

**MAHATMA JYOTIBA PHULE  
ROHILKHAND UNIVERSITY,  
BAREILLY**

(A State University, NAAC A++AccRedited,  
ISO 9001:2015 & 14001:2015 CeRTified)

**ORGANIZES**



**“ROAD SAFETY PAKHWADA”**

**CHIEF PATRON**

**PROF. K.P. SINGH**

Hon'ble Vice Chancellor  
MJP Rohilkhand University, Bareilly

**PROGRAMME FACILITATORS**

**PROF. A.K. SINGH**

Head, Dept. of Applied Philosophy

**PROF. (DR.) TULIKA SAXENA**

Head and Dean

Faculty of Management

MJP Rohilkhand University, Bareilly

**COORDINATORS**

Dr. Ashish Jain

Dr. Anil Bisth

Dr. Inderpreet Kaur

Dr. Ashish Shankwar

Faculty of Engineering

Ms. Richa Singh

Ms. Vaishali Vishwakarma

Faculty of Management

**CHIEF GUEST**

**COMMISSIONER, BAREILLY**

**GUESTS OF HONOUR**

**DISTRICT MAGISTRATE, BAREILLY**

**INSPECTOR GENERAL OF POLICE, BAREILLY**

**SENIOR SUPERINTENDENT OF POLICE, BAREILLY**

**CONVENORS**

Mr. Kamal Pr. Gupta

RTO, Bareilly

Mr. Dinesh kumar

RTO Enforcement

Bareilly

**Students Volunteers**

**(Dept. of Business Administration)**

VIDIT GUPTA, DARSHANA AGARWAL, SANA SAKEEL,  
SANA SIDDIQUI, ALISHA AFROZ, ANSHUMAN MAURYA,  
LARA VARSHANEY, PRAGATI GOKHLANI, ANIT SINGH  
SHUBRA PRAKASH. KARTIK SAXENA. SWATI SAXENA

**“Red” means “Stop” “Yellow” means “Get Ready” and “Green” means “Go”.**

**Friday, 15 Dec' 2023 | 11 AM - 2 PM | Auditorium,**

**Dept. Of Business Administration, MJPRU |**



**Department of Business Administration**

**FACULTY OF MANAGEMENT**

**M.J.P. ROHILKHAND UNIVERSITY, BAREILLY**



**Workshop**

**on**

**Indian Financial System**

**MBA 1st year & 2nd year (Gen & Marketing)  
BMS 1st year**

**Date : 14.10.2023**

**Time : 10:00 am**

**Venue : Auditorium**

**Resource Person**

**Dr. Ritesh Agarwal**

**Faculty of Management**

**KCMT, Bareilly**



**HEAD & DEAN**

**PROF. TULIKA SAXENA**

**Programme coordinators:**

**Dr. Namrata Yadav Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala Pratap Singh, Dr. Nandita Sharma**



**Department of Business Administration**

**FACULTY OF MANAGEMENT**

**M.J.P. ROHILKHAND UNIVERSITY, BAREILLY**



**Workshop**

**on**

**Information Technology  
Essentials**

**MBA 1st year & 2nd year (Gen & Marketing)  
BMS 1st year**

**Date : 13.10.2023**

**Time : 11:00 am**

**Venue : Syndicate Room**

**Resource Person**

**Ms. Shraddha Pandey**

**IT Expert**



**HEAD & DEAN**

**PROF. TULIKA SAXENA**

**Programme coordinators:**

Dr. Namrata Y Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala Pratap Singh, Dr. Nandita Sharma



**FACULTY OF MANAGEMENT  
&  
MEDIA CELL**

**MAHATMA JYOTIBA PHULE ROHILKHAND  
UNIVERSITY, BAREILLY**

**(NAAC A<sup>++</sup> Accredited, ISO 9001:2015 &  
14001:2015 Certified)**

**IN COLLABORATION WITH AMAR UJALA**

*Organizes*

**Two Days National Workshop  
On**

**“REPORT WRITING & MEDIA MANAGEMENT”**

**RESOURCE PERSON**

**MR. SANJAY ABHIGYAN,  
TRAINER, AMAR UJALA**

**CHIEF PATRON**

**PROF. K.P. SINGH**

Hon'ble Vice Chancellor

MJP Rohilkhand University, Bareilly

**PROGRAMME DIRECTORS**

**PROF. (DR.) TULIKA SAXENA**

Head & Dean

Faculty of Management

MJP Rohilkhand University, Bareilly

**DR. AMIT SINGH**

Head & Dean

Faculty of Legal Studies

MJP Rohilkhand University, Bareilly

**PROGRAMME COORDINATORS**

**Ms. Vaishali Vishwakarma**

**Dr. Sunil Kumar**

**Mr. Vijay Agarwal**

**Mr. Tapan Kumar**

Faculty of Management & Media Cell,

MJPRU

**Venue: Syndicate Room,  
Department of Business Administration**

**Date: 12 December, 2023**

**Time: 11:00 AM**



**Towards Viksit Bharat @ 2047**

**Institution's Innovation Council (IIC) &**

**Mahatma Jyotiba Phule Rohilkhand University**  
Bareilly (U.P.)

***Faculty of Management***

*With*

**Guru Nanak Health Care Centre**  
*Organising*

**Women Cancer Awareness Session**

Date : 09/03/2024 (Saturday) Time : 11:30 am

**SESSION BY : MR. JAGJOT SINGH & TEAM**

**PATRON**

**Prof. K.P. Singh**

Hon'ble Vice Chancellor  
MJP, Rohilkhand University, Bareilly

**Session Objectives**

**PROGRAM DIRECTOR**

**Prof. (Dr.) Tulika Saxena**

Head & Dean

Faculty of Management

**PROGRAM ADVISORS**

**Prof. (Dr.) Nivedita Srivastava**

Warden, Maitri Girl's Hostel

**Dr. Jyoti Pandey**

Warden, Savitri Govt. Girl's Hostel

**Dr. Kshama Pandey**

Warden, Manorama Girl's Hostel

**Dr. Meenakshi Dwivedi**

Warden, Laxmibai Girl's Hostel

- Save You From Uterus Cancer.
- Save You From Several Menstrual Issues.
- How to Choose Best Sanitary Napkins ?
- How to Check Your Infections Regularly?

**Venue: MBA Auditorium**  
**PROGRAM COORDINATORS**

Dr. Sunil Kumar  
Ms. Vaishali Vishwakarma  
Mob. 8006975191



**FACULTY OF MANAGEMENT**

in association with  
**INSTITUTIONS INNOVATION COUNCIL (IIC, MINISTRY OF EDUCATION)**

**Mahatma Jyotiba Phule Rohilkhand University,  
Bareilly**

A State University-Government of Uttar Pradesh, NAAC A<sup>++</sup> Accredited, ISO  
9001:2015 & 14001:2015 Certified

***Organizes***

***One Day Training Session on "Ace  
your Interview - the Winning Edge"***

***RESOURCE PERSON***



**DR. ANKITA TANDON**  
HoD, Management, Invertis  
University, Bareilly

**PROGRAMME COORDINATORS**

**DR. Namrata Yadav Das**

**DR. Bhawna Saxena**

**Ms. Varsha**

Faculty, Department of Business  
Administration, MJP Rohilkhand University

**Mr. Vijay Agarwal**

Department of Hotel Management & Catering  
Technology

**CHIEF PATRON**

**PROF. K.P. SINGH**

Hon'ble Vice Chancellor  
MJP Rohilkhand University,  
Bareilly

**PROGRAMME DIRECTOR**

**PROF. TULIKA SAXENA**

Head and Dean,  
Faculty of Management  
MJP Rohilkhand University,  
Bareilly

**Venue: Auditorium, Department of Business Administration**

**Date: 9<sup>th</sup> December, 2023**

**Time: 10:00 AM**

## 7 -DAYS INTERNATIONAL VALUE -ADDED PROGRAMME

ON

### “TRANSFORMING INDIA: ENTREPRENEURIAL EVOLUTION FOR VIKSIT BHARAT @ 2047”

*A First-Hand Feel of Entrepreneurship from Job Seeker to Job Creator*

organized by

FACULTY OF MANAGEMENT  
MAHATMA JYOTIBA PHULE, ROHILKHAND UNIVERSITY, BAREILLY  
In collaboration with  
ROHILKHAND INCUBATION FOUNDATION  
**03-10 March-2024**



#### PATRON

Prof. K.P. Singh  
Hon'ble Vice Chancellor  
MJP, Rohilkhand University,  
Bareilly

#### PROGRAM DIRECTORS

Prof. Tulika Saxena  
Head & Dean  
Faculty of Management  
9415071763,7007184494  
&  
Prof. Yatendra Kumar  
COO, Rohilkhand Incubation  
Foundation

#### PROGRAM COORDINATORS

Mr. Raghvendra  
Ms. Vaishali Vishwakarma  
Ms. Richa Singh  
Dr. Sunil Kumar  
Ms. Shubhi Agrawal  
Mr. Robin Baliyan

#### Registration Link:

Google Meet joining info

Video call link: [https://meet.google.com/umw-](https://meet.google.com/umw-zxcx-zrd)

[zxcx-zrd](https://meet.google.com/umw-zxcx-zrd)

Google Form Link:

<https://forms.gle/3g2HPVinqdio3qWh7>

**REGISTER FOR DAILY UPDATES**

**Hybrid Mode**

**No Registration Fee**

**E-Certificates will be provided**

#### PROGRAMME OBJECTIVES

To make aware the participants:

- about entrepreneurial & incubation acumen
- about domestic & international market access
- about attaining corporate excellence
- about knowledge to scale up startup venture
- about patents, copyrights and trademarks
- about sustainable goals & practices
- about best practices & strategies

#### EMINENT SPEAKERS

- Prof. Anurag Singh, Faculty BITS Pilani, Dubai
- Prof. Ankit Katrodia, Faculty, NWU, Mahikeng, South Africa
- Er. Rohit Dron, National Power Grid Corporation, UK
- Dr. Devraj Paneru, Director & Faculty Global College of Management, Kathmandu, Nepal
- Dr. Meenakshi Prabhat, Faculty Westford University College, Sharjah UAE
- Mr. Lhalo Jamba, President, University Association Doleng, Bhutan
- Mr. Harish Chandra Pathak, Co-Founder, Exhime
- Mr. Yasir Parvez, Entrepreneur, Kroto
- Prof. A.P.S. Bhadouria, Dean, PSIT College of Higher Education, Kanpur
- Prof. Amit Singh, Dean, Dept. of Law, MJPRU, Bareilly
- Prof. Ashutosh Priya, Head, Dept. of Regional Economics, MJPRU, Bareilly
- Prof. Murad Ali, Head, Dept. of Business Management VBS Purvanchal University, Jaunpur
- Prof. Munish Gangwar, Dean ABM, Forestry CSA University of Agriculture & Technology, Kanpur
- Prof. Shivani Kapoor, Director, Management Allen house Group of Institutions, Kanpur
- Mr. Kush Ujivan Bank, Bareilly
- Dr. Doa Naqvi, Faculty, KMCLU, Lucknow
- Ms. Richa Gupta, Design Thinking, Service Design Branding, Multimedia Digital Marketing, Blockchain
- Prof (Dr.) Simran Kahai, John Carroll Boulevard University Heights, Ohio, USA
- Mr. Nakul Mehrorla, Founder and CEO-TAM Enterprise
- Dr. Suchi Dubey, Asso. Professor, MAHE Campus Dubai
- Dr. Smita Dron, Faculty, STEP- HBTI, Kanpur



**“VALUE ADDED PROGRAMME SERIES ON ESSENTIALS OF MANAGEMENT & HUMAN VALUES : A ROADMAP TO SUCCESS (32 HOURS) ” 3-9 SEP 2024**

Jointly Organized by

**FACULTY OF MANAGEMENT & ROHILKHAND INCUBATION FOUNDATION  
INSTITUTION'S INNOVATION COUNCIL (IIC, MINISTRY OF EDUCATION) & CONSULTANCY CELL**

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**UNDER THE PATRONAGE OF  
PROF. K.P. SINGH**

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**PROGRAMME DIRECTORS**

**PROF. TULIKA SAXENA**  
Head & Dean,  
Faculty of Management  
MJP Rohilkhand University, Bareilly

**PROF. YATENDRA KUMAR**  
COO, RIF  
MJP Rohilkhand University, Bareilly

**3-9 SEPTEMBER 2024**

**EMINENT RESOURCE PERSONS**

	<b>Prof. Ajai P S Bhadouria</b> Dean, PSIT College of, Higher Education, Kanpur		<b>Dr. Amit Singh</b> Head, Dept. of Law MJP, Rohilkhand University, Bareilly
	<b>Dr. Ruchi Dwivedi</b> Dept. of Applied & Regional Economics, MJP, Rohilkhand University, Bareilly		<b>Dr. Amit Verma</b> Dept. of Pharmacy, MJP, Rohilkhand University, Bareilly
	<b>Dr. Meenakshi Prabhat</b> Faculty, Westford University College, Sharjah, UAE		<b>Dr. Zubair</b> Founder, IFS, Integrated Facilitation services

**“A LIVE STUDY ON SUSTAINABLE BUSINESS /STARTUP MODELS”**

*Prepare 5-7 pages & 5-7 ppt of Live Project Based on Primary Data & Interaction with Respondents in RIF or others in Bareilly District in any Area of Your Choice Related to Essential Practices of Management for Sustainable Business/ Startup that provides real life “hands-on” experiences .*

**(Live Project)**  
**7-9 Sep 2024**

**Coordinators**

- Dr. Sunil Kumar
  - Mr. Paras Santoshi
  - Mr. Azad Hussain
  - Ms. Shradha Pandey
  - Ms. Vaishali Vishwakarma
- Faculty of Management**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Date: 3-6 Sep, 2024 & 7-9 Sep 2024**

**Time: 10:00 AM – 1:00 PM (CLASSES POST- LUNCH)**