



Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	Priyanka	Last Name	Rastogi	
Designation		Assistant Professor (Contract)				
Department		Business Administration				
Address (Campus)		Department of Business Administration, M.J.P Rohilkhand University Campus, Bareilly				
Address (Residence)		H.No. 2 Pratap Nagar Colony, Near Mega Dream Homes, Karamchari Nagar, Bareilly Pin 243122				
Phone No (Campus)						
Phone No (Residence)						
Mobile		9012451111				
Fax						
Email		dr.priyanka831@gmail.com				
Web-Page						
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution		Year	Details/Thesis Topic/Subjects		
Ph.D.	M.J.P Rohilkhand University, Bareilly		2015	Ph.D. Degree In the field of Consumer Behavior		
MA	M.J.P Rohilkhand University, Bareilly		2011	Economics (Gold Medalist)		
MBA	M.J.P Rohilkhand University, Bareilly		2009	Specialization in Marketing & Human Resource		
M.Sc	M.J.P Rohilkhand University, Bareilly		2007	Mathematics		
Career Profile						
Organization / Institution		Designation	Duration	Role		
Department of Business Administration, M.J.P Rohilkhand University, Bareilly		Guest Faculty	August 2015 to till Now	Teaching & Research		
Rajshree Institute of Management and Technology, Bareilly		Assistant Professor	July 2013 to July 2015	Teaching & Research		
ANA Group of Institutions, Bareilly		Assistant Professor	July 2011 to June 2013	Teaching & Research		
BIMT Badaun		Assistant Professor	July 2009 to June 2011	Teaching & Research		
Research Interests / Specialization						
Consumer Behavior, Marketing						
Teaching Experience (Subjects/Courses Taught)						
Organizational Behavior, General Management, Research Methodology, Consumer Behavior						
Honors & Awards						
UGC NET 2012						

Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	-	Research Papers Published in International	3	Papers Presented in Seminars/	7	Seminars/ Conferences Organized	7	Research Projects (Completed)	-
Books (Co-authored)	2	Research Papers Published in	3	Seminar/ Conference s	5	Workshop s Organized	1	Research Projects	-
Books (Edited)	-	Articles Published in	-	Sessions Chaired in Seminars/	-	Membersh ip of Academic/ Profession al Bodies	-	Foreign Countries Visited for Academic Assignmen t s	-
Chapters in Edited Books		Popular Fora, e.g., Websites, Blogs, Newspapers.		Resource Lectures Delivered	1				

<u>Seminar/Conference Presentations- 5</u>
<u>Resource Lectures Delivered - 1</u>
<u>Seminars/Conferences/Workshops Organized - 7</u>

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.