

Vol 2 Issue 1

# SAMVAAD

BI-ANNUAL NEWSLETTER JULY-DECEMBER 2021

## IN INNER PAGES

NATIONAL WEBINAR

ATAL FDP ON STRATEGY

VALUE ADDED PROGRAMME

ORIENTATION PROGRAMME

NATIONAL UNITY DAY

FRESHER-FIESTA



## THE VIEW POINT

I am extremely delighted to introduce department newsletter , this newsletter will benefit all the students as they can be aspired for greater heights by knowing about the department's achievement. This will also help in professional learning from time to time as speakers from corporate world and other professionals regularly visit department to interact with students. I feel students of our department should set benchmark and work towards attainment of success. On our part we will continue to work to make achievements for you. Wish you all the best in your endeavours.

# National Webinar On Financial Planning and Tax Planning (30th Sep 21)

The Department had organized one day national webinar in association with HER MONEY TALKS and HDFC MUTUAL FUNDS. MR. Raghunanda Pattanaik National trainer –BFSI, (SEBI & NPCI-Govt. of India) the resource person has talk about SIP, inflation vs investment etc.

**Systematic Investment Plan (SIP)**

UTI SWATANTRA  
An investor education initiative

- SIP is a method of investing a fixed sum, at a regular interval, in a mutual fund scheme
- Daily, Weekly, Fortnightly, Monthly options
- Similar to monthly saving schemes like a recurring deposit
- A Saving cum Investment tool

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uti  
Unit Trust of India  
Empowering Education, Inspiring Growth



## Five Day ATAL FDP on Strategy Concepts and Applications. (22nd -26th Oct, 21)

REC

romita Khurana, Surajharan Singh, Durga Bansode, Namrata Yadav Das, Sachin Kahirsagar, sangeta Sonawane, Seema Choure, ARPANA MISHRA, Navneet Shukla, Ramdas Bochare, Varsha Jaiswal, Sanjay Mishra, Romita Khurana, DR. SHIVANGI D'WIVEDI, 56 others, You

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Five day ATAL FDP was organized in department to enable the teachers to keep abreast of latest development in the the field of their specialization including HR, Finance, IT, Digital Marketing

## Value Added Programme

Theme- " Immersion- A First Hand Feel of Banking Industry (16th to 22nd Nov ,21)

The department had organized a one week value added programme to teach students about the basics of banking industry.

Some of the resource persons were Mr. Ritesh (Branch Manager Union Bank of India, Ankit Agarwal (CS), Tapas Das (Senior Vice President HDFC Bank)

Various industry people have spoken on different days about the facilities provided by banks, loans, startups, GST career in banking industry etc.



## Onboarding (23rd to 27th Nov ,21)

The department has organized three day orientation programme to welcome the new batch of 2022. Prof. Sanjay mishra and other faculties has interacted with students.

Resource persons from different institutes delivered a talk.

On first day Prof. Rajendra Bharti ,Director LBS Institute of Management spoke about concepts of banking.

One second day Dr. Gaurav Mohan Veterinary Doctor ,( Uttar Pradesh Government ) spoke about Swami Vivekanand principles of teachings.



## National Unity Day (29th Dec, 21)



## **Fresher Fiesta 2021.**



### **FACULTY PUBLICATIONS**

Title : GHRM in India : A step towards Environmental Sustainability.

Author : Prof.Sanjay Mishra , Dr.Romita Khurana

Journal : Kanpur Philosophers Vol 8(3), ISSN: 2348-8301. year 2021.

Title : Impact of effectiveness and celebrity endorsement on Social media towards mobile purchase behaviour among Gen Y

Author : Prof.P.B.Singh, Yuvika Gupta

Journal : Shodh Ganga, Vol 10(5).

Title : Green banking practices in public and private sector banks in uttarakhand

Author : Prof.Trilochan Sharma.

Journal :International journal of international journal of analytical and experimental model analysis.

PICS: DAINIK JAGRAN INEXT



Himanshu, Nadeemuddin



Namita, Varsha



Simran, Shreya

# मिस्टर फ्रेशर हिमांशु, मिस फ्रेशर बनी वैशाली

[bareilly@inext.co.in](mailto:bareilly@inext.co.in)

**BAREILLY (16 Dec):** एमजेपीआरए के एमबीए विभाग में सीनियर छात्र छात्राओं ने प्रथम वर्ष के छात्र छात्राओं के लिए फ्रेशर पार्टी का आयोजन किया. कार्यक्रम में प्रथम और द्वितीय वर्ष के छात्र छात्राओं ने सांस्कृतिक कार्यक्रम पेश किए, डांस, सिंगिंग और गैर-जी-साथों के साथ ही कई गैम्स का भी आयोजन किया गया. मिस्टर फ्रेशर हिमांशु विपाटी और मिस फ्रेशर वैशाली सीती चयनित हुईं. विभागाध्यक्ष प्रोफेसर संजय मिश्रा, प्रोफेसर एके सरकार, प्रोफेसर पीबी सिंह, प्रो. राजकमल, प्रो. तुलिका सम्भोना, आजीक सम्भोना, डॉ. नमता यादव दामर, डॉ. प्रियंका रस्तोगी, सहुल कुमार, नयनीत शुक्ला रहे.



Purvi, Nimisha



Raina, Anshika



Priyanka



Arun



Satyam

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