



महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली  
MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY

पत्रांक : एम.जे.पी.रू.वि./कु.स.का./2023/13

दिनांक : 25.08.2023

सेवा में,

1. समस्त संकायाध्यक्ष/विभागाध्यक्ष  
विश्वविद्यालय परिसर।
2. निदेशक, शोध  
शोध निदेशालय, एम.जे.पी. रुहेलखण्ड  
विश्वविद्यालय, बरेली
3. समस्त प्राचार्य/प्राचार्या/निदेशक/प्रबन्धक,  
समस्त सम्बद्ध महाविद्यालय  
एम.जे.पी. रुहेलखण्ड विश्वविद्यालय, बरेली

विषय:- उच्च शिक्षा विभाग, उ0प्र0 तथा सूक्ष्म, लघु एवं मध्यम उद्यम तथा निर्यात प्रोत्साहन विभाग, उ0प्र0 के मध्य हस्ताक्षरित एम0ओ0यू0 के सम्बन्ध में।

महोदय/महोदया,

कृपया संलग्न उपर्युक्त विषयक विशेष सचिव, उच्च शिक्षा अनुभाग-3, उत्तर प्रदेश शासन, लखनऊ के पत्र संख्या-2225/सत्तर-3-2023 दिनांक 08 अगस्त, 2023 का संदर्भ ग्रहण करने का कष्ट करें। जिसके माध्यम से अवगत कराया गया है कि उच्च शिक्षा विभाग, उ0प्र0 तथा सूक्ष्म, लघु एवं मध्यम उद्यम तथा निर्यात प्रोत्साहन विभाग, उ0प्र0 के मध्य हस्ताक्षरित एम0ओ0यू0 हस्ताक्षरित हुआ है। उक्त हस्ताक्षरित एम0ओ0यू0 के अनुसार प्रदेश में हथकरघा, हस्तशिल्प, खादी, ओ0डी0ओ0पी0 और एम0एस0एम0ई0 क्षेत्र के अन्य उत्पादों के डिजाइन, प्रौद्योगिकी, विपणन और वित्तीय प्रबन्धन आदि में सुधार लाने के उद्देश्य से उक्त दोनों विभाग निम्नलिखित क्षेत्रों में सहयोग करेंगे-

- i- इकाइयों में छात्रों के लिए इंटरशिप
- ii- इकाइयों में छात्रों के लिए शोध प्रबन्ध
- iii- संयुक्त परियोजनाएं
- iv- संयुक्त अनुसंधान
- v- संयुक्त प्रकाशन
- vi- संयुक्त सेमिनार और सम्मेलनों का आयोजन
- vii- कोई भी सहयोगी प्रयास जो समय-समय पर वांछित होंगे

शासन द्वारा एम0एस0एम0ई0 विभाग के अधिकारियों से समन्वय करके उक्त एम0ओ0यू0 के क्रम में आवश्यक कार्यवाही किये जाने की अपेक्षा की गई है।

अतः उपरोक्तानुसार शासन द्वारा दिये गये निर्देशों के क्रम में आवश्यक कार्यवाही किये जाने का कष्ट करें।

संलग्नक:- यथोक्त।

25/8/23  
कुलसचिव

प्रतिलिपि:- निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित:-

1. वित्त अधिकारी।
2. परीक्षा नियन्त्रक।
3. क्षेत्रीय उच्च शिक्षा अधिकारी, बरेली-मुरादाबाद परिक्षेत्र, बरेली।
4. समन्वयक, ट्रेनिंग एण्ड प्लेसमेंट सेल।
5. मीडिया प्रभारी।
6. उप कुलसचिव/सहायक कुलसचिव (प्रशासन)।
7. निजी सचिव-कुलपति।
8. प्रभारी, विश्वविद्यालय वेबसाइट।
9. वैयक्तिक सहायक, कुलसचिव।

कुलसचिव

प्रेषक,

गिरिजेश कुमार त्यागी,

विशेष सचिव,

उ०प्र० शासन।

सेवा में,

1. निदेशक,

उच्च शिक्षा,

उत्तर प्रदेश, प्रयागराज।

3. समस्त क्षेत्रीय उच्च शिक्षा अधिकारी,

उ०प्र०।

2. कुलसचिव,

समस्त राज्य/निजी विश्वविद्यालय,

उत्तर प्रदेश।

उच्च शिक्षा अनुभाग-3

लखनऊ : दिनांक ०४ अगस्त, 2023

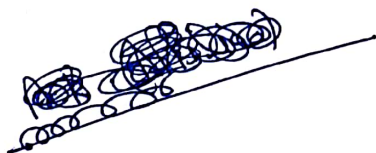
विषय: उच्च शिक्षा विभाग, उ०प्र० तथा सूक्ष्म, लघु एवं मध्यम उद्यम तथा निर्यात प्रोत्साहन विभाग, उ०प्र० के मध्य हस्ताक्षरित एम०ओ०यू० के सम्बन्ध में।

महोदय,

उपर्युक्त विषय के सम्बन्ध में मुझे यह कहने का निदेश हुआ है कि दिनांक 03.02.2021 को उच्च शिक्षा विभाग, उ०प्र० तथा सूक्ष्म, लघु एवं मध्यम उद्यम तथा निर्यात प्रोत्साहन विभाग, उ०प्र० के मध्य एम०ओ०यू० हस्ताक्षरित हुआ है। (छायाप्रति संलग्न) उक्त हस्ताक्षरित एम०ओ०यू० के अनुसार प्रदेश में हथकरघा, हस्तशिल्प, खादी, ओ०डी०ओ०पी० और एम०एस०एम०ई० क्षेत्र के अन्य उत्पादों के डिजाइन, प्रौद्योगिकी, विपणन और वित्तीय प्रबन्धन आदि में सुधार लाने के उद्देश्य से उक्त दोनों विभाग निम्नलिखित क्षेत्रों में सहयोग करेंगे:-

- इकाइयों में छात्रों के लिए इंटर्नशिप
- इकाइयों में छात्रों के लिए शोध प्रबन्ध
- संयुक्त परियोजनाएं
- संयुक्त अनुसंधान
- संयुक्त प्रकाशन
- संयुक्त सेमिनार और सम्मेलनों का आयोजन
- कोई भी सहयोगी प्रयास जो समय-समय पर वांछित होंगे।

2- इस सम्बन्ध में आपसे अपेक्षा है कि स्थानीय स्तर पर एम०एस०एम०ई० विभाग के अधिकारियों से समन्वय करके उक्त एम०ओ०यू० के क्रम में आवश्यक कार्यवाही करवाना सुनिश्चित करने का कष्ट करें।

संलग्नक-यथोक्त।


A.P. (Girish)

कृ. अ. निदेशक, उ.प्र. शासन  
मह. निदेशक, उ.प्र. शासन  
09/08/23

भवदीय



(गिरिजेश कुमार त्यागी)  
विशेष सचिव।



## MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding is made on 03<sup>rd</sup> Feb 2021, at Lucknow, Uttar Pradesh.

BETWEEN

Department of Higher Education Govt. of Uttar Pradesh (hereinafter referred to as "DoHE") through Smt Monika S.Garg, Additional Chief Secretary, DoHE

AND

MSME& Export Promotion Department, Govt. of Uttar Pradesh (hereinafter referred to as "DoMSME") through Shri Navneet Sehgal, Additional Chief Secretary, DoMSME

DoHE and DoMSME are herein after collectively referred to as "Parties" and individually as "Party" "1<sup>st</sup> party" and "2<sup>nd</sup> Party" respectively.

WHEREAS through this MoU, DoHE and DoMSME would like to reach out to handloom weavers, handicraft artisans, khadi, ODOP and other MSME units of Uttar Pradesh (collectively referred to as the 'units' hereinafter), through various means, to address design, technical, managerial and capacity building and marketing requirements for their businesses.

NOW, THEREFORE, THIS MoU WITNESSES as below:

### I. ROLES AND RESPONSIBILITIES:

#### A) Broad Areas for Cooperation

DoHE and DoMSME will cooperate in the following areas; with the objective of improving design, technology, marketing and financial management of products and units of





handloom, handicraft, khadi and MSME sector in the state of Uttar Pradesh (collectively referred to as the 'sector' hereinafter)

- i. Internship for students in the units
- ii. Dissertation projects for students in the units
- iii. Joint projects in the sector
- iv. Joint research in the sector
- v. Joint publications
- vi. Organising of joint seminars and conferences
- vii. Any collaborative efforts that both may deem fit from time to time.

#### B) DoHE

1. DoHE will map colleges, State and Private universities under its ambit, district-wise.
2. The above institutes will have internship of their students in above units which will be arranged in the local industries by concerned Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) in consultation with the local industry representatives.
3. Institutes will initiate internship of their students to improve marketing linkage, branding, industry eco-system of their products.
4. The students doing graduate/post graduate courses need to complete a project as part of their curriculum. Institutes will endeavour to suggest/provide above products-based projects to these students.
5. A yearly hackathon will be organized by universities which will be open to all affiliated colleges and other institutes in that region. The primary purpose of the hackathon shall be to solve specific issues related to MSMEs, handloom, handicraft and khadi units.
6. DoHE will study the feasibility of creation of short-term /vocational/ bridge courses for capacity building of artisans, craftsman and others associated with the sector.
7. DoHE will motivate students graduating from the university for becoming entrepreneurs and lead Uttar Pradesh's manufacturing growth story through MSME lens.
8. DoHE will innovatively use and connect the culture and heritage of Uttar Pradesh with age-old lineage of ODOP and other handicraft/handlooms/khadi products, thus promoting Vocal-Local-Global concept and thus, improving marketability of these products.



9. Universities will forge collaborations with Industries associations and reputed companies for usage of their CSR funds to drive innovations in the sector's ecosystem through university's affiliated institutes.
10. DoHE will forward the proposals submitted by State Universities for creation of 'Centre of Excellence' for these products to Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) will evaluate these proposals for their feasibility and support as per norms.
11. A coordinator from each mapped institute/college will have regular meetings with respective Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) to understand the local issues of the sector.
12. Universities will provide technical guidance by giving lectures to the participants of training programs organized by DoMSME.

#### C) DoMSME

1. DoMSME will map the handloom, handicraft, khadi ODOP and other MSME units, district-wise.
2. DoMSME will help in connecting the institutes under DoHE with the units present in Uttar Pradesh through their Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) for research, internship and projects of students.
3. Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) /DoMSME will submit sector-specific issues to universities for conducting hackathon.
4. DoMSME/ Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) will advise problem statements for internship of students to foster innovation.
5. DoMSME will provide infrastructure (Deputy Commissioner, District Industries & Enterprise Promotion Centre (DCI DIEPC) offices can be utilised for the purpose) to carry out FDPs/ trainings/ orientation workshops/ meetings/ events, to these sector to DoHE and its colleges.
6. DoMSME will facilitate in the development of new academic programmes as per the demand of the sector.

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7. DoMSME will advise HEIs in nurturing start-ups specifically pertaining to problems of the units in Uttar Pradesh and in framing the guidelines for setting up labs and incubation centres related to MSME products.

## **II. PROJECT TIMELINE**

This MoU will commence from January, 2021 and will continue till December, 2026, unless any party wants to terminate this MOU by giving notice to the other party as per provisions of Article V of this MOU.

## **III. OPERATIONS AND CO-ORDINATIONS**

1. DoMSME and DoHE will have periodic meetings to review progress of the MoU implementation.
2. DoMSME and DoHE will mutually acknowledge the contribution of each other, wherever possible, on their website and media platforms including print, TV and digital media.
3. Any amendment in this MoU will be made in writing by mutual consent of both the parties.

## **IV. FORCE MAJEURE**

1. For the purpose of this MoU, 'force majeure' means an event which is beyond the reasonable control of a Party, either DoMSME or DoHE and which makes a party's performance regarding its obligations hereunder impossible or so impracticable as reasonably to be considered impossible in the circumstances and include, but is not limited to war, riots, civil disorder, earthquakes, fire, explosions, storm, flood, and other adverse weather conditions, strikes, lock-outs, or other similar actions, political uncertainties, change in priorities in the National and State missions, which is not within the power of the Party invoking "force majeure" to prevent any other action by the other Party.
2. If any Party finds itself incapable to perform its duty due to force majeure, it will give notice to other Party that force majeure event has arisen.
3. The failure of any Party, either the DoMSME or DoHE, to fulfil any of its obligations hereunder shall not be considered to be the breach of or default under this MoU in so far as such inability arises from an event of force majeure, provided that the Party affected by such event should take all reasonable precautions and due care for reasonably carrying out the terms and conditions of this MoU.
4. In the event of a force majeure, DoMSME and DoHE shall consult with each other with a view to agreeing on appropriate measures to be taken under the circumstances.

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## V. TERMINATION

This MoU can be terminated by either side with a written notice of 60 days, giving adequate reason.

## VI. DISPUTES AND ARBITRATION

Any dispute between DoHE and DoMSME on any matter that has relevance to the smooth and effective implementation of the MoU shall be settled through mutual discussion.

IN WITNESS WHEREOF the Parties hereto have signed this MoU on the day and year first above written.

For and on behalf of DoMSME

For and on behalf of DoHE

(Navneet Sehgal)  
Additional Chief Secretary,  
Department of MSME & Export Promotion,  
Govt. of Uttar Pradesh

(Monika S Garg)  
Additional Chief Secretary,  
Department of Higher Education,  
Govt. of Uttar Pradesh

Witness 1

Name: (PRADEEP KUMAR)  
Designation: Special Secretary  
DoMSME

Signature:

Witness 2

Name:  
Designation: Special Secretary  
DoHE

Signature: