

**FACULTY OF MANAGEMENT AND INSTITUTION'S INNOVATION COUNCIL,
(IIC,MINISTRY OF EDUCATION)**

MAHATMA JYOTIBA PHULE, ROHILKHAND UNIVERSITY , BAREILLY

(A State University, Government of Uttar Pradesh,NAAC A++ Accredited, ISO 9001:2015 Certified)

Jointly Organizes A

VALUE ADDED PROGRAMME SERIES (32 HRS)

SESSION 1 ON THE TOPIC :

“CREATIVITY AND INNOVATION IN BUSINESS AND MANAGEMENT PRACTICES”

PATRON



**Prof. K.P. Singh,
Hon'ble Vice- Chancellor
MJP Rohilkhand University**

PROGRAMME DIRECTOR



**Prof. (Dr.) Tulika Saxena,
Head & Dean, Faculty of Management,
MJP Rohilkhand University**

KEY TAKEAWAYS FROM THE SESSION

● DESIGN THINKING
AS A FRAMEWORK

● COLLABORATIVE
ENVIRONMENT

● BRAINSTORMING
TECHNIQUES

● CREATIVE PROBLEM
SOLVING

● EXPERIMENTATION
AND RISK TAKING

Date : 21st Feb' 2025

Time : 11:30a.m.

**Venue : Auditorium,
Department of Business
Administration**



Discover

*What Series Has to
Offer!*



Let's Start!

REGISTER HERE



Prof. (Dr.) Pushpender Kumar Surya

PROFESSOR, DEPARTMENT OF
COMMERCE, KIROLI MAL COLLEGE,
UNIVERSITY OF DELHI

COORDINATORS :

Ms. Vaishali Vishwakarma

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