

Time - 3 hours
Max Marks - 25

B.A. I YEAR
FASHION DESIGNING
PAPER IInd
(Theory)
TRADITIONAL INDIAN TEXTILES
&
BASIC TEXTILES

971

Note – Attempt all the five questions.

1. Traditional Indian Textiles

1. Traditional textiles- Woven, dyed and printed.
2. Woven- Dacca muslin paithani, jamdani, chanderi, brocade, baluchar & kashmiri shawls.
3. Dyed- Bandhani and Ikat.
4. Printed- Kalamkari, block printed and painted fabrics.

2. Basic Textiles

1. Introduction to Textiles.
2. Textiles fibre and its classification.
3. Terminology used in textiles.
4. Identification properties and uses of different textile fibres- cotton, linen, silk, wool, rayon, polyester and acrylic.
5. Labels used in textiles.
6. Yarn classification- spun, filament and fancy.
7. Characteristics, properties and uses of different yarns.
8. Method of fabrics construction – weaving, knitting, braiding, lace making and felting.
9. Non-wovens and their application.
10. Basic weaves- plain, twill, satin, and their variation. Fabric counts.
11. Dobby, jacquard, extra wrap and extra weft figuring.
12. Blended and union fabrics.
13. Textile finishes- Basic and Special; mechanical and chemical; temporary and permanent.

Sharma
17/2/05

S...
17/2/05

...
17.2.05

Gautam
17.2.05

01

Time - 3 hours
Max Marks - 25

B.A. II YEAR
FASHION DESIGNING
PAPER Ist
(Theory)

Principles of design and application
&
Fashion and apparel design

972

Note – Attempt all the five questions.

1. Principles of design and application

1. Elements of design and principles.
2. Colour, colour scheme and texture.
3. Structural design and decorative design.
4. Design development and adjustment.
5. Types of designs-natural, stylized, geometrical and abstract.
6. Selection of design for end uses.

2. Fashion and apparel design

1. Fashion terminologies.
2. Fashion theories and fashion cycle
3. Fashion forecast.
4. Factors affecting design application for various age groups, seasons, occupation, occasions and categories.
5. Western costume and historical perspective.

Shanqua
17/2/05

San
17/2/2005

Mmm
17-2-05
Gautam
17.2.05

Time - 3 hours
Max Marks - 25

B.A. II YEAR
FASHION DESIGNING
PAPER IInd
(Theory)
Apparel merchandising
&

973

Entrepreneurship development and Management

Note - Attempt all the five questions.

1. Apparel merchandising

1. Introduction to merchandizing.
2. Retailing terminology
3. Factors affecting merchandising.
4. Marketing trend.
5. Role and responsibility of merchandiser.
6. Forecasting and their significance in product planning.
7. Customer profile-age, gender, economic, status, season and so on.
8. Sales promotion techniques.
9. Sourceing of fabrics and trims.
10. Communication with buyer and seller.
11. Export and import procedures.

2. Entrepreneurship development and Management

1. Introduction of EDP.
2. Entrepreneurial motivation.
3. Enterprise planning.
4. Identifying a feasible enterprise.
5. Steps in setting up an enterprise.
6. Types of enterprise
7. Source of information about financial institutions.
8. Financing procedures.

Shanya
17/2/05

Bar
17/2/05

mhm
17.2.05

9. Resource management.
10. Marketing and sales management.
11. SWOT analysis-strength, weakness, opportunity and threat.
12. Legal issue-licensing, registration, municipal laws, insurance coverage, factory act, income tax, sales tax and excise rules.

Bhanga
17/2/05

to
17/2/05

mm
17.2.05
Gaulom
19.2.05

Time - 3 hours
Max Marks - 60

B.A. III YEAR
FASHION DESIGNING
PAPER Ist
(Theory)
Apparel production techniques
&
Textiles and apparel quality control

974

Note - Attempt all the five questions.

1. Apparel production techniques

1. History of apparel industry
2. Industry infrastructure- land, labour and capital and machinery.
3. Apparel production method-
 - Design sampling and costing.
 - Fabric section
 - Fabric layout, cutting room and bundling.
 - Sewing section.
 - Finishing.
 - Inspection and quality control.
 - Packaging.

2. Textiles and apparel quality control

1. Fabric faults.
2. Green, off green.
3. Fabric width.
4. Defects in weaving, dyeing, printing and finishing.
5. Bow and sleekness.
6. Colour fastness for washing, rubbing light.

Mmm
17.2.05

Shawqui
17/2/05

17/2/2005
Gautam
17.2.05

7. Shrinkage and washability.
8. Sewing thread, stitch length & stiches per unit length.
9. Seam strength, seam slippage, seam finishes.
10. Quality control of constructional details- placket fastness, neck finishes and hem lines.
11. Quality finishing of garment.
12. Packing and packaging.
13. Labels- types and importance.

Mhm
17.2.05

Bhargava

17/02/05

17/2/2005

Gautam
17.2.05