

Cordially invites you to

WORKSHOP

On

"Mexican Cuisine"

April 19, 2024 (Friday) at 10 am

Patron



Prof. K. P. Singh
Hon'ble Vice Chancellor

Chairperson

Prof. Tulika Saxena
(Head & Dean)

Organizing Secretary

Dr. Hema Verma

Mr. Deepak Singh Negi

Resource Person

Dr. Pankaj Mishra
Deptt. of Hospitality & Hotel Adm.
BPS Women University, Sonapat

Program Co-ordinator

Mr. Sachin Verma

Mr. Vishal Gautam

Mr. Dilip Kumar



Cordially invites you to

WORKSHOP

On

"Etiquettes & Manners of a Hotelier"

April 19, 2024 (Friday) at 2 pm

Patron



Prof. K. P. Singh
Hon'ble Vice Chancellor

Chairperson

Prof. Tulika Saxena
(Head & Dean)

Organizing Secretary

Dr. Hema Verma

Mr. Deepak Singh Negi

Resource Person

Dr. Prasang Agarwal
Institute of Hotel Management
Lucknow

Program Co-ordinator

Mr. Azad Hussain
Mr. Paras Santoshi
Mr. Vijay Kr Agarwal
Mr. Mukesh Kumar



MAHATMA JYOTIBHA PHULE ROHILKHAND UNIVERSITY

FINANCIAL AWARENESS PROGRAM

IN COLLABORATION WITH NATIONAL STOCK EXCHANGE (NSE)

OCTOBER 23, 2024

TIME: 5:00 P.M ONWARDS (VIRTUAL MODE)



CHIEF PATRON -

PROF. K.P. SINGH (HON'BLE VICE CHANCELLOR)
MJP ROHILKHAND UNIVERSITY



RESOURCE PERSON -

DR. MANISH TANDON
FINANCIAL ADVISOR (SEBI)

Head & Dean(I/C) - Prof.Trilochan Sharma (MBA Department)

Organising committee - Dr. Romita Khurana(convener)

Mr.Bala Pratap Singh (co- convener)

Ms.Neha Katheriya(co- convener)



MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY

"WORK SHOP ON GLOBAL ACADEMIC OPPORTUNITY"

NOVEMBER 8, 2024 TIME: 4:00 P.M

PATRON

PROF. K.P. SINGH ,HON'BLE VICE CHANCELLOR
MJP ROHILKHAND UNIVERSITY



RESOURCE PERSON

MRS. SHEETAL SHRIVASTAV
CORPORATE TRAINER



Head & Dean, Faculty of Management - Prof.Tulika Saxena
Organising committee - Ms. Neha Katheriya



08-10
April, 2024

VENUE
AUDITORIUM,
DBA, MJP ROHILKHAND UNIVERSITY



Prof. S.B Singh Memorial LECTURE SERIES

**A Paradigm shift towards better Management
Practices and Sustainable Development**

The Department of Business Administration which commenced its journey by starting MBA Programme, under the academic leadership of Prof. S.B. Singh has covered a long distance as far as academic progress and departmental development are concerned.



Patron
Prof. K.P Singh
(Vice Chancellor)



Chairperson
Prof. Tulika Saxena
(Head & Dean)

We are glad to announce that the Department of Business Administration is organizing three days Prof. S.B. Singh Memorial Lecture Series.

The objective of lecture series is to provide an insight about various topics of management like corporate finance, marketing research, HR practices etc. which will serve as a value addition to existing knowledge of students and teachers.

Programme Coordinators

1. Dr. Namrata Yadav Das (9457058171)
2. Dr. Bhawna Saxena (8171791722)
3. Dr. Romita Khurana (8057353870)



FACULTY OF MANAGEMENT
DEPARTMENT OF BUSINESS ADMINISTRATION



ORIENTATION PROGRAMME

Organized by

FACULTY OF MANAGEMENT
MJP ROHILKHAND UNIVERSITY, BAREILLY
Batch-MBA (Gen) & MBA (Marketing)
MBA (Executive), BMS & BHM & CT

26-27 September 2024



PATRON

PROF. K.P. SINGH
Hon'ble Vice Chancellor,
MJP Rohilkhand University, Bareilly



HEAD & DEAN

PROF. (DR.) TULIKA SAXENA
Faculty of Management
MJP Rohilkhand University, Bareilly

EMINENT GUESTS OF HONOUR



Mr. Dinesh Goel,
MD Rama Shyama
Industries, Ltd. Bareilly



Mr. Ajai Bhatt
GM B.L. Agro Industries
Ltd. Bareilly



Dr. Manish Sharma
CMD Srashtipurti Wellness &
Unisun Pharma Pvt Ltd & MD
Manish Sharma & Associates
Pvt Ltd.



Mr. Garish Oberoi,
Ex Secretary & President
FHRAI, Treasurer H& RCC,
Accreditation Board for
Hotel Industry

DEPARTMENT OF BUSINESS ADMINISTRATION



Prof. A.K. Sarkar
Professor of Eminence
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Prof. Rajkamal
Professor of Eminence
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Prof. P.B. Singh
Professor & DSW
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Prof. Sanjay Mishra
Professor & IQAC Coordinator
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Prof. Trilochan Sharma
Professor & Warden
Dept. of Business Administration, MJP,
Rohilkhand University, Bareilly



Dr. Saurabh Verma
Assoc. Professor & Proctor
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Mr. Alok Saxena
Computer Programmer
Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Dr. Manjula Singh
Faculty, Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly



Dr. Namrata Y Das
Faculty, Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly




Dr. Priyanka Rastogi
Faculty, Dept. of Business Administration,
MJP, Rohilkhand University, Bareilly

ORIENTATION PROGRAMME 26-27 SEP 2024


	Dr. Bhawna Saxena Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly		Dr. Romita Khurana Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly
	Dr. Nandita Sharma Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly		Dr. Varsha Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly
	Ms. Richa Singh Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly		Dr. Sunil Kumar Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly
	Ms. Shradha Pandey Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly		Mr. Bala P Singh Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly
	Ms. Vaishali Vishwakarma Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly		Mr. Raghvendra Faculty, Dept. of Business Administration, MJP, Rohilkhand University, Bareilly

DEPARTMENT OF HM & CT

	Dr. Hema Verma Asst. Professor, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly		Mr. D.S. Negi Asst. Professor, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly
	Mr. Vijay Kr. Agarwal Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly		Mr. Azad Hussain Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly
	Mr. Mukesh Kumar Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly		Mr. Paras Santoshi Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly
	Mr. Vishal Gautam Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly		Mr. Dilip Kumar Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly
	Mr. Sachin Verma Faculty, Dept. of HM & CT, MJP, Rohilkhand University, Bareilly		

OBJECTIVE & PROGRAM SCHEDULE DAY -1 (26.09.2024)

Faculty of Management as a part of its endeavor to enhance knowledge dissemination, experience sharing, making students acquainted with the subjects, curriculum, pedagogy, code of conduct, innovative style of learning - teaching, developing skills, enhancing employability, and also to familiarize students with the departmental system and culture with their holistic development organizes orientation program

1.	All Distinguished Guests, Faculty Members and Students to be seated in the Auditorium for  "Lightning of the Lamp" with Saraswati Vandana followed by Kulgeet	11:00 am
2.	Welcome Address by Prof. (Dr.) Tulika Saxena Head & Dean, Faculty of Management, MJP, Rohilkhand University, Bareilly	5 min
3.	Address by Prof. A.K. Sarkar , Professor of Eminence Dept. of Business Administration, MJP Rohilkhand University, Bareilly	5 min
4.	Address by Prof. Rajkamal , Professor of Eminence Dept. of Business Administration, MJP Rohilkhand University, Bareilly	5 min
5.	Address by Prof. P.B. Singh , Prof. & DSW Dept. of Business Administration MJP, Rohilkhand University, Bareilly	5 min
6.	Address by Prof. Sanjay Mishra , Prof. & IQAC Coordinator, Dept. of Business Administration MJP, Rohilkhand University, Bareilly	5 min
7.	Address by Prof. Trilochan Sharma , Prof & Warden, Dept. of Business Administration MJP, Rohilkhand University, Bareilly	5 min
8.	Address by Dr. Saurabh Verma , Assoc. Prof. & Proctor, Dept. of Business Administration MJP, Rohilkhand University, Bareilly	5 min
9.	Address by Dr. Hema Verma , Asst. Prof., Dept. of HM & CT, MJP, Rohilkhand University, Bareilly	5 min
10.	Address by Mr. D.S. Negi , Asst. Prof., Dept. of HM & CT MJP, Rohilkhand University, Bareilly	5 min

ORIENTATION PROGRAMME 26-27 SEP 2024

11.	Address by Guest of Honour Mr. Dinesh Goel , MD Rama Shyama Industries Bareilly	10 min
12.	Address by Guest of Honour Dr. Manish Sharma , CMD Srashtipurti Wellness & Unisun Pharma Pvt Ltd & MD Manish Sharma & Associates Pvt Ltd.	10 min
13.	Address by Guest of Honour Mr. Ajai Bhatt GMB.L. Agro Industries, Ltd. Bareilly	10 min
14.	Address by Eminent Guest Mr. Garish Oberoi , Ex Secretary & President FHRAI, currently Treasurer H&RCC, Accreditation Board for Hotel Industry	10 min
15.	Vote of Thanks & National Anthem followed by Refreshments	5 min
PROGRAM SCHEDULE DAY -2 (27.09.2024)		From 10:00 a.m.

1. Session by Prof. Rajendra Bharti (Retd.), Ex-Director, LBS Institute, of Management & Technology, Bareilly
2. Session by Prof. M.L. Maurya (Retd), Ex- Head & Dean, Faculty of Management, Bundelkhand University, Jhansi
3. Session by Prof. Ajai Bhadouria, Dean PSIT Group of Higher Education, Kanpur



PLACEMENTS

M.B.A. PLACEMENT RECORD 2022-23

Building Managers

TRAINING & PLACEMENT CELL

Partners- In Journey of Excellence

Some of the significant placements are given below:



SANVAAD - A BI-ANNUAL NEWS LETTER

STARTED IN 2020

https://mjpru.ac.in/MBA_Newsletter.aspx

NAAC A++ CONGRATULATIONS

www.mjpru.ac.in

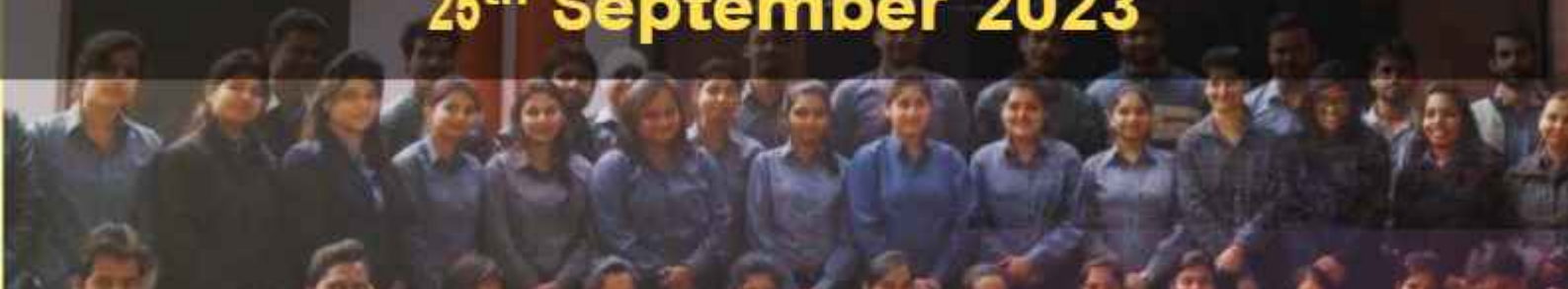




ORIENTATION PROGRAMME

MBA (Gen & Marketing) MBA (Part-Time) BMS- (2023)

25th September 2023



OUR PURPOSE

Making the students acquainted with the subjects, innovative style of

learning teaching and also to familiarize students with the departmental system and culture. The Three-Days Orientation program, will be organized for the new entrants in the Department of Business Administration



Auditorium

RESOURCE PERSON

- Mr. Tapas Das Sr. VP, HDFC Bank
- Mr. Dinesh Goyal- MD, Rama Shyama Industries

- Mr. Arun Kumar -Deputy Comissioner Bareilly
- Mr. Janendra -Corporate Trainer, Alumni ,IIM Ranchi
- Mr. Raja Babu -Chief Business Manager ,Turtlemint Broking Pvt,Ltd.

September
19th

RESOURCE PERSON

Mrs. Shilpi Dixit, Director Digital Mantra



PATRON

Prof. K. P. Singh
Hon'ble Vice Chancellor



HEAD & DEAN

Prof. Tulika Saxena



RESOURCE PERSON

Prof. Rajendra Bharti , Former Director ,LBS Bareilly & Corporate Trainer

EMINENT FACULTY MEMBERS

Prof. P. B. Singh, Prof. Sanjay Mishra, Prof. Trilochan Sharma, Dr. Saurabh Verma, Prof. A. K. Sarkar, Prof. Raj Kamal, Mr. Alok Saxena, Dr. Namrata Y Das, Dr. Manjula Singh, Dr. Bhawna Saxena, Dr. Priyanka Rastogi, Ms. Varsha, Dr. Romita Khurana, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala P Singh, Dr. Nandita Sharma

**September
25th**

Inaugural Session

Timings

Welcome of the Chief Guest

**11:00-11:10
am**

**Lighting of the
Lamp with Saraswati Vandana followed by Kulgeet**

**11:10-11:15
am**

**Welcome Address by Prof.Tulika Saxena
Head and Dean, DBA, MJP Rohilkhand University, Bareilly.**

**11:15-11:25
am**

**Address by Guest of Honor Mr. Tapas Das Sr.
VP HDFC Bank**

**11:25-11:45
am**

**Address by Guest of Honor Mr.Dinesh Goyal, MD- Rama Shyama
Industries**

**11:45-12:00
pm**

**Address by Guest of Honor Mr.Arun Kumar Deputy
Comissioner Bareilly.**

**12:00 -12:20
pm**

Presidential Address by Vice Chancellor Prof.K.P.Singh

**12:20-12:40
pm**

Vote of Thanks by-Dr. Saurabh Verma

**12:40-12:50
pm**

National Anthem

**12:50-1:00
pm**

Lunch Break

**1:00-2:00
pm**



Mr. Janendra Corporate Trainer Alumni ,IIM Ranchi	Timings 2:00-3:00pm
Mr.Raja Babu Chief Business Manager Turtlemint Broking Pvt,Ltd.	3:00-4:00pm

Resource Person Name	Timings
Mrs. Shilpi Dixit Director Digital Mantra	10:00-11:00 am
Mrs. Shilpi Dixit (Talent Hunt)	11:00-12:00 pm



Resource Person Name	Timings
Prof.Rajendra Bharti Former Director -LBS Bareilly & Corporate Trainer	10:00-12:00 pm



Auditorium

Programme coordinators:

Dr. Namrata Y Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Dr. Nandita Sharma



DEPARTMENT OF BUSINESS ADMINISTRATION
MAHATAMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY

“LECTURE SERIES: INFORMATION TECHNOLOGY FOCUSING ON SYSTEM ANALYSIS AND DESIGN”

01st November 2024 – 01st December 2024

RESOURCE PERSONS



Er. Anuja Singh,
Head , Electronic & Communication Engineering
Dept.
Ashoka Institute of Technology & Management,
Varanasi



Mr. Prashant Pandey
Assistant Professor ICFAI Management School,
ICFAI University Ranchi



Dr. Sharmila Singh,
Assistant Professor
Ashoka Institute of Technology & Management,
Varanasi



Er. Aditya Singh Yadav,
Faculty of Management,
AITM, Varanasi

PATRON : Prof. K.P. Singh
Vice – Chancellor, MJPRU, Bareilly

PROGRAMME DIRECTOR : Prof. (Dr.) Tulika Saxena
Head & Dean, Faculty of Management, MJPRU, Bareilly



Er. Arvind Kumar,
Assistant Professor & Former Head of
Computer Science & Engineering Dept.,
(Expert in Data Science, Deep Learning,
AI & ML)
Ashoka Institute of Technology &
Management, Varanasi



Dr. Sarika Srivastava
Director,
Ashoka Institute of
Technology and
Management,
Varanasi



Er. Arpit Singh Yadav,
Btech, Mtech,
Gold Medalist MMMUT,
Gorakhpur,
PhD Scholar, IIT Guwahati



Dr. Khushboo Kumar
Assistant Professor,
School of Management
Sciences



Er. Alka Singh
Assistant Professor,
AITM



Er. Pankaj Kumar Srivastava,
Assistant Professor of CSE Dept. (Expert in DBMS, AI& ML)
Ashoka Institute of Technology & Management, Varanasi



Department of Business Administration

Faculty of Management

महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली

MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY (U.P.)- 243006

NAAC A** Accredited, www.mjpru.ac.in

Notice

All the students and faculty members are hereby informed that Department is organizing an activity on Saturday – “हर नागरिक का एक ही सपना, स्वच्छ बने भारत अपना”

Date: 30 September 2023.

Time: 10:00am to 12:00 pm

Venue: Auditorium of Department of Business Administration & Department Surrounding Areas

Attendance is mandatory for all students.

Dear faculty members kindly adhere to the duties mentioned below related to Saturday Activity on 30 September 2023.

Organising committee: Dr.Namrata Y Das, Dr.Bhawna Saxena and Dr.Romita Khurana

Report Preparation and Photos: Dr.Nandita Sharma and Ms.Richa Singh.

Attendance: Ms.Varsha Jaiswal

Discipline and Overall Co-ordination: Dr.Manjula Singh and Dr. Priyanka Rastogi.

**Prof. (Dr.) Tulika Saxena
Head & Dean**



**E- Workshop
On
Effective Soft Skills
to Fast Track Your
Career in
Corporates &
Business Fit**

Organized by
**DEPARTMENT OF BUSINESS ADMINISTRATION &
INSTITUTIONS INNOVATION COUNCIL
(IIC, MINISTRY OF EDUCATION)**

**Mahatma Jyotiba Phule Rohilkhand
University, Bareilly**

A State University, Government of Uttar Pradesh,
**NAAC A⁺⁺ Accredited, ISO 9001:2015 &
14001:2015 Certified**

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University, Bareilly

PATRON

PROF. SANJAY MISHRA

Dean, Department of Business
Administration, MJP Rohilkhand
University, Bareilly

PROGRAMME DIRECTOR

PROF. TULIKA SAXENA

Head, Department of Business
Administration, MJP Rohilkhand
University, Bareilly



Dr. Charu Modi

**Training Senior Analyst
NTTDATA, Hyderabad**

ORGANIZING COMMITTEE

DR. NANDITA SHARMA

MRS. RICHA SINGH

Faculty Members
Department of Business
Administration

STUDENTS VOLUNTEER

Pragya Tiwari
Aditya Narayan Singh
Bachelor of Management Studies
(BMS)

Venue: Syndicate Room, Department of Business Administration

Date: 22 July, 2023

Time: 11:00 AM

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSd9QXL22GkISqjhRt4TxZQnWI5H0mbGvO98_iTolLZy87-qw/viewform?usp=sf_link



E-Workshop on Emerging Agri-Business Potential

Organized by
**DEPARTMENT OF BUSINESS ADMINISTRATION &
INSTITUTION'S INNOVATION COUNCIL
(IIC, MINISTRY OF EDUCATION)**

**Mahatma Jyotiba Phule Rohilkhand
University, Bareilly**

A State University, Government of Uttar Pradesh,
**NAAC A⁺⁺ Accredited, ISO 9001:2015 &
14001:2015 Certified**

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University, Bareilly



Prof. Munish Kumar

**Head Department of Soil Conversation &
Water Management & Agriculture Extension
Education, CSA University of Agriculture &
Technology, Kanpur, Nodal Officer ICAR,
Secretary UP State Chapter SCSi New Delhi**

PATRON

PROF. SANJAY MISHRA

Dean, Department of Business
Administration, MJP Rohilkhand
University, Bareilly

PROGRAMME DIRECTOR

PROF. TULIKA SAXENA

Head, Department of Business
Administration, MJP Rohilkhand
University, Bareilly

ORGANIZING COMMITTEE

DR. NANDITA SHARMA

MRS. RICHA SINGH

Faculty Members

Department of Business

Administration

STUDENTS VOLUNTEER

Pragya Tiwari

Aditya Narayan Singh

Bachelor of Management Studies
(BMS)

Venue: Syndicate Room, Department of Business Administration

Date: 22 July, 2023

Time: 11:00 AM

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSd9QXL22GkISqjhRt4TxZQnWI5H0mbGvO98_iTolLZy87-qw/viewform?usp=sf_link



INTERNATIONAL CONFERENCE ON “Embracing Artificial Intelligence for Sustainability & Life Skills”

Jointly Organized by

Faculty of Management

Mahatma Jyotiba Phule Rohilkhand University, Bareilly, India
(NAAC A++ & UGC -I Category State Govt. University of India)

IN ACADEMIC PARTNERSHIP WITH

Norbuling Rigter College (NRC), Royal University of Bhutan, Paro, Bhutan
Indo-Gulf Management Association (IGMA), UAE
GBCE Programme, John Carroll University, USA
SSPG College, Shajahanpur(UP), India
New Delhi Institute of Management, India
Global Colleges of Management, Kathmandu, Nepal

Guest of Honour
Honorable Governor
Paro Province, Bhutan



Guest of Honour
Honorable Vice- Chancellor,
MJP, Rohilkhand University,
Bareilly, (UP) India

Registration Link: <https://forms.gle/QiUIMngbnjXdQPS>

Email: Bhutaninternationalconference@gmail.com

23- 27 Aug 2024 @ HYBRID MODE

**VENUE: NORBULING RIGTER COLLEGE,
ROYAL UNIVERSITY OF BHUTAN, PARO, BHUTAN**





Registration

Registration Link: <https://forms.gle/QiUiLMtigbajXdQP8>

Email for Paper Submission: Bhutaninternationalconference@gmail.com

- All need to Register *Accompanying person if any, need to register separately.

REGISTRATION	OFFLINE	ONLINE
Participants from India	Rs. 19000	Rs. 1000
Participants from other countries	US \$ 250 (to be paid equivalent amount in Indian rupees)	US \$ 120 (to be paid equivalent amount in Indian rupees)

Note: Offline Registration Fee includes:

- International Conference Participation Fee
- Conference Kit & Certificates
- Traveling from Alipurduar (West Bengal, India) to Gwaling Hotel, Paro, Bhutan and Return
- Sightseeing
- Boarding
- Fooding
- Lodging
- SDF Charges levied by Govt. of Bhutan (Rs1200/Day)

HOW TO REACH

KINDLY INTIMATE YOUR JOURNEY & TIME

PLAN TO MR. LHATO JAMBA

(9387663213, 7517645167)

- Reach by Train, Rajdhani Express or any Other and get down at Alipurduar Station/ New Cooch Behar Railway Station, West Bengal, India on 23. Aug 2024 OR
- Reach by Flight to Bagdogra Airport and reach to Alipurduar or New Cooch Behar, West Bengal (at pre-given time) or directly reach to Paro, Bhutan
- From Alipurduar **Mr. Lhato Jamba** will take all by bus to Paro, Bhutan (Destination)



Bank Details & Payment Options

Account Name	Conference Account
UPI ID -	QR917007184494-9069@unionbankofindia
Account Number	505202010819069
IFSC	UBIN0550523
Bank Name	Union Bank of India



CONFERENCE AWARDS

Outstanding Academician

Outstanding Researcher

Outstanding Literary Work

➔ **Dr. Rajesh Sharma (8808345653)**
(Conferred by Akhil Bhartiya Sahitya Parishad, India)

About MJP Rohilkhand University, Bareilly (UP), India

Mahatma Jyotiba Phule Rohilkhand University (MJPRU) is one of the major provincial-universities enjoying the dual character of affiliating and campus jurisdictions in the state of Uttar Pradesh. It is a vibrantly experienced, enthusiastic, and energetic quadragenarian sanctuary of higher education under the legislative control of the state government and deriving, as well, its jurisdictional and academic autonomy from the UP Universities Act, 1973. With a territorial jurisdiction over nine districts of Western Uttar Pradesh stretching to 31,287 square kilometres and sheltering more than thirty million population. Ranked "3" in UP State Universities, ranked "163" in India, ranked 6838 in World, Diamond Band - "Sustainable Institutions of India 2024", Diamond Band - "Indian Academia 2024", Diamond Band - "ESER 2024" Platinum Band - "Research Excellence 2024".

About Department of Business Administration

Since its inception in 1986, has played a pioneering role in providing quality management education to the aspiring talent of Northern India, in particular, and country, in general. The Department enjoys the privilege of selecting brightest brains and talents of the country, in its flagship programmes include Master of Business Administration, Master of Business Administration (Marketing), Master of Business Administration (Executive Programme), Bachelor of Management Studies (BMS), Doctoral (Ph.D.) and D.Litt Programmes

About Norbuling Rigter College (NRC), Bhutan

NRC is located in the tranquility of nature, pristine pinewoods, paddy fields and farm houses, NRC sprawls across large expanse of prime land near Doteng River, just 15-minute drive along river side from Paro town. It provides an ideal environment to harness the potentials of young minds. NRC is affiliated to Royal University of Bhutan all the programmers of RUB are accredited by the Bhutan accreditation council (BAC).

About GBCEP, JCU USA

JCU provides a formative way forward to become an inspired leader with the knowledge, character, and heart to serve the greater good. The Division of Mission & Identity ensures the formation of students, staff, faculty, and alumni through the offices of Campus. Boler College of Business faculty and students have begun to expand the school's reach beyond its longstanding London immersion and other study-abroad opportunities. They have launched a new venture, the Global Business Culture and Entrepreneurship Program, that will create a borderless business program on campus, and at international sites starting in India. The program convenes faculty and students, from Boler College and partner schools, to grow joint entrepreneurship projects & greater cultural understanding.

About IGMA, UAE

Indo-Gulf Management Association (IGMA) celebrates the year of trail-blazing series of conferences, training workshops in the midst of the most challenging global health pandemic, economic carnage, remote working, national lockdowns, social distancing and other debilitating shackles. We now reintroduce ourselves as the Indo-Gulf Management Association (still IGMA) for the New Normal. Its core mission of Innovation and reimagining marches on but also includes expanding gamut of management. THE platform to inspire and reimagine business and social innovations and ideas globally but with a spotlight on India and Gulf Cooperation Council (GCC) member countries led by the innovations in the Kingdom of Saudi Arabia, United Arab Emirates, Oman, Qatar, Kuwait and Bahrain. IGMA continue to explore INNOVISION in management challenging and preparing the people and organizations in India and GCC for the NEW NORMAL.

About SSPG College, India

Swami Shukdevanand (PG) collage was established by the Shri Swami Shukdevanand Saraswati Ji Maharaj in 1964. As a great visionary of the beautiful society of free India, he was committed to develop spirituality, morality, scientific approach and commitment among the students to turn them into qualified and sincere citizens. College is affiliated with Mahatma Jyotiba Phule Rohilkhand University, Bareilly, Uttar Pradesh, India. In 1982, new possibilities were explored when late Shri Swami Shaswatanand Sarawati Ji became its president. The effort of the new management committee bore fruits with the addition of B. Com courses in 1985. With the constant efforts of the present president Shri Swami Chinmayanand Saraswati Ji, Union Home Minister, Govt. of India. In 1991 M.Com, in 2009 B.B.A., in 2013 B.com (Hons), B.Com (Finance) and in 2021 B.Com. (Computer) added in commerce Faculty. Department of Commerce also operating Indira Gandhi Studies Centre and UG diploma in E-Commerce (Sponsored by UGC) Since 2014.

About GCM, Kathmandu

Global College of Management (GCM), under the ownership of Pro-Ed. Ltd., is a co-educational institution. The promoting team of GCM consists of academicians, researchers, entrepreneurs and professionals renowned for their eminent professional profile both at home and abroad. The college has been running +2 (management), Bachelor of Business Studies and Master of Business Studies programs and has marked a grand launching of +2 science program in the year 2019. Both +2 programs are affiliated to national examination board and management programs are affiliated to Tribhuvan University, Kathmandu.

About the Conference

The conference is an industry- academia organised conference focused on Artificial Intelligence, Sustainability and Life Skills Management in the changing paradigm. In a world where the only constant is change, life skills and sustainability are the rudder steering our personal and professional journeys. As educators and industry leaders, we're not just imparting knowledge but also shaping individuals who are resilient, empathetic, and adaptable in the world of technology. Artificial Intelligence (AI) has emerged as a powerful ally in this mission, offering innovative avenues to enhance the education of life skills, technology and attaining sustainability in various spheres of world.

Conference Sub Themes

- Artificial Intelligence & Life Skills
- Artificial Intelligence & Energy Projects
- Artificial Intelligence & Life Sciences
- Artificial Intelligence and Sustainability in all Spheres
- Artificial Intelligence and Technology
- Artificial Intelligence and Knowledge Management
- Artificial Intelligence and Business Management
- Artificial Intelligence & Legal Dimension
- Artificial Intelligence and Economy
- Artificial Intelligence and Tourism
- Artificial Intelligence and Cultural Heritage
- Artificial Intelligence and Startups
- Artificial Intelligence and Societal Implications
- Artificial Intelligence and Industries

Note: Any other related area but is aligned with the main theme of the conference will also be considered

Who Can Participate

The conference aims to provide a meeting ground for the Intellectuals, Academicians, Professionals, Policy Makers, Entrepreneurs, Researchers and Students.



Paper Submission /Presentation Guidelines

- Papers should demonstrate critical objectives and implications. **Abstract of about 200 words should be included along with Keywords.** The paper should normally be of 7-8 pages, including figures and tables, typed in double-space, in 12-point size Times New Roman font on A-4 size papers with 1.5-inch margins. References in APA style should be placed in alphabetical order at the end.
- Selected Quality Papers/Articles shall be published in the form of edited book volumes or Journal. *The publication fees if any shall be communicated separately on paper acceptance.*
- **The presentation should be prepared by not more than 10 Power Point slides,** should include background, aim, methodology, findings and recommendations etc.

IMPORTANT DATES

Last date for Abstract Submission:	15 Aug 2024
Last Date for Full Paper Submission:	20 Aug 2024
Conference (Physical Mode)	24 Aug 2024
Paper Presentation (Virtual Mode)	25 Aug 2024

Registration is Mandatory with Abstract Submission (online or offline). Co-Author (if any) shall need to register separately



CONFERENCE SECRETARIAT

Note: Conference Secretariat is responsible only for academic activities



PATRON
PROF. K.P. SINGH
Hon'ble Vice Chancellor,
MJP Rohilkhand University,
Bareilly (UP), India



PATRON
DR. TANDIN DORJI
Hon'ble President
Norbuling Rigter College, Paro,
Royal University of Bhutan, Bhutan

CO-PATRONS



MR. SANJEEV KR. SINGH
 Registrar, MJP, Rohilkhand University, Bareilly



PROF. KARMA DRUKPA
 Dean Academics, Norbuling Rigter College, Bhutan



PROGRAMME DIRECTOR
PROF. (DR.) TULIKA SAXENA
 Head & Dean
 Faculty of Management,
 MJP Rohilkhand University Bareilly (UP), India
 9415071763, 7007184494, tulika_28@yahoo.com

ORGANIZING SECRETARIES



BHUTAN
(CONFERENCE COORDINATOR)
Mr. Lhato Jamba
 (9387663213,
 7517645167)
 Former Director
 General,
 Gedu College of Business
 Studies, Royal University
 of Bhutan
lhatoj@gmail.com

or

3 Passport Size Photo
 Boarding
 Fooding
 Lodging
 Sightseeing
 Conference Kit &
 Certificates
 Passport/ Voter ID/
 Birth Certificate below
 18 (all original)
 Reaching Hotel
 Gwaling, Paro, Bhutan
 from West Bengal
 Railway Station, India &
 Return to Same



Mr. Raghvendra Singh
 Faculty, MJPRU, Bareilly
800534313



Ms. Vaishali Vishwakarma
 Faculty, MJPRU, Bareilly
6392056310



Ms. Richa
 Faculty, MJPRU, Bareilly
8527527316



Er. Aditya Yadav
 Faculty, AIM, Varanasi
9936062050

Prof. Tulika Saxena : 9415071763, 7007184494
Prof. Anurag Agarwal: 8299108532, 9415725333



CONTACT : FOR ANY QUERY & GUIDANCE

OUR ESTEEMED COLLABORATORS



Keynote Speaker
Prof. Mohan L. Agarwal
President, Indo-Gulf
Management Association
Dean, West London
University, Dubai &, UAE



Prof. Simran Kahai
Director
GBCEP Department of
Economics and Finance,
John Carroll University,
USA



**Prof. Anurag
Agarwal**
Vice- Principal
Swami
Shukdevanand
Mahavidyalaya,
Shahjahanpur,
INDIA



Dr. Bindu Kr.
Chairperson,
New Delhi
Institute of
Mangement,
New Delhi



Dr. Devraj Paneru
Director
Global College of
Management,
Kathmandu, NEPAL

EMINENT GUESTS ,SPEAKERS , SESSION CHAIRS & PAPER PRESENTERS



Dr. Steve Dean
CEO Melymbrosia Associates
Canton USA



Dr. Bisheswar Acharya
Director, Novel Academy, Pokhra,
Nepal



Prof. H.K. Singh
Professor Management,
BHU, Varanasi



Prof. F.B. Singh
Professor Management,
BHU, Varanasi



Prof. P.B. Singh
Professor & DSW
Dept. of Business Administration, MJP,
Rohilkhand University, Bareilly



Prof. Sanjay Mishra
Professor & IQAC Coordinator
Dept. of Business Administration, MJP,
Rohilkhand University, Bareilly



Prof. Trilochan Sharma
Professor & Warden
Dept. of Business Administration, MJP,
Rohilkhand University, Bareilly



Dr. Saurabh Verma
Assoc. Professor & Proctor, Dept. of Business
Administration, MJP, Rohilkhand University,
Bareilly



Prof. Ehtesham Ahmad
Dean, Commerce
KMCLU, Lucknow



Dr. Manas Pandey
Prof. & Head
Dept. of Commerce, VBSPU, Jaunpur



Dr. Meenakshi Prabhat
Faculty, Westford University College,
Sharjah ,UAE



Prof. Sumita Srivastava
Professor, Management
Dayalbagh Educational Institute, Agra



CMA Dr. Kinnarrry Thakkar
Professor, Dept. of Commerce
University of Mumbai, Mumbai



Prof. Jyoti J Kirve
Professor, Management
SM Joshi College, Pune



Prof. A.K. Singh
Prof & Chief Proctor, Dept. of Philosophy
MJP, Rohilkhand University, Bareilly



Prof. Amit Singh
Professor & Head, Dept. of Legal Studies,
MJP, Rohilkhand University, Bareilly



Dr. Anurag Singh
Dept. of Management Studies
BITS Pilani, Dubai Campus, Dubai



Prof. Atul Joshi
Head & Dean ,Faculty of Commerce
Kumaun University, Nainital



Prof. Archana Chandra
Dean, Management & Commerce
Prof. Rajendra Singh, State University,
Prayagraj



Prof. P.K. Surya
Professor, Kirorimal College
Delhi University, New Delhi



Prof. Pawnesh Kumar
Head , Dept. of Mangement
MGC Central University, Motihari, Bihar



Prof. Amit Kr. Singh
Head & Dean
Faculty of Managenet BBAU, Central
University, Lucknow



Prof. Ashish Dwivedi
Professor, Management
OP Jindal University, Haryana















Prof. Murad Ali
Prof. & Head
Dept. of Management, VBSPU, Jaunpur

INTERNATIONAL CONFERENCE ON EMBRACING AI FOR SUSTAINABILITY & LIFE SKILL

	Prof. Charu Mehrotra Professor & Principal Gokuldas Hindu Girls College Moradabad MJP Rohilkhand University Bareilly		Prof. Anupma Mehrotra Principal, Sahu Ram Swaroop Mahila College MJP Rohilkhand University Bareilly
	Ms. Anshu Gautam Chairperson G.D. Goenka Public School, Bareilly		Ms. Ranjeeta Rani Principal, GD Goenka Public School, Bareilly
	Prof. Vandana Sharma Professor Department of Political Science Bareilly College, Bareilly MJP Rohilkhand University Bareilly		Prof. Divya Rani Professor, Dept. of Home Science DDU, Gorakhpur
	Dr. Amarnath Paswan Asst. Director Centre For Study Of Social Exclusion And Inclusive Policy, BHU, Varanasi		Prof. Ashok Agarwal Former Head & Dean, Dept. of Commerce, Rajasthan University, Jaipur
	Dr. Neeraj Shukla Assoc. professor Commerce Department, KMCLU Lucknow		Dr. Sarika Shrivastava Director Ashoka Institute of Technology and Management, Varanasi
	Prof. Vivek Sharma Professor and Dean FMS, Gopal Narayan Singh University, Jamuhar, Bihar		Prof. Ashok Kumar Professor & Head Dept. of Law, Central University of South Bihar, Gaya, Bihar
	Prof. Ajai Bhadouria Dean, PSIT College of Higher Education, Kanpur		Dr. Devesh Ranjan Tripathi Assoc. Professor, Dept. of management, UP Rajarshi Tandon, University, Prayagraj
	Dr. Meenakshi Dwivedi Asst. Professor, Dept. of Education MJP, Rohilkhand University, Bareilly		Prof. Monica Srivastava Professor, Management. DIT, Dehradun
	Dr. Akhilesh Kr. Dixit Head & Associate Professor Dept. of Managmnet Siddharth University, Siddharth Nagar		Prof. Himanshu. S. Singh Dean, Faculty of Management Dr. RML, University, Ayodhya
	Dr. Ajai Prakash Dept. of Mangament, University of Lucknow, Lucknow		Dr. Sanjay Medhavi Dept. of Mangament, University of Lucknow, Lucknow
	Dr. Taruna Assoc. Professor School of Management & Commerce BBAU, Lucknow		Dr. Priyanka Saxena Asst. Professor, Management Prof. Rajendra Singh, State University, Prayagraj
	Dr. Kirti Prajapati Asst. Professor, Dept. of Education MJP, Rohilkhand University, Bareilly		Ms. Kamini Vishwakarma Asst. Professor, Dept. of Law MJP, Rohilkhand University, Bareilly
	Dr. Asjad Usmani HoD Department of Management Studies Don Bosco Institute of Technology New Delhi		Dr. Priya Saxena Assoc. Professor, Dept. of History MJP, Rohilkhand University, Bareilly
	Dr. Rambabu Singh Asst. Professor Dept. of Education MJP, Rohilkhand University, Bareilly		Dr. Vimal Kumar Asst. Professor, Dept. of Education MJP, Rohilkhand University, Bareilly

INTERNATIONAL CONFERENCE ON EMBRACING AI FOR SUSTAINABILITY & LIFE SKILL

	Dr. Alok Gupta Assistant Professor, Department of Financial Studies, VBS Purvanchal University Jaunpur		Dr. Ashok Kumar Assistant Professor, Department of Commerce, Arya Mahila PG College, Aff. BHU, Varanasi
	Mr. Shashank Mohan Research scholar Michigan State University, USA		Dr. Sneha Chaurasia, Dept. of Management, MGC Central University, Motihari, Bihar
	Ms. Rashi Jain Research Scholar MJP Rohilkhand University Bareilly		Mr. Jitendra Kumar Corporate Professional Lucknow
	Ms. Ananya Mehrotra Research Scholar Law, Invertis University, Bareilly		Ms. Awantika Tomar Research Scholar , Managemet, Dayalbagh Educational Institute, Agra
	Ms. Pranu Sharma Research Scholar Management, Dayalbagh Educational Institute, Agra		Mr. Vipin Gupta Research Scholar Sociology, BHU, Varanasi
	Mr. Seyed Suhair Ali Zaidi Research Scholar Commerce, KMCLU, Lucknow		Ms. Sonia Singhala Research Scholar MJP, Rohilkhand University, Bareilly

ADVISORY COMMITTEE

<p>Prof. A.K. Sarkar, MJPRU, Bareilly Prof. Rajkamal MJPRU, Bareilly Mr. Alok Saxena, MJPRU, Bareilly Dr. Hema Verma MJPRU, Bareilly Mr. D.S. Negi MJPRU, Bareilly Prof. Arvind Sharma , K S Saket PG College, DRMLU, Ayodhya Dr. Rekha Sharma LBS College, DRMLU, Ayodhya Dr. R.B.S Baghel LBS College, DRMLU, Ayodhya Dr. B.P. Singh LBS College, DRMLU, Ayodhya Dr. Shailendra, DRMLU, Ayodhya Dr. S.K. Kaushal, LU, Lucknow Dr. Ekta Verma, Allahabad University, Prayagraj Dr. Shahid Mazhar, Integral University, Lucknow Dr. Sarita Maxwell, Allahabad University, Prayagraj Dr. K.K. Verma, Shimla University, Shimla Dr. Deepak Saha, IEM, Kolkata</p>	<p>Prof. F.B. Singh, BHU, Varanasi Prof. Prof. M. L. Maurya BU, Jhansi Prof. A.K. Saxena BU, Jhansi Dr. Prabhat Dwivedi, CSJMU, Kanpur Dr. Smita Dron, STEP HBTU Kanpur Dr. Rashi Saxena, STEP HBTU Kanpur Dr. Richa Mishra, STEP HBTU Kanpur Dr. Neetu Singh, Axis Colleges, Kanpur Prof. Dr. Sarika Shrivastava, AITM, Varanasi Prof. Manish Singh Rajpoot, AITH, Kanpur Prof. Amit Joshi, Kumaun University, Nainital Prof. L.K. Singh, Kumaun University, Nainital Prof. Rajkumar, Bareilly College, Bareilly Dr. Veer Pal Gangwar, LPU Punjab Prof. Bateshwar, Central University, Jharkhand Prof. Manoj Shukla , HBTU, Kanpur</p>	<p>Prof. Syed Haider, KMCLU, Lucknow Dr. Neeraj Shukla, KMCLU, Lucknow Dr. Ruchita, Chaudhary KMCLU, Lucknow Dr. Manish Kumar, KMCLU, Lucknow Dr. Munish Gangwar CSAUAT, Kanpur Prof. K.K. Singh, TMBU, Bhagalpur Prof. Ravinder, TMBU, Bhagalpur Prof. Nirmala TMBU, Bhagalpur Dr. Nagendra Yadav, DSMRU, Lucknow Dr. Panchali Singh, DSMRU, Lucknow Dr. Shivani Kapoor, Allenhouse Group, Kanpur Dr. Vivek Sachan CSJMU, Kanpur Prof. Ruchi Srivastava, JIMS, Delhi Dr. Yasir Arafat Elahi Integral University, Lucknow Prof. Kavidayal, Kumaun University, Nainital Dr. Tarun Gangwar, BNCET, Lucknow</p>
---	---	--





Organized by
DEPARTMENT OF BUSINESS ADMINISTRATION
Mahatma Jyotiba Phule Rohilkhand University,
Bareilly

A State University-Government of Uttar Pradesh, NAAC A⁺⁺ Accredited,
ISO 9001:2015 & 14001:2015 Certified

RESOURCE PERSON



Dr. B Kumar
Principal Scientist
Division of Biological Products
Indian Veterinary Research
Institute (IVRI)
Izatnagar, Bareilly.

E- Workshop On Entrepreneurship & Startup Opportunities in Agritech & Allied sector

CHIEF PATRON

PROF. K.P. SINGH
Hon'ble Vice Chancellor
MJP Rohilkhand University,
Bareilly

PATRON

PROF. SANJAY MISHRA
Dean, Department of Business
Administration,
MJP Rohilkhand University,
Bareilly

PROGRAMME DIRECTOR

PROF. TULIKA SAXENA
HOD, Department of Business
Administration,
MJP Rohilkhand University,
Bareilly

ORGANIZING COMMITTEE

DR. NAMRATA YADAV DAS
DR. BHAWNA SAXENA
Faculty Members, DBA,
MJP Rohilkhand University,
Bareilly

STUDENT VOLUNTEERS

Pragya Tiwari
Aditya Narayan Singh
Bachelor of Management
Studies (BMS)

Venue: Online Mode via Zoom Platform

Date: 24 July, 2023

Time: 9:30 AM

Registration Link:

<https://forms.gle/DjmkY3tZvtdgqkT3A>

In Collaboration with:





DEPARTMENT OF BUSINESS ADMINISTRATION
FACULTY OF MANAGEMENT &
INSTITUTION'S INNOVATION COUNCIL (IIC, MINISTRY OF EDUCATION)

MAHATMA JYOTIBA PHULE
ROHILKHAND UNIVERSITY, BAREILLY
A State University, Government of Uttar Pradesh,
NAAC A** Accredited, ISO 9001:2015 & 14001:2015 Certified



**"VALUE ADDED
PROGRAMME SERIES ON
ESSENTIALS OF
MANAGEMENT : A
ROADMAP TO SUCCESS"**



DR. AMIT SINGH
Head and Dean
Faculty of Law,
Rohilkhand University



CA SUNNY AGARWAL
Managing Partner
Agarwal and Mittal
Chartered Accountants

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University, Bareilly

PROGRAMME DIRECTOR

PROF. TULIKA SAXENA

Head & Dean
Faculty of Management
MJP Rohilkhand University, Bareilly

CONVENOR

DR. SAURABH VERMA

Dept. of Business Administration,
MJP Rohilkhand University, Bareilly

CO-ORDINATORS

Dr. Namrata Das

Mrs. Richa

Mrs. Vaishali Vishwakarma

Dept. of Business Administration,

MJP Rohilkhand University, Bareilly

Venue: Auditorium, Department of Business Administration

Date: 21st Oct, 2023

Time: 10:00 AM





FACULTY OF MANAGEMENT
Jointly with
ROHILKHAND INCUBATION FOUNDATION(RIF)
&
INSTITUTIONS INNOVATION COUNCIL
(IIC, MINISTRY OF EDUCATION)

CHIEF PATRON
PROF. K.P. SINGH
Hon'ble Vice Chancellor
MJP Rohilkhand University,
Bareilly

PROGRAMME DIRECTORS

PROF. TULIKA SAXENA
Head and Dean,
Faculty of Management

PROGRAMME COORDINATORS

Dr. Namrata Y. Das
Ms. Vaishali Vishwakarma
Faculty of Management
MJP Rohilkhand University,
Bareilly

**MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY,
BAREILLY**

A State University – Government of Uttar Pradesh, NAAC A++
Accredited, ISO 9001:2015 & 14001:2015 Certified

ORGANIZES

A TRAINING SESSION ON

**"CREATIVE THINKING: "THE POWER OF CRITICAL THOUGHT:
NAVIGATING COMPLEXITIES FOR A SUSTAINABLE FUTURE"**

RESOURCE PERSON

Dr. Navnit Kumar Shukla,
Assistant Professor (Management),
Uttaranchal University,
Dehradun

21-09-2024 TIME : 11:00 AM

**VENUE: AUDITORIUM,
DEPARTMENT OF BUSINESS
ADMINISTRATION**

MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY

BAREILLY, UP, INDIA

(A State Govt. University, NAAC A++ Accredited, ISO9001:2015 & 14001:2015 Certified)

ORGANIZES

“A 10 Hours Training Program with Certification for Faculty & Scholars”

ON

NAVIGATING THE IMPORTANCE OF FINANCIAL EDUCATION, ECONOMY, COMMERCE & MANAGEMENT IN CHANGING PARADIGM



PATRON

PROF. K.P. SINGH

Hon'ble Vice - Chancellor
MJP Rohilkhand University,
Bareilly



PROGRAMME CONVENOR

PROF. (DR.) TULIKA SAXENA

Head and Dean
Faculty of Management, MJP
Rohilkhand University, Bareilly



RESOURCE PERSON

DR. NAWABUDDIN
NISM Empanelled



PROGRAMME COORDINATOR

DR. RUCHI DWIVEDI

Applied & Regional Economics
MJP Rohilkhand University, Bareilly

12 pm onwards 19 & 20 December, 2024 (THURSDAY-FRIDAY)
MBA AUDITORIUM, MJPRU, BAREILLY



RESOURCE PERSON



Prof. Uttam Kumar, CFP^{CM}

CFA (Level 1 and 2), USA
MFA, ICFAI
Advanced Computing,
CDAC, Pune,
B.E., MNNIT, Allahabad

DEPARTMENT OF BUSINESS ADMINISTRATION
FACULTY OF MANAGEMENT & INSTITUTIONS INNOVATION COUNCIL

(IIC, MINISTRY OF EDUCATION),

MAHATAMA JYOTIBA PHULE ROHILKHAND UNIVERSITY,
BAREILLY

ORGANIZES

A NATIONAL WORKSHOP ON
**"INVESTOR AWARENESS PROGRAM ON COMMODITY
DERIVATIVES MARKET"**

VENUE : SYNDICATE ROOM, DEPARTMENT OF BUSINESS ADMINISTRATION
DATE : 18TH NOV, 2023
TIME : 2:30 PM

PATRON

PROF. K.P. SINGH
HON'BLE VICE - CHANCELLOR
MJPRU, BAREILLY

PROGRAMME DIRECTOR

PROF.(DR.) TULIKA SAXENA
HEAD & DEAN,
FACULTY OF MANAGEMENT,
MJPRU, BAREILLY

CO-ORDINATOR

MRS. VAISHALI VISHWAKARMA
FACULTY OF MANAGEMENT,
MJPRU, BAREILLY



FACULTY OF MANAGEMENT
Jointly with
ROHILKHAND INCUBATION FOUNDATION(RIF)
&
INSTITUTIONS INNOVATION COUNCIL
(IIC, MINISTRY OF EDUCATION)

CHIEF PATRON
PROF. K.P. SINGH
Hon'ble Vice Chancellor
MJP Rohilkhand University,
Bareilly

PROGRAMME DIRECTORS

PROF. TULIKA SAXENA
Head and Dean,
Faculty of Management

PROF. YATENDRA KUMAR
COO, RIF
MJP Rohilkhand University,
Bareilly

PROGRAMME COORDINATORS

Ms. Vaishali Vishwakarma
Mr. Raghvendra
Ms. Shubhi Agarwal
Mr. Sachin Verma
Dr. Hemant Shukla

MJP Rohilkhand University,
Bareilly

**MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY,
BAREILLY**

A State University – Government of Uttar Pradesh, NAAC A++
Accredited, ISO 9001:2015 & 14001:2015 Certified

ORGANIZES

A TRAINING SESSION ON

“CORPORATE STYLING AND PRESENTATION”
RESOURCE PERSON



MS. SHIVANI BEDI

DIRECTOR
INTERNATIONAL SCHOOL OF DESIGN

DATE: 20TH DECEMBER 2023
TIME: 1:45 PM - 3:00 PM

VENUE: AUDITORIUM,
DEPARTMENT OF BUSINESS
ADMINISTRATION



INTERNATIONAL WEBINAR

on

**“ENTREPRENEURSHIP: FROM JOB SEEKER TO
JOB CREATOR”**

Organised by

FACULTY OF MANAGEMENT, MJPRU, BAREILLY

in collaboration with

INSTITUTION'S INNOVATION COUNCIL

(Ministry of Education Initiative)

and

**Global Business Culture and Entrepreneurship
Program, US**

CHIEF PATRON

Prof. K.P.Singh
Hon'ble Vice Chancellor,
MJPRU, Bareilly



PROGRAM DIRECTOR

Prof. (Dr.) Tulika Saxena
Head & Dean,
Faculty Of Management
MJPRU, Bareilly



FEATURED SPEAKERS

Dr. Simran Kahai

Associate Professor of Economics

Koch Professor of International Business

Director of Global Business Culture and

Entrepreneurship Program (GBCEP)

1 John Carroll Blvd.

John Carroll University University Heights

OH USA



Dr. Steve Dean

Owner-operator of Melymbrosia Associates,

Canton USA

Clinical director of assessments and

counselling services

Faculty of Global Business Culture and

Entrepreneurship Program (GBCEP)



AN INTERACTIVE SESSION BY

Prof. (Dr.) Tulika Saxena

Head & Dean,

Faculty of Management,

MJPRU, Bareilly

DATE : 17th Mar,2024

TIME : 06:30 pm to

07:30pm, IST

Co-ordinators

Ms. Vaishali Vishwakarma

Ms. Richa Singh

Mr. Raghvendra

Faculty of Management, MJPRU,

Bareilly, India

**MAHATMA JYOTIBA PHULE
ROHILKHAND UNIVERSITY,
BAREILLY**

(A State University, NAAC A++AccRedited,
ISO 9001:2015 & 14001:2015 CeRTified)

ORGANIZES



“ROAD SAFETY PAKHWADA”

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University, Bareilly

PROGRAMME FACILITATORS

PROF. A.K. SINGH

Head, Dept. of Applied Philosophy

PROF. (DR.) TULIKA SAXENA

Head and Dean

Faculty of Management

MJP Rohilkhand University, Bareilly

COORDINATORS

Dr. Ashish Jain

Dr. Anil Bisth

Dr. Inderpreet Kaur

Dr. Ashish Shankwar

Faculty of Engineering

Ms. Richa Singh

Ms. Vaishali Vishwakarma

Faculty of Management

CHIEF GUEST

COMMISSIONER, BAREILLY

GUESTS OF HONOUR

DISTRICT MAGISTRATE, BAREILLY

INSPECTOR GENERAL OF POLICE, BAREILLY

SENIOR SUPERINTENDENT OF POLICE, BAREILLY

CONVENORS

Mr. Kamal Pr. Gupta

RTO, Bareilly

Mr. Dinesh kumar

RTO Enforcement

Bareilly

Students Volunteers

(Dept. of Business Administration)

VIDIT GUPTA, DARSHANA AGARWAL, SANA SAKEEL,
SANA SIDDIQUI, ALISHA AFROZ, ANSHUMAN MAURYA,
LARA VARSHANEY, PRAGATI GOKHLANI, ANIT SINGH
SHUBRA PRAKASH. KARTIK SAXENA. SWATI SAXENA

“Red” means “Stop” “Yellow” means “Get Ready” and “Green” means “Go”.

Friday, 15 Dec' 2023 | 11 AM - 2 PM | Auditorium,

Dept. Of Business Administration, MJPRU |



Department of Business Administration

FACULTY OF MANAGEMENT

M.J.P. ROHILKHAND UNIVERSITY, BAREILLY



Workshop

on

Indian Financial System

**MBA 1st year & 2nd year (Gen & Marketing)
BMS 1st year**

Date : 14.10.2023

Time : 10:00 am

Venue : Auditorium

Resource Person

Dr. Ritesh Agarwal

Faculty of Management

KCMT, Bareilly



HEAD & DEAN

PROF. TULIKA SAXENA

Programme coordinators:

Dr. Namrata Yadav Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala Pratap Singh, Dr. Nandita Sharma



Department of Business Administration

FACULTY OF MANAGEMENT

M.J.P. ROHILKHAND UNIVERSITY, BAREILLY



Workshop

on

**Information Technology
Essentials**

**MBA 1st year & 2nd year (Gen & Marketing)
BMS 1st year**

Date : 13.10.2023

Time : 11:00 am

Venue : Syndicate Room

Resource Person

Ms. Shraddha Pandey

IT Expert



HEAD & DEAN

PROF. TULIKA SAXENA

Programme coordinators:

Dr. Namrata Y Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala Pratap Singh, Dr. Nandita Sharma



**FACULTY OF MANAGEMENT
&
MEDIA CELL**

**MAHATMA JYOTIBA PHULE ROHILKHAND
UNIVERSITY, BAREILLY**

**(NAAC A⁺⁺ Accredited, ISO 9001:2015 &
14001:2015 Certified)**

IN COLLABORATION WITH AMAR UJALA

Organizes

**Two Days National Workshop
On**

“REPORT WRITING & MEDIA MANAGEMENT”

RESOURCE PERSON

**MR. SANJAY ABHIGYAN,
TRAINER, AMAR UJALA**

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor

MJP Rohilkhand University, Bareilly

PROGRAMME DIRECTORS

PROF. (DR.) TULIKA SAXENA

Head & Dean

Faculty of Management

MJP Rohilkhand University, Bareilly

DR. AMIT SINGH

Head & Dean

Faculty of Legal Studies

MJP Rohilkhand University, Bareilly

PROGRAMME COORDINATORS

Ms. Vaishali Vishwakarma

Dr. Sunil Kumar

Mr. Vijay Agarwal

Mr. Tapan Kumar

Faculty of Management & Media Cell,

MJPRU

**Venue: Syndicate Room,
Department of Business Administration**

Date: 12 December, 2023

Time: 11:00 AM



Towards Viksit Bharat @ 2047

Institution's Innovation Council (IIC) &

Mahatma Jyotiba Phule Rohilkhand University
Bareilly (U.P.)

Faculty of Management

With

Guru Nanak Health Care Centre
Organising

Women Cancer Awareness Session

Date : 09/03/2024 (Saturday) Time : 11:30 am

SESSION BY : MR. JAGJOT SINGH & TEAM

PATRON

Prof. K.P. Singh

Hon'ble Vice Chancellor
MJP, Rohilkhand University, Bareilly

Session Objectives

PROGRAM DIRECTOR

Prof. (Dr.) Tulika Saxena

Head & Dean

Faculty of Management

PROGRAM ADVISORS

Prof. (Dr.) Nivedita Srivastava

Warden, Maitri Girl's Hostel

Dr. Jyoti Pandey

Warden, Savitri Govt. Girl's Hostel

Dr. Kshama Pandey

Warden, Manorama Girl's Hostel

Dr. Meenakshi Dwivedi

Warden, Laxmibai Girl's Hostel

- Save You From Uterus Cancer.
- Save You From Several Menstrual Issues.
- How to Choose Best Sanitary Napkins ?
- How to Check Your Infections Regularly?

Venue: MBA Auditorium
PROGRAM COORDINATORS

Dr. Sunil Kumar
Ms. Vaishali Vishwakarma
Mob. 8006975191



FACULTY OF MANAGEMENT

in association with
INSTITUTIONS INNOVATION COUNCIL (IIC, MINISTRY OF EDUCATION)

**Mahatma Jyotiba Phule Rohilkhand University,
Bareilly**

A State University-Government of Uttar Pradesh, NAAC A⁺⁺ Accredited, ISO
9001:2015 & 14001:2015 Certified

Organizes

*One Day Training Session on "Ace
your Interview - the Winning Edge"*

RESOURCE PERSON



DR. ANKITA TANDON
HoD, Management, Invertis
University, Bareilly

PROGRAMME COORDINATORS

DR. Namrata Yadav Das

DR. Bhawna Saxena

Ms. Varsha

Faculty, Department of Business
Administration, MJP Rohilkhand University

Mr. Vijay Agarwal

Department of Hotel Management & Catering
Technology

CHIEF PATRON

PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University,
Bareilly

PROGRAMME DIRECTOR

PROF. TULIKA SAXENA

Head and Dean,
Faculty of Management
MJP Rohilkhand University,
Bareilly

Venue: Auditorium, Department of Business Administration

Date: 9th December, 2023

Time: 10:00 AM

ON

**“TRANSFORMING INDIA: ENTREPRENEURIAL
EVOLUTION FOR VIKSIT BHARAT @ 2047”**

A First-Hand Feel of Entrepreneurship from Job Seeker to Job Creator

organized by

FACULTY OF MANAGEMENT
MAHATMA JYOTIBA PHULE, ROHILKHAND UNIVERSITY, BAREILLY
In collaboration with
ROHILKHAND INCUBATION FOUNDATION
03-10 March-2024



PATRON

Prof. K.P. Singh
Hon'ble Vice Chancellor
MJP, Rohilkhand University,
Bareilly

PROGRAM DIRECTORS

Prof. Tulika Saxena
Head & Dean
Faculty of Management
9415071763,7007184494
&
Prof. Yatendra Kumar
COO, Rohilkhand Incubation
Foundation

PROGRAM COORDINATORS

Mr. Raghvendra
Ms. Vaishali Vishwakarma
Ms. Richa Singh
Dr. Sunil Kumar
Ms. Shubhi Agrawal
Mr. Robin Baliyan

Registration Link:

Google Meet joining info

Video call link: [https://meet.google.com/umwv-](https://meet.google.com/umwv-zxcx-zrd)

[zxcx-zrd](https://meet.google.com/umwv-zxcx-zrd)

Google Form Link:

<https://forms.gle/3g2HPVinqdio3qWh7>

REGISTER FOR DAILY UPDATES

Hybrid Mode

No Registration Fee

E-Certificates will be provided

PROGRAMME OBJECTIVES

To make aware the participants:

- about entrepreneurial & incubation acumen
- about domestic & international market access
- about attaining corporate excellence
- about knowledge to scale up startup venture
- about patents, copyrights and trademarks
- about sustainable goals & practices
- about best practices & strategies

EMINENT SPEAKERS

- Prof. Anurag Singh, Faculty BITS Pilani, Dubai
- Prof. Ankit Katrodia, Faculty, NWU, Mahikeng, South Africa
- Er. Rohit Dron, National Power Grid Corporation, UK
- Dr. Devraj Paneru, Director & Faculty Global College of Management, Kathmandu, Nepal
- Dr. Meenakshi Prabhat, Faculty Westford University College, Sharjah UAE
- Mr. Lhato Jamba, President, University Association Doleng, Bhutan
- Mr. Harish Chandra Pathak, Co-Founder, Exhime
- Mr. Yasir Parvez, Entrepreneur, Kroto
- Prof. A.P.S. Bhadouria, Dean, PSIT College of Higher Education, Kanpur
- Prof. Amit Singh, Dean, Dept. of Law, MJPRU, Bareilly
- Prof. Ashutosh Priya, Head, Dept. of Regional Economics, MJPRU, Bareilly
- Prof. Murad Ali, Head, Dept. of Business Management VBS Purvanchal University, Jaunpur
- Prof. Munish Gangwar, Dean ABM, Forestry CSA University of Agriculture & Technology, Kanpur
- Prof. Shivani Kapoor, Director, Management Allen house Group of Institutions, Kanpur
- Mr. Kush Ujivan Bank, Bareilly
- Dr. Doa Naqvi, Faculty, KMCLU, Lucknow
- Ms. Richa Gupta, Design Thinking, Service Design Branding, Multimedia Digital Marketing, Blockchain
- Prof (Dr.) Simran Kahai, John Carroll Boulevard University Heights, Ohio, USA
- Mr. Nakul Mehrorla, Founder and CEO-TAM Enterprise
- Dr. Suchi Dubey, Asso. Professor, MAHE Campus Dubai
- Dr. Smita Dron, Faculty, STEP- HBTI, Kanpur



“VALUE ADDED PROGRAMME SERIES ON ESSENTIALS OF MANAGEMENT & HUMAN VALUES : A ROADMAP TO SUCCESS (32 HOURS) ” 3-9 SEP 2024

Jointly Organized by

**FACULTY OF MANAGEMENT & ROHILKHAND INCUBATION FOUNDATION
INSTITUTION'S INNOVATION COUNCIL (IIC, MINISTRY OF EDUCATION) & CONSULTANCY CELL**

MAHATMA JYOTIBA PHULE, ROHILKHAND UNIVERSITY, BAREILLY
*A State University, Government of Uttar Pradesh,
NAAC A++ Accredited, ISO 9001:2015 & 14001:2015 Certified*

UNDER THE PATRONAGE OF PROF. K.P. SINGH

Hon'ble Vice Chancellor
MJP Rohilkhand University, Bareilly

PROGRAMME DIRECTORS

PROF. TULIKA SAXENA

Head & Dean,
Faculty of Management
MJP Rohilkhand University, Bareilly

PROF. YATENDRA KUMAR

COO, RIF
MJP Rohilkhand University, Bareilly

3-9 SEPTEMBER 2024

EMINENT RESOURCE PERSONS



Prof. Ajai P S Bhadouria

Dean, PSIT College of, Higher Education, Kanpur



Dr. Amit Singh

Head, Dept. of Law
MJP, Rohilkhand University, Bareilly



Dr. Ruchi Dwivedi

Dept. of Applied & Regional Economics,
MJP, Rohilkhand University, Bareilly



Dr. Amit Verma

Dept. of Pharmacy,
MJP, Rohilkhand University, Bareilly



Dr. Meenakshi Prabhat

Faculty, Westford University College,
Sharjah, UAE



Dr. Zubair

Founder,
IFS, Integrated Facilitation services

“A LIVE STUDY ON SUSTAINABLE BUSINESS /STARTUP MODELS”

Prepare 5-7 pages & 5-7 ppt of Live Project Based on Primary Data & Interaction with Respondents in RIF or others in Bareilly District in any Area of Your Choice Related to Essential Practices of Management for Sustainable Business/ Startup that provides real life “hands-on” experiences .

(Live Project)
7-9 Sep 2024

Coordinators

- Dr. Sunil Kumar
 - Mr. Paras Santoshi
 - Mr. Azad Hussain
 - Ms. Shradha Pandey
 - Ms. Vaishali Vishwakarma
- Faculty of Management



DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 3-6 Sep, 2024 & 7-9 Sep 2024

Time: 10:00 AM – 1:00 PM (CLASSES POST- LUNCH)