## SAMVAAD

BI-ANNUAL NEWSLETTER JULY-DECEMBER 2021

## IN INNER PAGES

NATIONAL WEBINAR

ATAL FDP ON STRATEGY

VALUE ADDED PROGRAMME

ORIENTATION PROGRAMME

NATIONAL UNITY DAY

FRESHER-FIESTA



#### THE VIEW POINT

I am extremely delighted to introduce department newsletter, this newsletter will benefit all the students as they can be aspired for greater heights by knowing about the department's achievement. This will also helps in professional learning from time to time as speakers from corporate world and other professionals regularly visit department to interact withstudents. I feel students of our department should set benchmark and work towards attainment of success. On our part we will continue to work to make achievements for you. Wish you all the best in your endeveours.

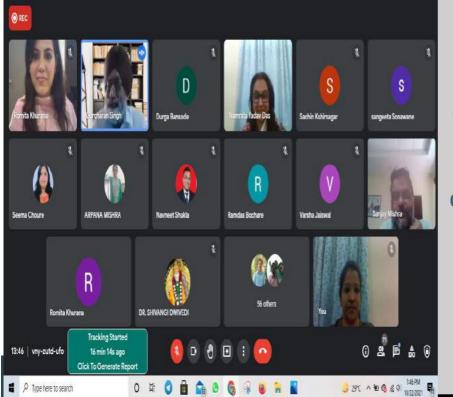
# National Webinar On Financial Planning and Tax Planning (30th Sep 21)

The Department had organized one day national webinar in association with HER MONEY TALKS and HDFC MUTUAL FUNDS. MR. Raghunandal Pattanaik National trainer –BFSI, (SEBI & NPCI-Govt. of India) the resource person has talk about SIP, inflation vs investment etc.





## Five Day ATAL FDP on Strategy Concepts and Applications. (22nd -26th Oct, 21)



Five day ATAL FDP was organized in department to enable the teachers to keep abreast of latest development in the the field of their specialization inlcuding HR,Finance,IT,Digital Marketing

## Value Added Programe Theme- "Immersion- A First Hand Feel of Banking Industry (16th to 22nd Nov,21)

The department had organized a one week value added programme to teach students about the basics of banking industry. Some of the resource persons were Mr. Ritesh (Branch Manager Union Bank of India, Ankit Agarwal (CS), Tapas Das (Senior Vice President HDFC Bank) Various industry people have spoken on different days about the

Various industry people have spoken on different days about the fcilities provided by banks, loans, startups, GST career in banking industry etc.



#### Onboarding (23rd to 27th Nov,21)

The department has organized three day orientation programme to welcome the new batch of 2022. Prof. Sanjay mishra and other faculties has interacted with students.

Resource persons from different institutes delivered a talk.
On first day Prof. Rajendra
Bharti ,Director LBS Institute of
Management spoke about concepts of banking.

One second day Dr. Gaurav Mohan Veterinary Doctor, (Uttar Pradesh Government) spoke about Swami Vivekanand principles of teachings.

## National Unity Day (29th Dec, 21)



#### Fresher Fiesta 2021.



#### **FACULTY PUBLICATIONS**

Title: GHRM in India: A step towards Environmental Sutainability.

Author: Prof.Sanjay Mishra, Dr.Romita Khurana

Journal: Kanpur Philosophers Vol 8(3), ISSN: 2348-8301. year 2021.

Title: Impact of effectiveness and celebrity endorsement on Social media

I towards mobile purchase behaviour among Gen Y

Author: Prof.P.B.Singh, Yuvika Gupta Journal: Shodh Ganga, Vol 10(5).

Title: Green banking practices in public and private sector banks in

uttarakhand

Author: Prof.Trilochan Sharma.

Journal: Intenational journal of international journal of analytical and

experimental model analysis.

#### Media Coverage







### मिस्टर फ्रेशर हिमांशु, मिस फ्रेशर बनी वैशाली



REILLY (16 Dec): एमजेपीआरम् एमबीए विभाग में सीनियर साम एमबीए विभाग में सीनियर साम सम्बंध के साम अर्थ के साम सम्बंध के साम सम्बंध के साम सम्बंध के साम सम्बंध के साम से कई गैम्स का भी अम्रोजन किया गया. सिस्टर फ्रेंसर विमांगु विभागी व्यक्ति कीर मिस फ्रेंसर विसास से सीवी व्यक्ति हुई विभागाण्यक प्रोफेसर संजय मिन्ना, प्रोफेसर एके सरकार, प्रोफेसर पीची सिंह, प्री. राजकमल, प्रोफेसर एके सरकार, प्रोफेसर पीची सिंह, प्री. राजकमल, प्रो तुर्तिका समसेना, आलीक सक्तेना, आलीक सक्तेना, स्वीगी, राजुल कुमार, नवनीत सुकता रहे.









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