(12) PATENT APPLICATION PUBLICATION
(19) INDIA
(22) Date of filing of Application :31/01/2024

(21) Application No.202411006534 A
(43) Publication Date : 09/02/2024

(54) Title of the invention : DESIGN FOR AN ARTIFICIAL INTELLIGENCE BASED FRAMEWORK FOR UNDERSTANDING THE IMPACT OF HEALTH CARE PRODUCT MARKETING ON WOMEN'S HEALTH

(51) International classification :G06Q0030020000, G16H0050200000, G06K0009620000, G16H0010600000, G16H0050300000
(86) International Application No :NA
Filing Date :NA
(87) International Publication No : NA
(61) Patent of Addition to Application Number :NA
Filing Date :NA
(62) Divisional to Application Number :NA
Filing Date :NA

(71)**Name of Applicant :**
**1)MJP Rohilkhand University**
Address of Applicant :Pilibhit Road Bareilly (U.P) India - 243006 Bareilly ---------- ----------
**Name of Applicant : NA**
**Address of Applicant : NA**
(72)**Name of Inventor :**
**1)Dr. Saurabh Mishra**
Address of Applicant :Department of Pharmacy, MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**2)Prof. Vinay Rishiwal**
Address of Applicant :Department of C.S.I.T. MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**3)Prof. Sanjay Mishra**
Address of Applicant :Department of Business Administration, MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**4)Prof. Sobhna Singh**
Address of Applicant :Department of Pharmacy, MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**5)Prof. Kamal Kishore**
Address of Applicant :Department of Pharmacy, MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**6)Dr. Preeti Yadav**
Address of Applicant :Department of C.S.I.T. MJP Rohilkhand University, Bareilly Bareilly ---------- ----------
**7)Mr. Ajay Kumar Yadav**
Address of Applicant :Department of EI Engineering MJP Rohilkhand University, Bareilly Bareilly ---------- ----------

(57) Abstract :
Design for an Artificial Intelligence Based Framework for Understanding the Impact of Health care Product Marketing on women's health is the proposed invention. The proposed invention focuses on understanding the functions of Women's Health Care Products. The invention focuses on analyzing the parameters of Impact of Health care Product Marketing on women's health using algorithms of Artificial Intelligence.

No. of Pages : 13 No. of Claims : 4