

सवित्र

सत्यमेव जयते

Ministry of Human Resource Development, Govt. of India

Prof. Dr. Jaspal S. Sandhu

MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS

Secretary

बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002  
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23239337, 23236288,  
Fax : 011-23238858, email : jssandhu.ugc@nic.in

**By Speed Post**

**D.O.No.F.1-1/2016(Secy)**

**27<sup>th</sup> October, 2016**

Dear Sir/Madam,

The Ministry of Human Resource Development, Government of India vide its letter dated 26<sup>th</sup> October, 2016 has instructed UGC to issue necessary advisory on initiatives under "**Ek Bharat Shreshta Bharat**". The following initiatives have been outlined to be pursued by the institutions of higher learning:

- One word or sentence in the language of the paired State would be displayed on a Board in the main corridor of colleges and universities.
- Adventure camps or cycling tours by University level students in the other State.
- Drama, song, elocution, skits etc in a cultural festival on exchange basis to be performed before the audience of the other State.
- Historical tours by select College students of other State.

You are requested to kindly ensure immediate action on the above mentioned initiatives in your esteemed University as well as in the affiliated colleges and an Action Take Report be sent to UGC via email at ugc.ebsb@gmail.com by 4<sup>th</sup> November, 2016 and thereafter every week.

As this will be reviewed at the highest level in the Government, Top Most Priority may be accorded to this.

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor  
M.J.P.Rohilkhand University,  
Dori Lal Agarwal Marg,  
Pilibhit Bypass Road,  
Bareilly-243 006 ,  
Uttar Pradesh.

DSW/Regisrtr

mmi  
23/10/16

y/c website

23/10/16

2/27

1972  
23-11-16