



Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	Nandita	Last Name	Sharma	Photograph
Designation	Assistant Professor (Contractual)					
Department	Department of Business Administration, MJPRU					
Address (Campus)	Department of Business Administration, M.J.P Rohilkhand University Campus, Bareilly					
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Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution		Year	Details/Thesis Topic/Subjects		
Ph.D.	M.J.P Rohilkhand University, Bareilly		2022	The Role and Impact of Top Management on Faculty Engagement with Reference to Select Private Universities		
M.Com	Hindu College, Moradabad		2016	Corporate Accounting, Financial Management, Income Tax, Advertising, Consumer Behaviour, Marketing Research		
MBA	UPTU, Lucknow		2009	Human Resource Management and Finance		
B.Com	Hindu College, Moradabad		2007	Group A, B and C		
Career Profile						
Organization / Institution	Designation	Duration	Role			
Department of Business Administration, M.J.P Rohilkhand University, Bareilly	Assistant Professor (Contractual)	October 2022	Teaching and Research			
Regional College of Professional Studies and Research, Bareilly	Assistant Professor	July 2016 to December 2019	Teaching			
Teerthanker Mahaveer University	Assistant Professor	August 2009 to December 2015	Teaching & Research			
Research Interests / Specialization						
Human Resource Management, Industrial and Labour Laws, Organizational Behaviour, Finance						
Teaching Experience (Subjects/Courses Taught)						
Organizational Behavior, Human Resource Management, International Business, Business Ethics, Cost Accounting, International Financial Management						
Honors & Awards						

Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	-	Research Papers Published in International Journals	5	Papers Presented in Seminars/ Conferences	7	Seminars/ Conferences Organized	2	Research Projects (Completed)	-
Books (Co-authored)	-	Research Papers Published in Other Journals	5	Seminar/ Conferences Attended	5	Workshops Organized	-	Research Projects (Ongoing)	-
Books (Edited)		Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.	-	Sessions Chaired in Seminars/ Conferences	-	Membership of Academic/ Professional Bodies	-	Foreign Countries Visited for Academic Assignments	-
Chapters in Edited Books	4			Resource Lectures Delivered	-				
Details of Publications /Academic Activities (2010 Onwards)									
(a) Books / Monographs									
Year of Publication	Title			Publisher		ISBN	Co-Author (s) (if any)		
2010	Analysis of McDonalds with Respect to Supply Chain and Value Chain (Conference Proceedings)			G.L. Bajaj Institute of Management and Research		978-81-89547-83-7	Mitali Agarwal		
2019	The Comparative Analysis of effect of Superior's Behaviour on Employee Engagement With Special Reference to Private and Public Sector Banks			Amity University, Madhya Pradesh		9789-3892-98178	Prof. Raj Kamal		
2023	Role of Government to Promote Women Entrepreneurs in India			Mahatma Jyotiba Phule Rohilkhand University, Bareilly		978-81-949722-0-4	Rahul Kumar		
(b) Papers Published in Indexed/ Peer Reviewed Journals									
Year of Publication	Title			Journal		ISSN/ Indexing	Co-Author (s) (if any)		
2011	Small Scale Industries Accelerate Economic Development			Journal- Master Stroke- The Journal of Master School of Management		0972-9895			
2012	Behaviour Finance: Common and Costly Mental Blunder By Investors			IMR- Management Speak		2231-1467			
2012	Case Study on Strike and Its Impact with Special Reference to Maruti Suzuki India Ltd			Drishtikon A Management Journal		0975-7422			
2012	Comparative Study of ITC and HUL with reference to working capital and Inventory Management			Apeejay Journal of Management and Technology		0974-3294	Dr. Yuvika Gupta		
2013	An Empirical Analysis of Work Life Balance in Corporate Employees With special Reference to Marital Status in Moradabad Region,			Asia Pacific Journal of Marketing and Management Research,		2319-3836.	Dr. Yuvika Gupta		
2014	An Empirical Analysis of Factors Affecting Gender Differences on Work Life Balance among University Teachers in Moradabad Region			International Journal of Social Science & Management		2319-300X	Dr. Yuvika Gupta		
2020	Teachers' Engagement: Comparative Study on Private and Government Schools			International Journal of Multidisciplinary Educational Research		2277-7881	Prof. Raj Kamal		
2020	An Affect of Work Life Balance on Employee Engagement: The Study of Private Institutions in Bareilly			International Journal of Humanities and Social Science (IJHSS)		2319-393X	Prof. Raj Kamal		

2024	Toadying in the Workplace: An In-depth Exploration of Employee Sycophantic Behaviour and its Organizational Ramifications. Conceptual Study on Education Sector	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	Dr. Priyanka Rastogi
2024	An Exploratory Study on The Impact of Artificial Intelligence on Student's Learning	International Journal of Innovations in Science Engineering and Management	2583-7117	

(c) Articles

(d) Seminar/Conference Presentations

Paper Presentation

National Conference

- Presented a paper titled “Ethics in Accounting Practices: A Burning Issue” at Amrapali Institute , Haldwani in the year 2010.
- Presented a paper titled “Challenges for Women Empowerment in Developing Countries” at Department of Management Studies, Teerthanker Mahaveer University, Moradabad on dated 19-20 Mar, 2010.
- Presented a paper titled “Open and Distance Learning System in India” at Govt. Raza P.G. College, Rampur on dated 28-29th Mar, 2010.
- Presented a paper titled “The Role of Government to Promote Women Entrepreneurs in India, at MJPRU, Bareilly on dated 24th Mar, 2023.

International Conferences (Paper Presented)

- Presented a paper titled “Globalization on Different Sectors of Indian Economy” at Swami Shukhdevanand PG College, Shahjahanpur on dated 26-27 Feb, 2011.
- Presented a paper titled “The Changing Role of Small Scale Industries in Economic Enlargement in India” at Department of Management Studies Teerthanker Mahaveer University, Moradabad on dated 29-30 April, 2011.
- Presented a paper titled “The Comparative Analysis of the Affect of Superior’s Behaviour on Employee Engagement With Special Reference to Private and Public Sector Banks” at Amity Business School, Gwalior, Madhya Pradesh in 2019. ISBN No.: 9789-3892-98178.
- Presented a paper titled, “An Exploratory Study on the Impact of Artificial Intelligence on Students’ Learning” at MJP Rohilkhand University, Bareilly in 2024.

FDP Attended:

- Attended one day FDP on “Success that Succeed” by Dr. Vijay Chopra in Teerthanker Mahaveer Institute and Management & Technology, TMIMT on dated 27th July, 2013.
- Attended two days FDP on “Relevance of Business Research in Teaching” by IBS Gurgaon in Teerthanker Mahaveer Institute and Management & Technology, TMIMT on dated 30th and 31st July, 2014.
- Attended e-workshop on “Effective Soft Skills to Fast Track Your Career in Corporate & Business Fit” in Department of Business Administration, MJPRU on dated 22 July, 2023
- Attended FDP on “Emerging Perspective of Multidisciplinary Research: Methods and Analysis” in Department of Business Administration MJPRU from 1st to 7th August, 2023.
- Attended Investor Awareness Programme on Commodity Derivatives Market conducted by National Commodity & Derivative Exchange Limited (NCDEX) on dated 18th November, 2023 in Mahatma Jyotiba Phule Rohilkhand University, Bareilly.

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rk@mipru.ac.in through your own E-mail ID.