FUNCTIONAL MIND!

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1st SEMESTER

PAPER - I Official Language Policy of Government of India

(A) Theory:

Constitutional provision for introduction of Hindi(Article-343) - Official Languages Act 1963 and rules
framed thereafter in 1976 - Presidential orders 1960 Official Languages Resolution 1968 - Hindi Training and
incentives -Annual time and band programme of Official
Language Impelementation Committee (as decided by
Ministry of Home Affairs.

(B) Practicals:

Preparation of a few quarterly progress reports on use of Hindi by collecting date from Nationalised Banks/Public Undertakings/Corporations and companies.

(C) Reference/Reading Material :

Contd P/2

1st SEMESTER

PAPER-II Practical Grammar of Hindi and Conversations Hindi

(A) Theory:

Nature of Hindi Language-Rules relating to formation of sentences in comparison to English - Usages, Gender, Number, Verh, Adjective, suffixes and Prefixes with special emphasy on 'Ne' and other 'Vibhaki Pratyaya'. Phonology - the syllahai - accent and rhythm in connected speech-Intonation-Hindi in situations.

(B) Practicals:

Grammar should be taught with illustrations and not by memorisation of rules — emphasy shall be on exercises — practice of correction of sentences, spellings — common errors and correction thereof.

Intensive drilling in accent and intonation - visit to various places offering different situations and practising conversation in actual situations.

(C) Reference/Reading Material:

Contd P/3

2nd SEMESTER

PAPER -III Translation, Terminology and Phrases.

Theory : (A)

Translation : Concept - Nature - Types (Full | Jength translation and gist translation) - scope. Bilingualisation of documents coming under Section 3 (3) of the O.L. Act (General orders) - Translation of Official letters - Reminders Acknowledgements - Reports - Agenda - Minutes - proceedings of the Meetings.

Study of terms and words commonly used in Ministries, Banks, Corporations and Companies, Officers, Railways, Airlines, legal terms - usages thereof - phrases/ sentences - Rules pertaining to Undertakings, coinage of terms and words.

(B) Practicals:

- (i) Students are required to translate the items referred to above.
- (ii) Submission of a typed booklet containing about 250 terms/words relating to an area as would be mutually decided by the Teacher and students.

(C) Reference/Reading Material:

1. Comprehensive Glossary of Administrative Terms Technical Commission for scientific and Terminology, Ministry of Human (English-Hindi) Resource Development - Government of India 1991.

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2nd SEMESTER

PAPER -IV Official Correspondence in Hindi.

(A) Theory:

Type of correspondence i.e., originating letter — reply to a letter, Acknowledgement — Reminders, Demi-official letters — Memorandum — Circular, order — Endorsement — Inter-departmental Notes — Standards Drafts —Tenders — Notices — Advertisement for vacancies — Press communiques — Reports.

(B) Practicals:

Preparation of draft letters on he cases, references on given subjects to be selected from among the above.

(C) Reference/Reading Material :

3rd SEMESTER

PAPER - V Nothing and Drafting



(A) Theory:

General introduction to :

Noting, language and style required to be used therein, Case-history-flagging of references, buildings, up of the case, arriving at the conclusion and proposal for action - characteristics of a Note and formalities required to be followed.

Study of different types of Drafts, language and style required to be used therein - formalities to be considered while addressing seniors/Juniors/Head Office/Regional Office/Government officials etc.,

Systems of filing papers and document :

(B) Practicals:

Practice in putting up various types of cases t higher ups on given subjects, sample notes on references along with suitable drafts.

(C) Reference/Reading Material :

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3rd SEMESTER

PAPER - VI Commercial and Business Correspondence

Theory: (A)

Nature of commercial and Business Correspondance -Difference between official, commercial and Business letters of offer - quotations -Invoice/Bills - Receipts - letters of placing orders -Correspondence, Advice and payments, Redressal of grievances settlement of claims - letters regarding Banking tansactions letters regarding insurance, vocabulary of commercial and Business letters.

Introduction to advertising and copy writing - Area and scope - Importance - Language and befitting adjectives effectiveness of expression - qualities of a successful copywriter.

(B) Practicals:

Collection and Translation of advertisement appearing

- in various magazines and periodicals etc., from source language to target language.

Reference/Reading Material : (C)

Contd P/3

4th SEMESTER

PAPER - VII Interpretation

- (A) What is interpretation? Scope Area Role Qualities and responsibility of an Interpretor briefing and explanation - authority over the language (English-Hindi and regional languages) - Difference Interpretor and Trenslator - Extempore Translation - Editing - Interpretation of conclusions of meetings and discussions - Message of speech and gist of lectures.
- Groupwise discussion on selected (B) interpretation thereof - Practice in subjects extempore translation - practice for conveying the message of speeches - lectures, programmes etc.

Contd P/4

4th SEMESTER

PAPER - VIII Press Communiques

- Introduction concept Nature and Area subject Matters of Press Release - summerization Language and style - Terminology - Review and Editing -Authority to issue Press Release - Legal aspects of (A) Press Release - Tenders - Notices.
 - Press Reports Arts of REport Writing coverage Language and style - Review and Editing - Preparation of Draft Report Prof Reading.
 - (B) Preparation of Hind version of Press News Items, Tenders, Notices -published in English Newspapers. Preparation of sample Press Releases.
 - (C) Reference/Reading Material :

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5th SEMESTER

PAPER - IX Broadcasting and Radio/Television

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(A) Theory: आकाशनानी एवं इरदर्शन कार्यक्रम प्रविधित

Fundamentals of Broadcasting - Radio/Television as medium of communication - Radio and Television Network in India and Educational Radio and Television - Current affairs and General Knowledge.

(B) Practicals :

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Voice training and training in the techniques of broadcasting on the Radio/Television Practical training in facing the camera. $91\ \lambda$

Reference/Reading Material :

- The Art of Broadcasting by S.P.Jain
- 2. Radio news writing and Editing by Carl Warren.
- 3. The techniques of Television Production G.Millerso
- (D) Equipment:

Audio/Visual aids, Mike etc.

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5th-BENESTER

ER - X Typing, Telex and Computer Programming in Hindi
हम्पूर्व सम्बद्धाः सर्व सम्बद्धाः माध्यम्

Theory: (रिस्नि/अंग्रेजी टंग्रा), आग्रीलिपि, फेक्स, सम्बद्धाः प्रोग्रील

A brief introduction, growing importance and increase demand of typing, stenography, Telegraphy computer operation-Introduction to Computer programme - Data Entry - Programming (Basic).

(B) Practicals:

Training in Typing, stenography, Telex operation and computer programming in Hindi.

Practicals to be decided in consultation with institutions where Hindi Telex/Computer have installed.

Equipment : (C)

- (i) Installation of Bilingual Computer and Telex machine.
- (ii) Typewriter (Manual and Flectronic)

Typip, compular Programmy and Media)