetir.org/papers/JETIR1905K17.pdf

#### (c) Articles

#### (d) Seminar/Conference Paper Presentations

- 1. "Financial Forecasting"- Management Accountant- The Institute of Coast and Works Accountants of India, Calcutta, May 1989.
- 2. "Contribution of UPFC in the Revival of small Sick Units"- Agrani Kurukshetra University 1989.
- **3.** "Labour Dispute and their Settlement in Tehri Dam Construction Units" Indian Institute of Public Enterprises-Allahabad University. 1990
- **4.** "Mutual Funds in India-Emerging Trends"- Management Account Institute of Cost and Works Accountants Of India, Calcutta-May 1991
- 5. "Performance Evaluation of Mutual Funds"- Management Account Sept. 1991
- 6. "Foreign Currency Financing in India-Source, Procedure, Risk and Remedies"- Charted Secretary- The Institute of Company Secretaries of India, New Delhi, May 1992.
- 7. "International Projects- Risk and Remedies"- Management Accountant, June 1992
- 8. "Financial Swaps- An attractive Financing Technique"- Chartered Accountant of India, New Delhi July 1992.
- 9. "OTC Exchange of India- Towards Floorless Exchange"- Chartered Accountant Sept. 1992.
- 10. "Should we Invest in Mutual Funds"- Management Accountant- Oct 1992
- 11. "International Financing Market Anomalies"- Chartered Secretary, Oct 1992.
- 12. "How to Evaluate International Projects"- Management Accountant, Nov. 1992
- **13.** "Indian Shipping Industry- Problem and Prospects"- Transport & Economics Development, BHU, 1992
- 14. "Forfaiting- An Attractive Financing Technique"- Management Account, Jan 1993
- 15. "OTC Exchange of India Mechanies of operations" Chartered Secretary Feb. 1993.
- **16.** "Individual Investment portfolio Management"- Yojana, March 1993
- 17. "Globlisation of India Capital Market"- Indian Journal of Commerce.
- 18. "Role of Capital Market Participants under Free Pricing Era"- Chartered Secretary, Jan. 1994.
- **19.** "Cost Control of Construction Project"- Finance India, Indian Institute of Finance, New Delhi Dec 1993.
- **20.** "Cross Currency Interest Rate Swap"- A Winning Formula for Indian Companies- Management Accountant March 1994
- 21. "Implications of New Industrial Policy"- Monograph Indian Industries- BHU, 1993
- 22. "Role of Capital market participants Under Free Pricing Era" Chartered Secretary-1994
- 23. "An Innovative Way of Curbing Recession" Chartered Accountant 1994
- 24. "Credit Rating in India: A new Feather in the Capital Market's cap" Management Accountant-July 1994
- 25. "Indian Capital Market: New Dimensions"- Chartered Accountant Sept. 1994
- **26.** "Portfolio Management of life Insurance Corporation of India"- The Indian Journal of Commerce- Sept. 1994
- 27. "Attraction Foreign-Institutional Investors"- Yojna Sept. 1994
- 28. "National Stock Exchange of India "Future role"- Yojna Nov. 1994
- 29. "Indian Accounting Standards: Should it be Mandatory"- Management Accountant, Feb 1995.
- **30.** "Investors Protection: Implication of Scraping the badla system" Chartered Accountant March 1995
- 31. "Modus Operandi of Stock Invest Scheme"- Chartered Secretary- March 1995

- 32. "Portfolio Management of Life Insurance Corporation of India" Finance India- March 1995
- **33.** "Human Resource Development:- Key to Organisation Success"- MD University, Rewari, Accepted for monograph
- **34.** "Preferential Allotments: Threat to Corporate Democracy"- Indian Association of Accounting and Finance Jaipur, Presented in **Sept. 1995.**
- 35. "Private Sector Banks- Banking Strategies"- Chartered accountant Nov. 1995
- 36. "Application & Implications of banking Sector Reforms" Management Accountant June 1995
- 37. "New Dimensions foreign Currency Financing"- Management Accountant June 1995
- 38. "Capital adequacy Norms for NBFCS: In search of a Sound Base" Chartered Secretary, Sept. 1995
- **39.** "Transparency in Public Issue Documents" Paper Presented In Commerce Conference Held on Oct.1995 and accepted for publication in Monograph.
- 40. "What Ails the Indian Capital Market"- Chartered Secretary, Feb. 1996
- 41. "Application & Implication of New Prudential Norms for banks"- Chartered Secretary, March
- 42. "Implication of Depositories Ordinance, 1995"- Management accountant July 1996.
- **43.** "India Capital Market- Recent Development and their Implications" Management Accountant, March 1997.
- 44. "Convertibility- A Stock or Stock Absorber to Indian Capital Market- A Twenty First Century Vision"- National Seminar at MJP Rohilkhand University, Bareilly 20-21 Sept. 1997
- **45.** "Prospects of Euro in the Third Millennium"- National Seminar on "India & World Trade in the Third Millennium" RBM Institute, Bareilly 18 Jan. 2000.
- **46.** "Marketing of Banking Services- A Challenge to Public Sector Banks"- International Seminar on Finance Management of Banking Industry in a Global Perspective, 30-31 Jan, 1 Feb 2001.
- **47.** "Indian Banking Industry- Challenge Ahead" International Seminar on Finance Management of Banking Industry in a Global Perspective, Bareilly College, Bareilly **30-31 Jan, 1 Feb. 2001**
- **48.** "Outsourcing vis-à-vis Financial Sector Reforms in India" in the Refereed Journal CHARTERED SECRETARY (ISSN: 0972-1983) Vol. No. XXXIII in **September 2003** issue.
- **49.** "Changing Environment of Indian Capital Market"- National Conference of Indian Accounting Association December 22-24, 2001 Aligarh Muslim University, Aligarh
- **50.** "Outsourcing: The Strategic Tool to Counter Business Uncertainties" Seminar on "Economic Development in the Era of Uncertainty". Jan 20-21 2002 Rakshpal Bahadur Management Institute, Bareilly
- **51.** "Accounting & Management of Intellectual Capital in the New Economy Seminar"- Accounting & Management of Intellectual Capital, March 07-08-2003 Goa Institute of Management, Goa, Monograph Published in Feb 2004.
- **52.** "CRM- The key to Success"- Seminar –"Vedic Values & Corporate Excellence" Feb 22-22, 2002 Gurukul Kangri University & Shantikunj Haridwar
- **53.** *"Financial Sector Reforms vis-à-vis outsourcing"* Seminar-Indian Commerce Association October 2002 ML Sukharia University, Udaipur, Chartered Secretary, Sept. 2013
- **54.** "Credit Derivatives- An Effective tool to hedge Credit Risk"- Seminar on Changing Dimension in Accounting & Finance" Feb 22-23, 2003 Research Development Association, Jaipur Paper Presented.
- **55.** "ABC of Corporate Governance"- National Seminar March 1-2, 2003 Aligarh Muslim University, Aligarh, Published in Souvenir only.
- **56.** "Hotel Industry and Delhi's Excise Policy"- National Seminar on Tourism & Development (3-4 Feb 2002) J.S. Hindu PG College, Amroha Published in Souvenir Only.
- 57. "How to Create an effective team" 20-21 feb 2004 Gurukul Kangri University, Haridwar, Souvenir Publication in Souvenir only.'Kn
- 58. CRM- A big Challenge In Management Education"- KN PG College, Sultanpur, 28-29 Feb 2004. Published in Souvenir Only.
- 59. "Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:" Indian journal of Public Enterprises, Allahabad, Dec 2007.
- **60.** "Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:" Indian journal of Public Enterprises, Allahabad, Dec 2007.

- **61. "Commodity Market Efficiency In India"-** Journal of Business Solutions, RBMI, Bareilly, June 2008
- **62.** *"RTGS Mechanism:* Key to Effective Cash Management Awareness (ISBN:09730001) Vol. 1, No. 2, in July-December, 2004
- **63. "Consolidation in Indian Banking: Strategies and Challenges",** in "The Vision" Journal of Management & Allied Sciences, **July-September, 2005**
- **64.** "Indian Capital Market vis-à-vis Global Capital Markets A Critical Analysis", in "The Manager Today" Journal of Management Science, January-March, 2006
- 65. Globalization- A Source and Cource of Culture Influx", in the AIM EXPLORE A Peer reviewed Journal of Management Awareness (ISSN: 0973-0001) Vol. 1, No. 2, in Jan-June & July-December, 2005
- **66.** "Future Trends & Strategies of M&A Deal in India Inc." in Lingaya's Journal of Profe3ssional Studies, July-December 2007
- **67.** "Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, Sept. 2009
- **68.** "Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, Sept. 2009
- **69. Micro financing : A Bridge For Economics Development of India"**, AIM EXPLORE July-Dec 2010
- 70. "Impact of Gold and Silver Futures on the Spot Rate Volatility- An Indian Perspective"- NICE Journal of Business Vol.6 No.1 Jan-June 2011.
- 71. Market Driven Innovation For Rural Penetration"- The I UP Journal of Business Strategy The ICFAI University Press Hyderabad. Sep. 2011
- **72.** "Third Party Administrator (TPA) and Health Insurance in India"- Paper Accepted for publication of IFTM Moradabad.
- **73.** "Long Term Association of Stock Markets of Selected Nations: An Empirical Study"- Paper Presented at RDA International Conference, Jaipur *Jan 2012*.
- 74. "A study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of Humanities, June 2012, published by S.S College Shahjahanpur.
- 75. "Venture Capital Funding in India: Perspective of "Beneficiery Firms" Review of Management June 2012, published by Spartacus India for Management Development Research Foundation, New Delhi.
- 76. "Funding Mechanism of venture capital Firms in India with special reference of Investment Capital Partners" International Journal of Applied Financial Management Perspectives, Oct 2012, published by Pezzottaite Journals, Jammu.
- 77. "Brand Positioning of Fast Moving Consumer Goods In India"
- 78. "Impact of Preceived Brand Origin (India Vs Foreign) on Consumers' Brand Preference" The International Journal's, Research of social Science & Management, *July 2012.*
- 79. "Use of Host Country Culture Element in Brand Positioning of Multinational Brands" PEZZOTTAITE JOURNALS *July-Sept 2012*
- 80. "A Study of The Influence of Company Specific Attributes on Consumer's Preference of FMCG Brands" SAJMMR South Asian Journal of Marketing & Management Research, *Aug. 2012*
- 81. "A Study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of humanities June 2012.
- 82. "Paradigms of Activity Based Costing System" Mumukshu Journal of Humanities, June 2012.
- 83. "Impact of information Technology on Indian Banking Industry" Vimarsh- A Jounal of IFTM University, Moradabad July-Dec 2012
- 84. "Contribution of Regional Rural Bank in the Development of Himachal Pradesh" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
- 85. "A Critical Evaluation of FMCG Market Environment in United Arab Emirates" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
- 86. "Investment process of venture capital: A descriptive study of CX Parrtners" published in JIM Quest: Journal of Management and Technology, Jan.-July 2014, published by Japuria Institute of Managemnt, Vasundhara, Ghaziabad
- 87. "A Study of Regulatory Framework for Venture Capital Industry in India" published in Mumukshu: Journal of Humanities, June 2012, published by S.S. (P.G.) College, Shahjahanpur, U.P. India

- 88. "Venture Capital Funding in India: Perspectives of Beneficiary Firms", published in Review of Management, June 2012, Published by Spartacus India for Management Developmet Research Foundation, New Delhi (India)
- 89. "Funding Mechanism of Venture Capital Firms in India with Special Reference to Inventus Capital Partners" published in International Journal of applied financial management perspectives, Oct.-Dec.'2012, published by Pezzottaite Journals, Jammu
- 90. "Pre Investment Decision Making Process of Venture Capital" published in International Research Journal of Science & Humanities , volume 6 Issue 8 Year 2015 (Online)
- 91. "A study of Institutionalizing Impact Investing in venture capitall" published in International Research Journal of Science & Humanities , volume 6 Issue 9 Year 2015 (Online)
- 92. "Corporate Social Responsibility- A Brand Building Tool. (An Empirical Study of Indian IT Industry.) ", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | **UGC** and ISSN Approved), ISSN:2349-5162, Vol.6, Issue 5, page no. pp124-134, May-2019, Available at :http://www.jetir.org/papers/JETIR1905K17.pdf
- **93.** National seminar of Indian Association of Accounting and finance, Jaipur. Paper Presented "Preferential allotments: Threats to Corporate Democracy" Sept. 1995
- **94.** Indian Commerce Association's Commerce Conference, Hosted by Rajasthan University Jaipur. Paper presented "Transparency in Public Issues Documents" Oct. 1995
- 95. National Seminar held at MJP Rohilkhand University, Bareilly. Paper presented Convertibility- "A Shock or5 Shock Absorber to Indian Capital Market: A Twenty First –century Vision", 20,21 Sept. 1997
- **96.** Participated in one day seminar on "Corporate Governance" organized by Bareilly Satellite Chapter of Northern Indian Regional Council of Institute of Company Secretaries of India, New Delhi Nov. 01, 1998.
- **97.** National Seminar on "India & world trade in the Third Millennium"- Organized by Rakshpal Bahadur Management Institute, Bareilly, paper Presented, "Prospectus of Euro in the third Millennium", January 2000

## (e) Resource Lectures Delivered-72

- > Special Lecture on "Non-Bank Source of Financing" delivered at State Bank of India Training College, Bareilly. **July 1997**
- Special Lecture on "Strategies Resource Allocation to Projects" delivered at lal Bahadur Shastri Institute of Management and technology, Bareilly *December 1998*
- Special lecture on "Financial Evaluation of Projects" delivered at Lal Bhadur Shastri Institute of Management and Technology, Bareilly Jan 1999
- A talk on "Finance for Non Finance People" organized at Bareilly Satellite Chapter of Northern India Regional Council of Institute of Company Secretaries of India, New Delhi on Feb 01, 1999
- ➤ Career Counciling Programme organized in collaboration with Department of Commerce and Bareilly & Satellite Chapter of NIRC of ICSI on **Sep 20, 1999.**
- Special lecture on "Advent of Euro" delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly October 1999
- Special lecture on "Mechanism of Depositories" delivered at Shri Ram Murti Smarak Institute of Management Studies, Bareilly 10 October 1999
- Special lecture on "Risk Analysis of Projects" delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly. Nov 1999
- Special lecture on "Social Cost Benefit Analysis of Projects" delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly Dec 1999
- A talk on "Role Of Company Secretaries under Liberalized Era" organized by Rakshpal Bahadur Management Institute, Bareilly, paper presented, "Prospects of Euro in the Third Millennium", January 2000.
- Special lecture on "Mathematics of Foreign Exchange Market" Delivered at Lal Bahdur Shastri Institute of Management & Technology, Bareilly February 2000.
- Special Lecture on "Indian Financial Institution" delivered at Department of Commerce, Bareilly College, Bareilly December 12, 2000.
- Special lecture on "Recent Trends in Indian Capital Market" delivered at Department of Commerce, Bareilly College, Bareilly December 26, 2000.
- Special lecture on "Anomalied of Foreign Exchange Market" delivered at Lal Bahadur Shastri Institute of Management & Technology, Bareilly December 2000.

- Co-Chaired a Technical Session at International Conference held at *Gurukul Kangri University*, *Haridwar* on topic Vedic Values and Corporate Excellence on *22-24 Feb 2002*.
- Co-Chaired National Seminar on "Economics of Disinvestment", organized by Faculty of commerce & Management Studies, Bareilly College, Bareilly, on December 21, 2002.
- Co-Chaired Natinal Conference on Emerging Issues in Accounts, Business & Management and Contributed a paper titled "RTGS Mechanism: Key to Effective Cash Management" at RDA Jaipur Between 28-29 Feb. 2004.
- Co-Chaired The Technical Session and presented the paper "SCF-An Innovative Way of supplying lifeblood to Business", at International Conference on Emerging Issues in Accounting, Information Technology, Business and Management, held on 9-10 January, 2006 Organized By The Research Development Association, Jaipur (Rajasthan).
- Chaired a Technical Session at National Conference "The Next Wave of Globlization: Financial Intergration" held at SRMS Institute, Bareilly on Feb.16-17, 2008 and presented a paper titled Ramification of Integration of Indian Financial Market.
- Co-Chaired a technical Session at Seminar organized by ICFAI bareilly Chapter on the topic of "Opportunities and Challenges of Indian Financial System" on 10 Aug. 2008
- Chaired a Management Students Induction Programme at KCMT Bareilly and presented a Paper on "How to Sail Through Management Programme" on 20 Aug. 2008
- Seminar on opportunities in Financial Sector-ICFAI, Bareilly 10 August 2008 Chairperson.
- > Swami Shukdevanand International Seminar organized by SS(PG) College Shahjanpur on 20-21 Dec. 2008. Keynote Speaker III Technical Session.
- Next Wave of Globlization: Financial integration. SRMS Institute of Management & Technology Bareilly 16-17 February 2008. Co-Chairperson.
- Organized as Director a Workshop On Research Methodology in Feb. 2009 In The Department of Business Administration, MJP Rohilkhand University Bareilly.
- Faculty Development Programme organized by Lotus Institute of management and Research. Keynote Speaker.
- Research Methodology & its Statistical application in Management Research, FDP Lotus Institute of management, Bareilly, 18 March 2009. Chairperson.
- National Conference organized by Department of Business Administration MJP Rohilkhand University, Bareilly on Causes and Implications of Global Meltdown on 11<sup>th</sup> April 2009. Director of the Seminar.
- Organized as Director at FDP on How to be an Effective Management Teacher on 24<sup>th</sup> & 25<sup>th</sup> Sep 2009 in the Department of Business Administration, MJP Rohilkhand University, Bareilly.
- XIV National Seminar on Management, Organised By SRMS Institute of Mgmt & Tech. Bareilly, 14-15 Nov. 2009. Chairperson II Technical Session.
- Swami Sukhdevanand International Seminar organized by SS (PG) College Shahjanpur on 20&21 Dec. 2009. Chairperson III Technical Session.
- Swami Sukhdevanand International Seminar- Role of IT in Shaping World Economy, S.S. PG College, Shahjahanpur 20-21 Dec. 2009 Chairperson.
- International Conference on Emerging Issues in Accounting, Finance, Infrastructure Development etc. RDA Jaipur. 15-16 Jan. 2010 Joint Chairperson.
- ▶ Delivered Keynote Address at National Seminar Organized by Advance Institute of Management, Gaziabad on Value Creation For Competitive Advantage on 10<sup>th</sup> April 2010.
- Convocation Ceremony organized by Lotus Institute of Management, Bareilly on 11<sup>th</sup> April 2010. Delivered Convocation address.
- ➤ Key Speaker of Orientation Programme organized by Future Institute of Management, Bareilly on 17 Aug 2010.
- > Attended All India Commerce conference organized at Goa in the month of Oct. 2010
- XV National Seminar on Managing Innovation For Sustained Excellence organized by SRMS Institute of Management and technology, Bareilly on 13 & 14 Nov. 2010 Chairperson II Technical Session
- Organized as Director a FDP on Case Studies on 26<sup>th</sup> & 27<sup>th</sup> Nov. 2010 in the Department of Business Administration, MJP Rohilkhnad University, Bareilly
- > Swami Sukhdevanand International Seminar orgainised By SS (PG) College, Shahjahanpur on 19 &

- 20 Dec. 2010 Chairperson 1st Technical Session.
- National Seminar on Small and Medium Enterprises in present Scenario Orgainised by SS (PG) College, Shahjahanpur on 20<sup>th</sup> Dec. 2010 Keynote Speaker and Presented a Paper on Foreign Direct Investment in Small & Medium Sector in India.
- Orgainised as Director a Workshop on Use of SPSS in Research Methodology on 28<sup>th</sup> & 29<sup>th</sup> Jan 2011 in the Department of Business Administration, Mjp Rohilkhand University, Bareilly.
- Swami Sukhdevanand International Seminar orgainised By SS (PG) College, Shahjahanpur on 26 & 27 Feb 2011 Chief of Juri All Technical Sessions.
- Keynote Speaker at Khandelwal College of Management Science and Technology, Bareilly on 13<sup>th</sup> Aug. 2011.
- > XVI National Seminar on Changing Dimension of Rural Market opportunities and Challenges orgainized By SRMS Institute of management and Technology, Bareilly on 19<sup>t</sup> & 20 Nov. 2011. Chairperson II Technical Session.
- National Seminar Orgainized by Amarpali Institute of Management and Technology, haldwani on 26<sup>th</sup> Nov. 2011. Chairperson II Technical Session
- ➤ Delivered Lecture on Positive Living at Department of Commerce Dr. Hari Singh Gour Vishwavidyalaya, Saugor, on 1-2 Sept. 2011.
- ➤ Chairperson Technical Session- 1. "Manthan" Seminar organized by Amarpali Institute Haldwani on Redefining Management Practices in 21<sup>st</sup> Century on 26 Nov. 2011.
- ➤ Jury Member, Drashtikon A Power Point Presentation Contest on the theme "Enhamcing Interpersonal Relationship at work place and away too" held on 19<sup>th</sup> feb.2012 at Lotus Institute of Management, Bareilly
- ➤ Chairperson Technical Session -2. International Conference Resurging India-Miths and Realities. Organised by Teerthankar University on 17-18 March 2012.
- ➤ KeyNote Speaker "Saaransh" panel Discussion on Budget 2012-13 And its impact on Indian Economy organized by ANA college of Management Studies 2<sup>nd</sup> April 2012.
- > Jury member National Level Case Presentation Competition organized by KCMT Bareilly on 31 March 2012.
- Guest of Honour and Chairperson technical Session-1 National Conference on "Emerging Issues and Challenges in Management by 2020" organized by MIT College of Management Moradabad April 3-4, 2012
- ➤ Guest Speaker, faculty Development Programme at SS College Shahjahanpur on 11 may 2012. Topic: Art of Positive Living and Corporate Decision Making.
- ➤ Guest of Honor National Seminar "Enterpreneurship: Challengeing the Unknown, Creating The Future" organized by Amarpali Group of Institutes, Haldwani. On 30<sup>th</sup> Nov. 2012.
- Special Guest, National Seminar on Breakthrough Management in Engineering Science and Technology 2013. June 7-8 2013. Rajshree Institute of Management, Bareilly.
- Co-Chairperson III Technical Session at National Conference On CSBM Organized by Faculty of Commerce SS Jaon Subodh PG College Jaipur, 30-31 Jan 2014.
- ➤ Guest Speaker at Workshop on Research Methodology Organized by SBS PG Govt. College Rudrapur, on 24<sup>th</sup> feb. 2014
- Resource Person at Swami Sukhdevanand International Seminar Organized by SS PG College Shahjahanpur on 2&3 March 2014.
- Chairperson in technical Session at National Seminar organized by Bareilly College, Bareilly on March 14, 2014.
- Guest Speaker at National Seminar on Corporate Social Responsibility organized by Vivek College, Bijnaur on March 30, 2014.

## (f) Seminars/Conferences/Workshops Organized

- 1. Orgainsed one National Level Seminar (Seminar Director)
- 2. Orgainsed Two FDP as Programme Director.
- 3. Orgainsed Two workshop on Research Methology as Programme Director.
- 4. Orgainsed Two lecture series- as Programme Director.

#### (g) Public Service / University Service / Consulting Activity

(h) Memberships of Academic/Professional Bodies

ICSI, ICFAI, All India Commerce Association and All India Accounting Association

## Projects (With Title, Year, Grants, Funding Agency and Collaborations)

- > Synthetic Rubber by UGC Year 1984
- > Study of CSR practices by UP Govt. Year 2016 to 2018

## Administrative Positions/Assignments Held

- 1. Head, Department of Business Administration.
- 2. Head, Department of Hotel Management & Catering Tech.
- 3. Dean, Faculty of Management
- **4.** Honorary Librarian.
- 5. Member, Examination Committee.
- 6. Member, Executive Council.
- **7.** Coordinator, Central Evaluation.
- 8. Member, UFM Committee.
- **9.** Member, Selection Committee.
- **10.** Member, Inspection Committee.
- **11.** RUSA Coordinator
- 12. Represented as VC

## Academic Foreign Visits

Any Other Details

Signature of Faculty Member (in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mipru.ac.in through your own E-mail ID.