

CENTRE OF EXCELLENCE FOR MULTILINGUAL STUDIES

at

Mahatma Jyotiba Phule Rohilkhand University

in compliance with NEP 2020

Approved vide Resolution No. 6.02, Subsection 6.02.5
of the Executive Council held on 8.12.2020.



महात्मा ज्योतिबा फुले
रुहेलखण्ड विश्वविद्यालय, बरेली



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INTRODUCTION

If you wish to promote a culture, propagate its languages. As a nation we have always believed in **एकम सत विप्रा बहुधा वदन्ति**. NEP 2020 has now given a call to achieving this by arming our students with the ability to express their truth in different languages. The Centre of Excellence for Multilingual Studies (COEMS) at Mahatma Jyotiba Phule University is our response to NEP's call. Education post NEP 2020 has to be more prone to multilingual learning rather than using just Hindi or English as the medium of teaching. The world is becoming a small place and connection is the only key to survival.

VISION

Multilingualism is the new normal. The Post Covid online world has opened up opportunities that we might fail to realize if we don't know multiple languages. Multilingual work force has its own advantages in terms of better trade relations and more successful exports. In order to foster global citizenship and a sustainable world, government and educators need to work together to develop a curricula to make multilingualism a reality. We aim to provide a platform to fulfil the linguistic ambitions of learners from diverse backgrounds and vastly different needs.

MISSION

- To become a self-sustained centre for imparting value added and quality multilingual education.
- To help the learners overcome linguistic barriers.
- To work towards stopping migration of our youth from the state by creating more job/learning opportunities, thereby controlling brain drain.

- To enhance the employability of our students of B. Tech., MBA, Hotel Management, Bachelor of Pharmacy programmes, by imparting them working knowledge of foreign languages.
- To make way for comparative studies of different languages/ literatures/ cultures.
- To provide better alternative choice to students who have passed their higher secondary examination.
- To tap all the multilingual opportunities that the Post-Covid world has opened up.

LANGUAGE/SUBJECT OFFERED

1. Sanskrit

Sanskrit is the life line of the spiritual consciousness of India. It is not merely a language. It is the life style of India. Enriched with Indian scriptures, Sanskrit gives the divine message of world peace and prosperity of mankind, hence its relevance for all times to come. Students of this subject can go ahead and find job opportunities in academic and administrative field in Indology and Sanskrit oriented Research Institutions, Teaching, Research, Manuscriptology, Translation, News reading, Religion, Jyotish, ICS, SCS etc.

2. Hindi

Hindi has been a part of all Higher Education curricula in North as well as South India. Hindi has the largest base of speakers. For those who want to be successful in public life in India, Hindi gives unparalleled edge in terms of reach. Many states use Hindi for all official communications. Hindi has always been the spine of Indian culture; hence a department of Languages shall not be complete without a program in Hindi.

3. Urdu

Urdu is a non-state language. The main objective of introducing Urdu as a subject would be to spread awareness about literary and cultural

importance and relevance of the Urdu culture, language and literature. It aims to promote the Urdu language as the language of knowledge, and Urdu literature as the literature of values especially human values that can withstand the buffeting forces of time.

4. Pali

Ancient India is known as the Buddhist India. However, unfortunately in due course with the loss of Buddhism, the rich Buddhist culture and literature was also lost. With its revival in recent times, it is imperative to revive the Buddhist literature from a culture viewpoint. The rich and varied Buddhist culture is preserved in Pali language, hence a programme in Pali Language will go a long way to prepare a conducive academic environment for the revival of the great Buddhist Literature.

5. English

English is the language that connects the East with the West. It enjoys a place of pride amongst all Indian Languages. A good command of English opens multiple opportunities for the youth in terms of employability as well as socialization. The University has a PG programme in English already running with much benefits for the students.

6. Mandarin

Mandarin is officially spoken in Taiwan, Myanmar, Singapore and in Northern part of China. Learning Mandarin shall certainly go a long way in enhancing the job- opportunities for the learners as well as it would improve global dominion and competitiveness to the learners. Hence, it is proposed to introduce the following courses in Mandarin .

7. German

German is a major language spoken in Central Europe. It is the most widely spoken official language in Germany, Austria, Switzerland, Italy

and Belgium etc. In Germany it is imperative for professionals to acquire native level proficiency in German to get a job. Naturally courses in this language would attract a large number of students as it would give an edge over others who lack any knowledge of this language.

8. French

French is spoken in France, Corsica, Canada, Belgium, Switzerland and it is one of the most popular languages in Europe. It was the official language of Puducherry during French colonial settlement in India (1954). France is still one of the most favourite destinations of students moving for higher studies and for the professionals migrating abroad for better job prospects due to its open work culture. Hence, it is proposed to introduce a course in French that would help such students and professionals.

9. Spanish

Earlier known as a European language today Spanish is the second-most spoken native language after Mandarin Chinese and world's fourth most spoken language. It is the official language in 21 European countries. It is taught in most of the Indian Universities which run courses in foreign languages.

ACADEMIC PROGRAMMES

COEMS will offer need-based hybrid and auxiliary courses for ongoing and new multidisciplinary programmes like undergraduate, graduate, diploma, PG diploma and certificate courses for foreign and national students/aspirants.

Degree Programme: 4 year

- BA (Hon.) Functional Hindi

Certificate Course: 6 months

- Certificate in Communication Skills
- Certificate in English for Business

Certificate course: 1 year

- Certificate of proficiency in Mandarin
- Certificate of proficiency in German
- Certificate of proficiency in Spanish
- Certificate of proficiency in French
- Certificate in translation Sanskrit-Hindi/ English
- Certificate in translation English-Hindi
- Certificate in translation English-Mandarin
- Certificate in translation German-English
- Certificate in translation German-English
- Certificate in Interpreting Studies- Hindi; English; Spanish; German; Mandarin

One year Diploma: II Sem.

- PG Diploma in Sanskrit for Computer Application
- PG Diploma in Functional Sanskrit and Indology
- Diploma in Yoga Vijnan
- PG Diploma in Urdu Journalism
- Diploma in Pali Language and Buddhist Culture
- Diploma in Pali Language and the Teaching of Buddha
- PG Diploma in Interpreting Studies

MODE OF LEARNING

These courses will be taught in both online and onsite mode as deemed right by the course designers.

ELIGIBILITY

Admission to the Certificate/Diploma/PG Diploma/Degree courses shall be granted on merit basis. Merit shall be decided on the basis of marks obtained in the qualifying examinations.

Qualifying Examination/s:

- 10+2 classes or its equivalent.
- Graduation in any discipline.
- Post Graduation in any discipline.

Duration of Course :

Six months/One Year/Two Year/Four Year

Medium of instruction : English

The academic session will follow the pattern as well as syllabus as decided by the BoS and approved by the academic council.

FACULTY

Highly qualified, experienced Faculty has been engaged for teaching. An MoU with the Taiwan Cultural Centre is in progress and they have agreed to provide trained faculty and support with course designing for Mandarin. Goethe Institute, Max Mueller Bhavan is providing the curriculum and help in recruiting a certified teacher for German. We are also collaborating with French and Spanish Embassy.

At this rapidly changing time, each new day brings new challenges and opportunities and one has to become fully equipped to counter these situations and to reap the benefit of the opportunities. To cope with the Globalization as and when, it is felt that new courses in some different languages have become more attractive and beneficial from the point of view of students, industry and job-market, the University will take further steps to introduce the languages/ programmes that shall be viable as also profitable.

DESTINATION COEMS

COEMS has been visualized as a Centre that gives its learners a definite advantage in the job market. We focus on employability hence COEMS is your one stop destination if you aspire :

- To study abroad
- To travel abroad for your business
- To be an Interpreter
- To pursue a career in International sales marketing
- To be a College lecturer or faculty
- To be a Hotel Manager
- To be a Linguistic Tour Guide
- To be a Flight attendant
- To pursue a job in Embassies
- To be a Language Corporate Trainer
- To be a Language blogger or youtuber
- To be a Content writer
- To be an ESL teacher abroad.

FUTURE ENDEAVOURS OF COEMS

On one hand COEMS will gear up the efforts to instil the knowledge of great Indian languages and culture to foreign students and on the other hand teaching/learning of international languages will open the door to employability and higher education for our students in foreign countries like Germany, France, Spain, Austria, Taiwan etc. Local language learning will enhance the grasping power of aspirants, enrichment of traditional knowledge and local inputs in quality teaching learning management. CoEMS looks forward to making foreign tie-ups in order to facilitate cultural and linguistic connections for our learners in a better way.