

MEMORANDUM OF UNDERSTANDING

BETWEEN



**New Delhi Institute of Management,
Delhi
INDIA**
(www.ndimdelhi.org)

&



**Department of Business Administration
& IIC
M.J.P. Rohilkhand University, Bareilly
INDIA**
(www.mjpru.ac.in)

In the spirit of cooperation and the advancement of academic and educational activities between **New Delhi Institute of Management, New Delhi, India and Department of Business Administration & IIC, M.J.P. Rohilkhand University, Bareilly (UP), India** agree today to formally establish a collaborative relationship and sign this Memorandum of Association (MOU) in order to accomplish our shared vision, missions outlined below:

1. Within field that are mutually acceptable, the following general forms of cooperation (**Online & Offline**) will be pursued:

- Jointly organize different academic, cultural & social activities and programs
- Jointly organize various events- capacity building, conferences, workshops, seminars, FDP etc
- Support internships, placement opportune, incubation & startups etc
- Exchange of academic publications, reports and resources
- Collaborations for joint consultancy, training & research projects
- Other activities as mutually agreed.

2. While the MoU has no liabilities (financial, academic or professional) on either partner, both partners will honor it as an important document for institutional branding, mutual trust, and collaborative benefits. The terms of cooperation for each specific activities implemented under this agreement of cooperation shall be mutually and agreed upon in writing by both parties prior to the intention of that activity.

3. The MoU is effective on the date signed below and will remain so unless either party notifies in writing their intent to terminate with a notice of at least six months.

Bindu Kumar

(Dr. Bindu Kumar)

Chairperson & Patron New Delhi Institute of
Management New Delhi India

Madhu Arora
(Prof. Madhu Arora)

(Professor, New Delhi Institute of Management New
Delhi)

Tulika Saxena

(Prof. (Dr.) Tulika Saxena)

(President IIC & Head & Dean,
Faculty of Management, MJPRU, Bareilly, India)

P.B. Singh
(Prof. P.B. Singh) 22.6.24

(DSW & Professor, Dept. Of Business
Administration, MJPRU, Bareilly)

Date: ...22.6.2024.....