




महात्मा ज्योतिबा फुले
स्वतंत्र विद्यालय, बरेली

Faculty Profile on University Website

www.mjpru.ac.in

Title	Dr.	First Name	MANJULA	Last Name	SINGH	Photograph 
Designation		Assistant Professor-Contractual				
Department		Business Administration				
Address (Campus)		Department of Business Administration, MJP Rohilkhand University, UP				
(Residence)		193/32-B Civil Lines Salvation Army Road, Bareilly				
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Web-Page						
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
Ph.D.	MJP Rohilkhand University, Bareilly	2010	Thesis topic: Role of children in family Purchasing Decisions A Study of the Nuclear and Joint Family System of Bareilly City.			
MBA	MJP Rohilkhand University, Bareilly	2012	Subjects: HRM & Finance(1st division)69.8% Topper-Gold Medalist			
M.Phil	MJP Rohilkhand University, Bareilly	1994	Subjects: Economics(1st division) 71.0%			
M.A.	MJP Rohilkhand University Bareilly	1993	Subjects: Economics (1st division) 66.4%			
Career Profile						
Organization / Institution	Designation	Duration	Role			
Dptt. Of Economics, SRS Mahila Maha Mahavidyalaya, Bareilly, U.P. ,India	Guest Faculty	1994-1995	Teaching and Mentoring			

Department of Applied and Regional Economics, MJP Rohilkhand University	Guest Faculty	2007-2008	Teaching and Mentoring						
Department of Business Administration, MJP Rohilkhand University	Guest Faculty	2012– 2024	Teaching ,Mentoring and guiding in project						
Department of Business Administration, MJP Rohilkhand University	Assistant Professor-on Contract	Oct 2024- Currently	Teaching ,Mentoring and guiding in projects						
Research Interests / Specialization									
Human Resource Management									
Teaching Experience (Subjects/Courses Taught)									
Courses Taught- MA Economics, MBA, MBA Marketing, MBA Executive, MBA Part-Time, BMS, Research Methodology to PhD Scholars									
<ol style="list-style-type: none"> 1. Research Methodology 2. Human Resource Management 3. Organization Change & Intervention Strategies 4. Compensation Management 5. Managerial Economics 6. Organization Behavior 7. Cross Cultural IHRM) 									
Honors & Awards									
Received Best Paper Award in National Conference on “Indian Economy: Policy Interventions for Sustainable Growth” (IEPISG-2019), March, 11-12, 2019, Organized by School of Management, Gautam Buddha University, Greater Noida									
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	-	Research Papers Published in International Journals	01	Papers Presented in Seminars/ Conferences	11	Seminars/ Conferences Organized	05	Research Projects (Completed)	
Books (Co-authored)	01	Research Papers Published in Other Journals	09	Seminar/ Conferences Attended	30	Workshops Organized		Research Projects (Ongoing)	
Books (Edited)		Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.		Sessions Chaired in Seminars/ Conferences	01	Membership of Academic/ Professional Bodies		Foreign Countries Visited for Academic Assignments	
Chapters in Edited Books	03			Resource Lectures Delivered	05				

Details of Publications /Academic Activities (2010 Onwards)				
(a) Books / Monographs				
Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)
August 2023	<i>"Intellectual Property Rights: Emerging Issues & Practices in India"</i>	Navyug Publications	[ISBN: 978-93-93575-34-2]	
(b) Papers Published in Indexed/ Peer Reviewed Journals				
Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s) (if any)
June 2017	<i>"Digital India: A SWOT Analysis"</i> ,	Mumukshu Journal of Humanities Reviewed/referred Research Journal Vol. 9, no.1,	[ISSN: 0976-5085]	
June 2016	<i>"Entrepreneurial Development through Government Schemes- A study on the General Awareness among College Students"</i>	Mumukshu Journal of Humanities (Reviewed/referred research journal), Vol. 8, No.1-(I),	[ISSN: 0976-5085]	
June 2015	<i>"Changing Business World and Need for Values in Management"</i> ,	Mumukshu Journal of Humanities (Reviewed/referred research journal), Vol. 7, No.1-(I),	[ISSN: 0976-5085]	
January 2014	<i>"Role of Children in family purchasing decisions-A case study of Bareilly"</i>	IBM, International Journal of Business Management , Vol. 1, no.1	, [ISSN: 2348-0629]	
July-December, 2014	<i>"An empirical Study of Work Life Balance with special reference to Banking Sector"</i>	View Point , Vol. 5, no.2	[ISSN: 2229-3925]	

June 2012	<i>“Employees Attitude Towards Training Methods: A Case of IndusInd Bank”,</i>	Mumukshu Journal of Humanities (Reviewed/referred research journal), Vol. 4, No.1-(I),	[ISSN: 0976-5085]	
June 2012	<i>“Investment Opportunities for Indian Entrepreneurs in African Farmlands: A case of Ethiopia”,</i>	Mumukshu Journal of Humanities (Reviewed/referred research journal), Vol. 4, No.1	[ISSN: 0976-5085]	
04.2022	Work life Balance of Employees in Urban and Rural Area: A Comparative Study at Baroda UP Bank, Bareilly.	"https://www.doi-ids.org/doilink/-	33764346/UIJIR"Y https://uijir.com/work-life-balance-of-employees-in-urban-and-rural-area-a-comparative-study-at-baroda-up-bank-bareilly/#:~:text=https%3A//www.doi%2Dds.org/doilink/04.2022%2D33764346/UIJIR	

(c) Articles

(d) Seminar/Conference Presentations

1. *International Conference “Emerging Issues on Contemporary Business Practices in the Era of Intelligence”* (EICBI -19) ,Nov. 8-9, 2019, Organized by Shri Ram Murti Smarak College of Engineering, **PAPER PRESENTED “ Leadership in Transitions: The Challenges and Strategies ”**
2. *National Conference on “Indian Economy: Policy Interventions for Sustainable Growth”* (IEPISG-2019), March, 11-12, 2019, Organized by School of Management, Gautam Buddha University, Greater Noida, in Sponsored by ICSSR under impress Scheme. **PAPER PRESENTED “ Leadership in Transitions: The Challenges and Strategies ”**

PRESENTED AND AWARDED BEST PAPER “ *Social Entrepreneurship: A Roadmap to Economic Development*”.

3. *National Seminar on “Digital India: Digital Empowerment to Citizens”* Jan, 14-15, 2015, Organized by Ram Lubhai Sahani Govt. Mahila PG College, Pilibhit, U.P. , India, Sponsored by Department of Higher Education, Government of Uttar Pradesh, India, **PAPER PRESENTED** and “*Digital India: A SWOT Analysis*”
4. *National Seminar on “Developing Skill to Cope with the Technological Advancement and Employment Generation in Chhattisgarh”* Feb, 20-21, 2016, Organized by Mahalakshmi Institute of Technology, Raipur, Sponsored by The Chhattisgarh Council of Science and Technology (CGCOST), **PAPER PRESENTED**, *Linking Techno-Skills With Employability and Sustainable Development*”
5. *Swami Sukhdevanand 7th International Seminar on Human Development in Developing Nations”* Feb, 26-27, 2015, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur , (U.P.) India, In Collaboration U.P. Chapter, Indian Commerce Conference Association , **PAPER PRESENTED** *Role of Skill Development Centers in Strengthening India*”
6. *National Conference on “Global Advancements and Futuristic Trends in Management”* Organized by Faculty of Management- SRIJAN’14, Chandigarh Group of Colleges, Jhanjeri Mohali, Sponsored by Panjab Technical University, Kapurthala, India, **PAPER PRESENTED** “*Changing Life Style, Behaviour & Pattern of Indian Consumers*”
7. “*National Seminar on Emerging Innovations & Practices in Indian Business*”, Sep. 6-8, 2013, Organized by Institute of Management, Pt. Ravishankar Shukla University, Raipur (C.G.) **PAPER PRESENTED** “*Changing Facets of H.R. Practices in Indian Business Scenario*”
8. *Swami Sukhdevanand 5th International Seminar on Employment generation in Developing Countries: Challenges & Opportunities”* Feb, 23-24, 2013, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur , (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences, NAAC, **PAPER PRESENTED** “*Unemployment Affliction – A Knurl to Unfasten*”.
9. *Swami Sukhdevanand International Seminar on Consumer Protection and Behaviour in Present Privatized Era”* Feb, 25-26, 2012, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur , (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences, **PAPER PRESENTED** “*Public Policy and Consumer Protection in Present Scenario*”.
10. *Swami Sukhdevanand International Seminar on “Impact of Globalization on Management Skill”* Feb. 26-27, 2011, Organized by Faculty of Commerce & Research Studies, Swami Sukhdevanand PG College, Shahjahanpur, (U.P.) India, in Collaboration of Sam Higginbottom Institute of Agriculture, technology & Sciences, **PAPER PRESENTED** “*Changing Pattern of Managerial Skills and Roles in Dynamic Business Scenario*”.

(e) Resource Lectures Delivered

1. Invited to teach the full course of **Research Methodology** to the PhD Scholars of Law in MJP Rohilkhand University Campus, Bareilly, U.P. in 2023, by the Department of Law.
2. Invited as a Resource person to deliver a lecture on “**Vocal for Local**” in the National Seminar “Vocal for Local-A step towards Self Reliant India” by SSPG College Shahjahanpur, UP. On December 10, 2022
3. Invited as Resource Person to deliver a special lecture on the focal theme to the students of different streams on “**Soft Skill Development**” organized by IFTM Moradabad, Bareilly, Oct.. 13, 2021.
4. Invited as a Resource person to deliver a lecture on “**Personality, Employability & Skill Development**” in a three Days Student Development Program by SSPG College Shahjahanpur, UP. June 23-25 2020
5. Invited to Chair the session in the two days International Conference (EICBI-19), on “**Emerging Issues on Contemporary Business Practices in the Era of Intelligence**”, organized by Faculty of Management Science, SRMS College of Engineering and Technology, Bareilly, Nov 8-9, 2019.
6. Invited to teach the full course of **Research Methodology** to the PhD Scholars of Home Science in MJP Rohilkhand University Campus, Bareilly, U.P. in May 2019, by the Department of Ancient History.
7. Invited as Resource Person to deliver a special lecture on the topic “**Personality Development – Empower Yourself**” to the students of BBA, Bareilly College, Bareilly, March 03, 2018
8. Invited as Resource Person to deliver lecture in Workshop on the focal theme “**Sales and Soft Skills**” organized by Head Post Office, Bareilly, Jan 31 - Feb 06, 2018

(f) Seminars/Conferences/Workshops Organized

1. Organized One-day seminar for the women to aware them about Women Empowerment and skill development on 10/06/2019, at IMA hall, Bareilly. Chief Guest Hon’ble Santosh Gangwar, MP.
2. Organized **three** online “One Week AICTE-ISTE sponsored Refresher Programs” in the Department of Business Administration as Program Co-Coordinator during Feb 16-22, March 16-22 and June 17-23, 2021
3. Organized “One Week FDP” in the Department of Business Administration as Program Co-Coordinator during Jan. 27 - Feb 02, 2021.

(g) Public Service / University Service / Consulting Activity

1. Conducted CTET 2021, Exam as an Observer at St. Fidelis Sr. Sec. School Talanagri, Ramghat Road, Aligarh, UP.
2. Conducted four-week Women Entrepreneurship Development Program, June 24 - July 22, 2019, Sponsored by Ministry of Science and Technology, Govt. of India, Organized by ABES Engineering College, Ghaziabad, UP
3. Conducted CTET 2019, Exam as an Observer at Gandhi Nagar Public School, Gandhi Nagar, Moradabad, UP.
4. Conducted NEET 2017, Exam as an Observer at Vishwnathan Academy, Sector- M-1, Lucknow.

(h) Memberships of Academic/Professional Bodies

1. Worked as member of University Women Grievance Cell as representative of Department of Business Administration.
2. Team member, Placement Cell, Department of Business Administration.
3. Working as a team member looking after NAAC Criteria.

Projects (With Title, Year, Grants, Funding Agency and Collaborations)

Administrative Positions/Assignments Held

Academic Foreign Visits

Any Other Details

1. Online FDP on "*Emerging Perspectives of Multidisciplinary Research: Methods and Analysis*" August 1-7 2023 jointly organized by the Department of Business Administration and Department of Regional Economics" MJP Rohilkhand University Bareilly.
2. Online FDP on "*Investment & Trading -Concepts & Applications*" organized by NSE Academy Limited August 31-September 01, 2021
3. AICTE Sponsored Online Short Term Training Program (STTP) of 6 days (30 hours) on "*Management 4.0*" March 22-27, 2021
4. "ONE WEEK-ONLINE REFRESHER PROGRAM" On "*Innovations in Management*" AICTE, MJPRU, Bareilly, February 16-22, 2021

5. One Week Online FDP "*The Art and Science of Excellence in Management Teaching*" MJPRU, Bareilly, January 27-Feb 2, 2021
6. "*FDP on Organizational Behaviour*" (Online) Nov 09-Nov 13,2020, Organized by AICTE Training And Learning Academy (ATAL) at International Management Institute-Kolkata
7. "*National Online FDP on Research Methodology*" September 26-October 02, 2020, (One Week), organized by Integral University, Lucknow
8. "*E-Resources and Innovative Training Methods*" One Week E-FDP, April 27- May 03, 2020, Organized by Dr. Gaur Hari Singhania Institute of Management & Research, Kanpur
9. "*Two Week FDP on Entrepreneurship*" Dec. 26- Jan. 8, 2018, Organized by ABESec Startup Labs (ASL), ABES Engineering College, Ghaziabad, (U.P.), Sponsored by DEPT. Science & Technology, Govt. Of India, In Association with Department of Business Administration, MJP Rohilkhand University, Bareilly. U.P., India
10. QIP Short Term Course on "*Soft Skill Development: A Tool for Effective Teaching*" June, 25-29, 2018, Organized by DEPT. of Humanities and Social Sciences IIT Roorkee, Uttarakhand.
11. FDP on "*Municipal Solid Waste Management*", Under TEQIP-II, Dec.7-11, 2016, Organized by DEPT. of Chemical Engineering, MJP Rohilkhand University, (U.P.), India.
12. National workshop on "*Innovative Research on Materials in Science and Engineering (IRMSE-16)*", April, 17-21, 2016, Organized by Faculty of Engineering and Technology, MJP Rohilkhand University, Bareilly UP. Sponsored by World Bank under TEQIP-II
13. "*Faculty Development Programme*" February 26-27, 2016, Organized by DEPT. Of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly, U.P., India
14. "*Research Methodology & SPSS*" - Workshop Deptt. Of Business Administration, MJP RU, 5th - 6th Oct. 2015
15. "*Workshop on Research Methodology*" (January 4-5, 2008) MJP Rohilkhand University, Bareilly. U.P.
16. Certificate of Participation: "*Level Three Train the Trainer Program*" Organized by Learning Without Wall APAC, Level 3, 25-08-2020

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Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.